

Examples/Resources

eam's Profile

America's Favorite Recipes

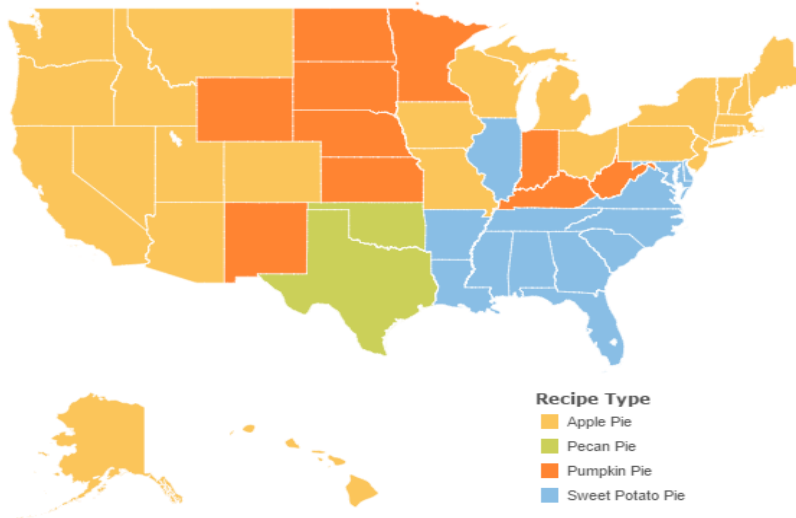
Page view data from allrecipes.com shows regional trends in Thanksgiving dishes

allrecipes.com + a b l e a u



Top Pie Recipe by State

Click on a state to view the top recipes in that state



#1 Pie recipe in the US



Apple Pie by Grandma Ople

Top Pie Recipes in All

Click to view on allrecipes.com

- #1. Apple Pie by Grandma Ople
- #2. Sweet Potato Pie I
- #3. Perfect Pumpkin Pie
- #4. Pecan Pie V
- #5. Mrs. Sigg's Fresh Pumpkin Pie
- #6. Pecan Pie

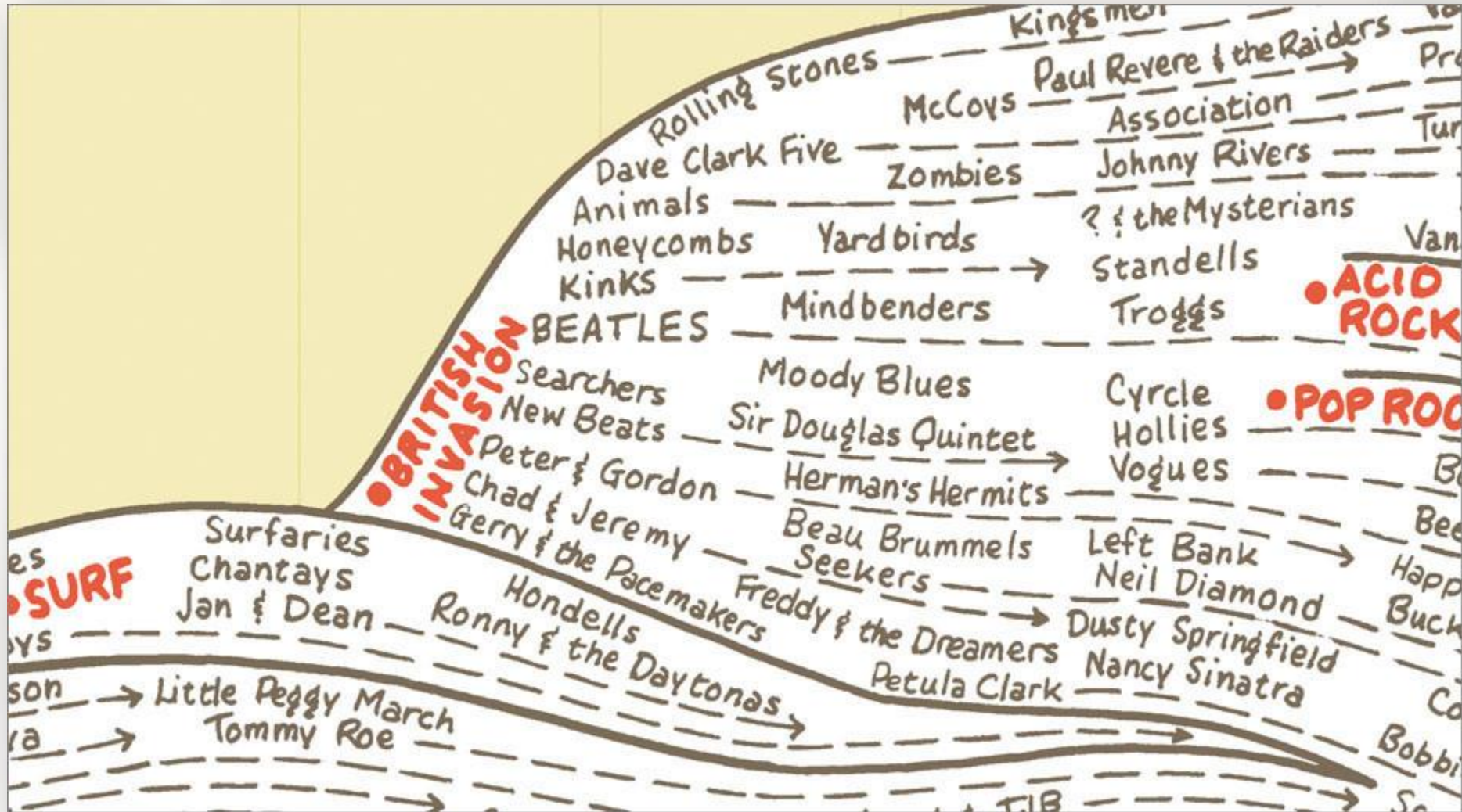
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EXAMPLES OF CONTENT VISUALIZATION



A PERIODIC TABLE OF VISUALIZATION METHODS

>☀< C continuum	Data Visualization Visual representations of quantitative data in schematic form (either with or without axes)										Strategy Visualization The systematic use of complementary visual representations in the analysis, development, formulation, communication, and implementation of strategies in organizations.										>☀< G graphic facilitation						
>☀< Tb table	>☀< Ca cartesian coordinates	Information Visualization The use of interactive visual representations of data to amplify cognition. This means that the data is transformed into an image, it is mapped to screen space. The image can be changed by users as they proceed working with it										Metaphor Visualization Visual Metaphors position information graphically to organize and structure information. They also convey an insight about the represented information through the key characteristics of the metaphor that is employed										>☀< Me meeting trace	>☀< Mm metro map	☀ Tm temple	<☀> St story template	>☀< Tr tree	□ Ct cartoon
>☀< Pi pie chart	>☀< L line chart	Concept Visualization Methods to elaborate (mostly) qualitative concepts, ideas, plans, and analyses.										Compound Visualization The complementary use of different graphic representation formats in one single schema or frame										>☀< Co communication diagram	>☀< Fp flight plan	>☀< Cs concept skeleton	☀ Br bridge	>☀< Fu funnel	☀ Ri rich picture
>☀< B bar chart	>☀< Ac area chart	>☀< R radar chart cobweb	>☀< Pa parallel coordinates	>☀< Hy hyperbolic tree	>☀< Cy cycle diagram	>☀< T timeline	>☀< Ve venn diagram	<☀> Mi mindmap	>☀< Sq square of oppositions	>☀< Cc concentric circles	>☀< Ar argument slide	<☀> Sw swim lane diagram	>☀< Gc gantt chart	<☀> Pm perspectives diagram	<☀> D dilemma diagram	<☀> Pr parameter ruler	☀ Kn knowledge map										
>☀< Hi histogram	>☀< Sc scatterplot	>☀< Sa sankey diagram	<☀> In information lense	>☀< E entity relationship diagram	>☀< Pt petri net	<☀> Fl flow chart	<☀> Cl clustering	>☀< Lc layer chart	<☀> Py miato pyramid technique	>☀< Ce cause-effect chains	>☀< Tl toulmin map	<☀> Dt decision tree	>☀< Cp cpm critical path method	<☀> Cf concept fan	<☀> Co concept map	☀ Ic iceberg	☀ Lm learning map										
>☀< Tk tukey box plot	>☀< Sp spectrogram	>☀< Da data map	<☀> Tp treemap	<☀> Cn cone tree	>☀< Sy system dyn./simulation	<☀> Df data flow diagram	<☀> Se semantic network	<☀> So soft system modeling	<☀> Sn synergy map	<☀> Fo force field diagram	>☀< Ib ibis argumentation map	>☀< Pr process event chains	>☀< Pe pert chart	<☀> Ev evocative knowledge map	<☀> V vee diagram	<☀> Hh heaven 'n' hell chart	<☀> I informal										

Cy **Process Visualization**

Note: Depending on your location and connection speed it can take some time to load a pop-up picture.

version 1.5

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Hy **Structure Visualization**

- Overview**
- Detail**
- Detail AND Overview**
- Divergent thinking**
- Convergent thinking**

Su supply demand curve	Pc performance charting	St strategy map	Oc organisation chart	Ho house of quality	Fd feedback diagram	Ft failure tree	Mq magic quadrant	Ld life-cycle diagram	Po porter's five forces	S s-cycle	Sm stakeholder map	Is ishikawa diagram	Tc technology roadmap
Ed edgeworth box	Pf portfolio diagram	Sg strategic game board	Mz mintzberg's organigram	Z zwicky's morphological box	Ad affinity diagram	De decision discovery diagram	Bm bcg matrix	Stc strategy canvas	Vc value chain	Hy hype-cycle	Sr stakeholder rating map	Ta taps	Sd spray diagram

RESOURCES

News Analytics

- Nexis Newsdesk
- Nexis News Analyzer

New Product Tracking (CPG)

- Datamonitor Product Launch Analytics

Advertising Content Tracking

- Competitrack

Data Visualization Tools

- Tableau
- Microstrategy

Books

- Edward Tufte “The Visual Display of Quantitative Information”
- Steven Few “Information Dashboard Design: Displaying Data for at-a-glance Monitoring”

Periodic Table of Visualization Method

<https://public.tableau.com/s/gallery/americas-favorite-thanksgiving-recipes>

Tableau's Public Forum – Allrecipes Map

<https://public.tableau.com/s/gallery/americas-favorite-thanksgiving-recipes>