Index terms make it easy to pinpoint topics precisely

You know that your questions can be answered with the right documents. But do you know what to search to find those documents easily?

Let LexisNexis® SmartIndexing Technology™ work behind the scenes for you, adding tremendous power to simple search words.

Here’s how. LexisNexis SmartIndexing Technology tags news, business and legislative documents with the topics discussed within them. Because LexisNexis® SmartIndexing Technology™ searches based on topic, you can find information about companies, industries, subjects, people and locations whether or not they are explicitly mentioned in the document.

For example, search with the MERGERS & ACQUISITIONS index term and get on-point references, no matter what words the article uses to discuss mergers. No synonyms needed. No false hits about celebrity weddings or personal shoppers.

Our team of information professionals and subject-matter experts creates, tests and maintains rules and computer algorithms that apply indexing to documents. Index terms tag new documents as they are added to the LexisNexis services — tens of thousands of documents daily.

You reap the benefits of our expertise. It’s as simple as:

1. Selecting one or more terms from the Nexis: Index Term Lookup.
2. Adding the terms to your search request.
Add word power to your research

Find terms in the Nexis®: IndexTerm Lookup

1. Sign in to www.nexis.com
2. Select the Power Search option under the My Nexis® tab
3. Click the Add keywords (Index Terms) to your search link
4. In the pop-up window, search for the terms you want to add to your search. You may either search for an index term using the Find feature or browse for an index term using the Hierarchy or Alphabet features. Use the icon to browse deeper into a category and the icon to collapse a category.
5. Click the information icon to view additional metadata related to a specific index term such as a term definition and frequently associated terms. For selected company index terms, you may view the corporate hierarchy of parents and subsidiaries.

Add terms to your search request

4. Select the checkbox next to a term to add it to your search. Click the OK - Add to Search button when you have selected all the applicable index terms for your search.
5. This will populate the Power Search form with your selected index terms. On this screen, you can change the connectors between index terms, delete index terms, and select index term relevance before launching your search.

How to: Add index terms manually

Type your index terms in the Power Search form in parentheses. Add other search words (non-index terms) as needed outside the parentheses. For example:

TERMS (osama bin laden) AND date bef 2000
TERMS (legislation AND affirmative action AND academic admissions)
TERMS (toxic tort AND reinsurance) AND COMPANY(abcdoughnut)

The index term TERMS checks all document sections that contain index terms. See the following examples to search specific sections:

SUBJECT (internet crime AND internet auction)
COMPANY (reed elsevier OR wolters kluwer)
ORGANIZATION (peta)
PERSON (tom OR thomas PRE/2 ridge)
COUNTRY (vietnam AND hong kong)
STATE (idaho)
CITY (tripoli)
GEOGRAPHIC country, state and city; GEOGRAPHIC (middle east)
How to: Strengthen your News search with Relevancy Scores

Within news articles on Nexis, a relevance score accompanies each applied index term. Search with relevance scores for greater control over what results are returned. This score is based on the term’s frequency, location in document, and how much discussion of the topics occurs. You can interpret these scores as follows:

90% – 99% = major reference
80% – 89% = strong passing reference
50% – 79% = weak passing reference

Follow these two simple rules when searching with relevance scores.

Rule 1: Type the appropriate syntax after the index term.
Add #85plus# after the index term to retrieve major references only.
subject(trends #85plus# and oil gas industry #85plus#)

Rule 2: Use the exact form of the index term or, when in doubt, insert a PRE/3 connector before the score.
company(kroger pre/3 #85plus#) and state(ohio pre/3 #85plus#)

Find Documents With Similar Topics

The Find Documents with Similar Topics box appears at the bottom of full-text documents and displays the index terms that are tagged for the record being viewed. You may select any combination of the available index terms to either narrow your current search or launch a new search.
LexisNexis SmartIndexing Technology™ covers:

Content
All English-, German- and French-language newspapers, news wires, newsletters, magazines, journals, transcripts and web content, including:

Federal Legislative sources:
- Full-text bills, bill-tracking reports and legislative forecasts
- Congressional Record
- Committee reports, prints and membership profile reports
- House and senate documents, including floor voting records
- Federal regulation tracking reports
- U.S. budget reports
- Presidential documents
- NCSL LegisBriefs
- Federal News Service Daybook
- Federal Election Commission news releases

State Legislative sources:
- Full-text bills and bill-tracking reports
- Regulation-tracking reports and Reg Alert
- California legislative committee analysis of pending bills

Company Sources:
- Company Intelligence—U.S. and international reports
- Directory of Corporate Affiliations™
- Disclosure® reports
- Extel® Cards
- Financial Post

Corporate Surveys:
- ICC full-text quoted company annual reports
- Standard & Poors® Corporate Register and Daily News
- U.S. Business Directory
- Worldscope international company profiles

Names & Topics

3,100+ subjects
Covering news, business, science and social topics such as Labor & Employment, Law & Legal System, Population & Demographics, Trends & Events and much more.

3,300+ industries
Covering major industrial classifications such as Banking & Finance, Energy & Utilities, Manufacturing, Retail & Wholesale Trade and much more.

330,000+ company names
Public and private companies worldwide.

4,000+ people names
Worldwide politicians, CEOs of major corporations, sports figures; US Supreme Court Justices; and other newsworthy celebrities.

1,040+ geographic locations
Continents and major world regions; all countries; states in the United States, Germany, India and Australia; provinces in Canada and China; departments and regions in France; major cities worldwide.

Need Help with LexisNexis®?
Call Customer Support for assistance at 1-800-543-6862 or visit lexisnexis.com/bis-user-information for helpful resources.