



LexisNexis® Lead Alert

Receive new leads in real time on your mobile device. Connect with prospective clients quickly—before someone else does.

Potential clients searching online can find you through your website and your Professional Profile on Lawyers.comSM or *martindale.com*[®]. Do you have the mobile tools you need to respond from anywhere—quickly—while your prospect’s need is top of mind?

Be ready to respond with LexisNexis® Lead Alert mobile application.

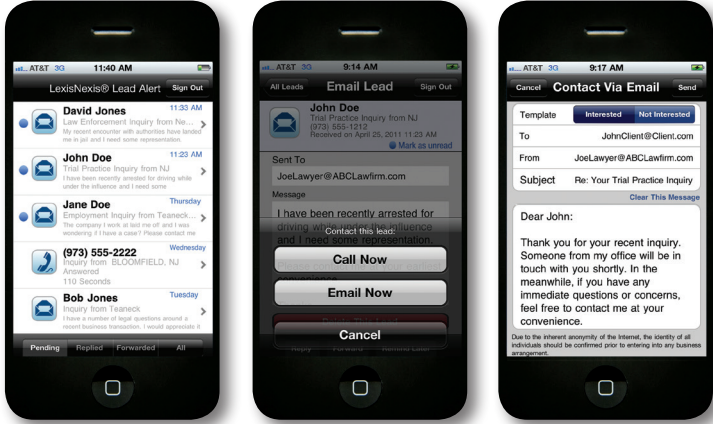
Make the most of your online marketing investment:

- Receive real-time alerts on your mobile device* whenever a potential client contacts you via Lawyers.com, *martindale.com* or your firm’s LexisNexis® hosted website.
- Respond directly or forward leads with just a few touches of your screen.
- Save time with response templates or create custom responses.†
- Receive and respond to Lawyers.com Ask a Lawyer consumer inquiries right from your mobile device, increasing your visibility and credibility.

Start receiving your leads in real time

- If you are a LexisNexis® Law Firm Marketing Solutions subscriber, start using your **FREE LexisNexis Lead Alert** app today. Visit www.lexisnexis.com/lead-alert-info to download the app.
- If you are not already a LexisNexis® Law Firm Marketing Solutions subscriber, call 888.365.1343 or go to www.lexisnexis.com/lead-alert-contact.

Optimize the return on your marketing investment by screening and connecting with as many prospects as possible.



Receive leads in real time and respond from anywhere: Leads come to you right away on your mobile device. Respond quickly to jump on strong opportunities or request a reminder.

* The application is compatible with Apple® iPhone®, iPod touch® and iPad® devices (requires iOS 4.3 or later); and Android™ 2.2, 2.3 and 4.x platforms.

† You retain sole responsibility for compliance with applicable rules of professional responsibility and ethical obligations to respond to potential clients.

