



## LexisNexis® CounselLink® Executive Dashboard Development

Expert Assistance to Fine-Tune Your Performance Picture

### Finding the Right Insights in Your CounselLink Solution

CounselLink software not only helps you manage your legal spending and matters, it also provides the insight you need to improve your Legal Department's performance. The rich Reporting and Metrics features in CounselLink let you transform your legal department financial, business and operational details into data-based decisions and action.

In most companies, executives want to have key performance metrics readily available on a single page or display, in a visually-compelling format. If they require more details, they'll ask or drill down on their own into areas of concern. To satisfy that expectation, you need a resource on your side with expertise in analytics and design that can put critical information into the hands of your leadership team.

Whether you need a simple report or a more complex dashboard or a mix of both, rely on the experts in the CounselLink Strategic Consulting Group to help you with a customized Executive Dashboard Development project.

### A Tailor-Made Approach to Unlock the Knowledge of Your Own Data

In the same way that every corporate legal department is different, so is each dashboard development project. By applying a mix of consulting services, business understanding, analytics expertise, design skills and professional training, the end results deliver the financial, business or operational perspectives you were seeking.

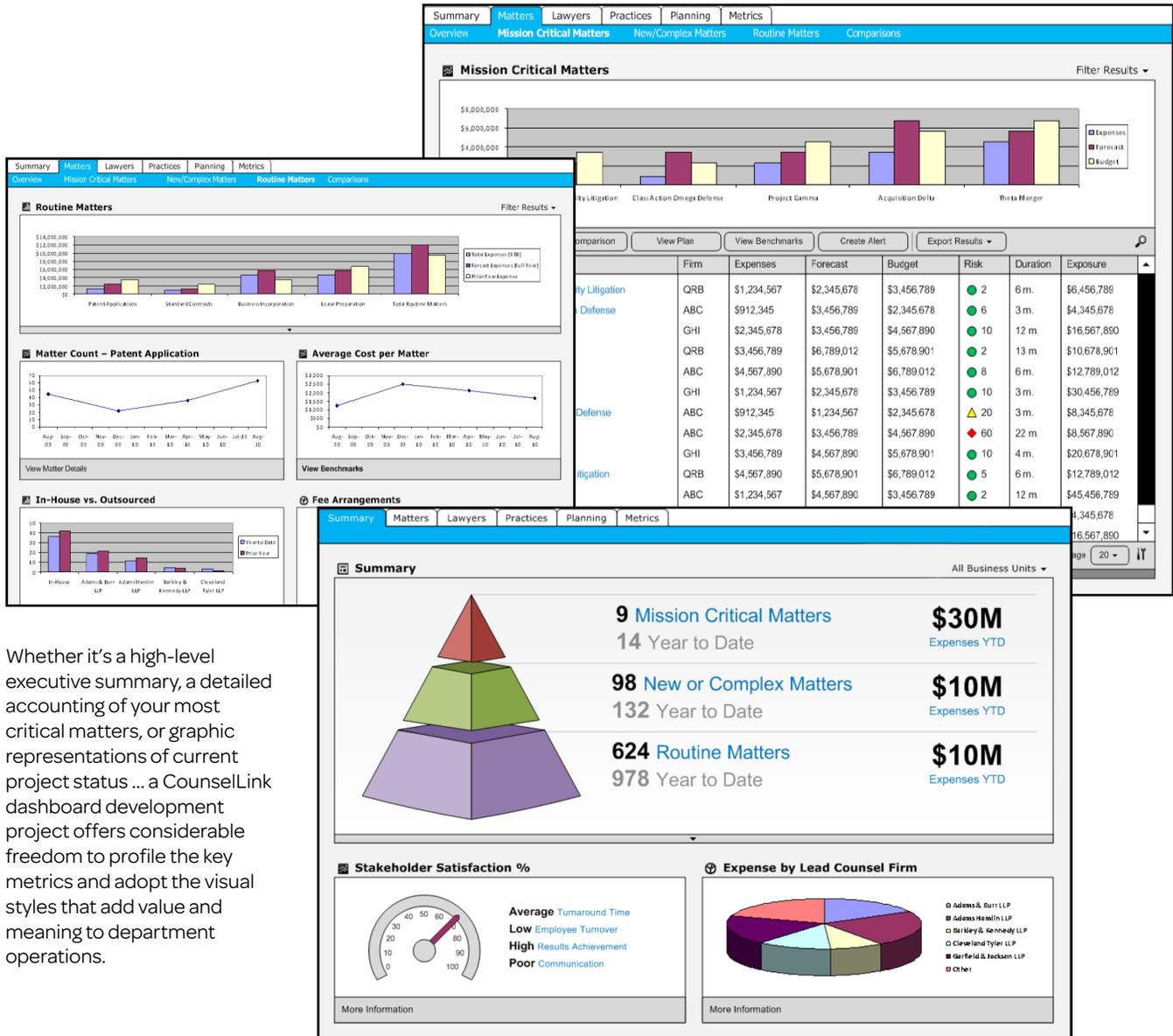
The typical steps involved in this kind of strategic consulting engagement include:

1. **Business requirements consultation.** An analytics expert discusses your analytic objectives, and clarifies the number and complexity (low, medium or high) of reports and dashboards to meet those goals.
2. **Metrics recommendation.** Strategic consultants identify optimal metrics to assess departmental progress toward objectives.
3. **Initial designs and mock-ups.** Preliminary versions of all materials are created for your review and approval before further work occurs.
4. **Report and dashboard development.** The CounselLink Professional Services Organization develops finished goods to your project specifications.
5. **Dashboard training.** A live, two-hour training session via the web reviews basic reporting and dashboard functions, covers how to interpret dashboard outputs, and increases your self-sufficiency with CounselLink capabilities. On-site training is also available.
6. **Deployment phase.** Final reports and dashboards are released to the CounselLink production environment for your use.
7. **Debriefing and acceptance.** The project concludes with a detailed review of all activities, and an in-depth discussion of the new reporting structure, layouts and objects used.

Dashboard Packages can be customized and scoped to provide a single report or multiple reports, with a mix of complexity or drill down capabilities, based on your specific needs.

## When You're Ready to Go beyond the Basics

If you want to discover new performance insights about your department operations, and offer different ways to “show and tell” the value your group provides, it’s time to schedule an Executive Dashboard Development consultation. Talk with your LexisNexis representative, or email: [LNCounselLink@lexisnexis.com](mailto:LNCounselLink@lexisnexis.com).



Whether it's a high-level executive summary, a detailed accounting of your most critical matters, or graphic representations of current project status ... a CounselLink dashboard development project offers considerable freedom to profile the key metrics and adopt the visual styles that add value and meaning to department operations.

