

KNOWLEDGE EXCHANGE

New LexisNexis® Publisher Options
Target "Information Overload" . . . **08:034**

ONLINE WITH

Legislative Impact for
State Bills Now at
lexis.com Exclusively **08:035**

SPOTLIGHT ON

Take a Tour of the New
LexisNexis® Public Records
at *lexis.com*® and *nexis.com*® . . . **08:036**

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Does Your Future Wait in Seattle?
Find Out June 15 – 18 at the 2008
SLA Annual Conference **08:039**

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LexisNexis® Public Records**New Sources and New Features—
Now at *lexis.com*® and *nexis.com*®**

Have you seen the new LexisNexis Public Records offering at *lexis.com* and *nexis.com*? It may be available on your users' screens already.

LexisNexis has always offered one of the most comprehensive sets of public records available—covering more than 450 million unique individuals, 150 million unique businesses and 2,013 tax assessor counties. Now when you select Public Records at *lexis.com* or *nexis.com*, discover **more sources and enhanced features**—*but no change in subscription pricing.*

Get more complete answers for due diligence, client screening, background checks and other research tasks. Plus count on:

- **Uncovering more connections and sources** with new guided navigational features. For example, in comprehensive people searches find **"We also found"** and suggested **"Further Searches"** links in report navigation bar.
- **Increasing your research accuracy and reduce duplication.** An improved **rolled-up answer set** groups data on the "same" people and businesses. And proprietary data-linking **technology recognizes similar names, nicknames, spelling variations, etc.** and correlates them to the right entity automatically.
- **Reducing search time** with easy-to-complete, fill-in-the-blank **online search forms.**
- **Finding more new resources,** including public and *private data* not readily available from other providers. Now find cell phone numbers, employment information, Internet business domains, real property foreclosures, hunting and fishing licenses, and more.
- **Managing research costs effectively.** Any *sources outside your subscription are clearly identified* with a "\$" symbol to help you choose whether or not to access this specialized information.

In addition to the *lexis.com* PUBLIC RECORDS tab, the newest LexisNexis Public Records offering will be available through *nexis.com*, LexisNexis® Total Litigator and Lexis® Transactional Advisor as well. The previous Public Records interface will be retired.

You don't have to do a thing to receive this new offering. And you don't have to notify your end-users. Your organization will be migrated automatically and will be notified via e-mail or letter prior to the migration. And your users will receive a pop-up online introduction to the new offering when they log in to *lexis.com* or *nexis.com* for the first time following the migration.

**For a short tour of the new LexisNexis PUBLIC RECORDS resource,
turn to page 08:036.**

New LexisNexis® Publisher Options Target “Information Overload”

by Michael Saint-Onge, Team Lead,
LexisNexis Librarian Relations Group



Michael Saint-Onge

Two-in-five business professionals are heading toward an “information breaking point,” according to a recent national survey sponsored by LexisNexis. **And the situation is even worse among legal professionals: 80 percent reported feeling overloaded with information**, and 70 percent said that they spend too much time sorting through information. About 40 percent of survey participants indicated that they would be unable to handle any future increase in the information flow.*

However, information—the right information on clients, industries and trends—can make the difference between success and failure. And given the increasingly competitive legal marketplace, it is business critical that your attorneys get the right information in a timely manner.

So you’re the one with the dilemma: How do you reconcile information need with information overload?

Clearly the answer is NOT piling on more information. Instead *target* information geared specifically to your attorneys’ needs. **LexisNexis® Publisher can help you get the right information into the right hands at the right time.**

And now there are several new enhancements that make it even easier. *(Are you a LexisNexis Publisher subscriber? Read more about recently released enhancements—right online. Click the Publisher [Help](#) link. Then select See What’s New.)*

New! Create Newsletters Quickly and Easily

With LexisNexis Publisher, you can provide search results in an e-mail format or post results to the firm’s intranet or portal for review.

Now there’s another option: Deliver pinpointed LexisNexis® search results in an easy-to-browse newsletter!

LexisNexis user studies show us that end-users are much more likely to read materials presented in an attractive format with a table of contents that allows them to jump directly to the materials of interest. You can create a newsletter template (with your firm’s logo and graphics), drop in relevant articles easily and publish a professional-looking newsletter in minutes. Your attorneys will love it.

Here’s a simple example:

<p>Newsletter Table of Contents</p> <ul style="list-style-type: none"> Health Care Electric Utilities Private Equity 	<p>SMITH & HOWARD LLP Health Care (Return To Top) Headline <small>source, March 11, 2000; Saturday</small> Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eiusmod tempor incididunt ut labore et dolore magna aliquam erat volutpat. Et harumid dereud facilis est er expedit distinct. <small>Editor’s Comments:</small> Lorem ipsum dolor sit amet, consectetur...</p> <p>Headline 2 (visited link) <small>source, March 9, 2000; Thursday</small> Nam liber a tempor cum soluta nobis eligend optio comque nihil quod a impedit anim id quod maxim placeat facer possim omnis es voluptas assumenda est, omnis dolor repellend. Temporem autem quinsud et aur office debit aut tum rerum necedit atib saepe eveniet ut er repudiand sint et molestia non este recusand. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eiusmod tempor incididunt ut labore et dolore magna aliquam erat volupat. Et harumid dereud facilis est er expedit distinct. Nam liber a tempor cum soluta nobis eligend optio comque nihil quod a impedit anim id quod maxim placeat facer possim omnis es voluptas assumenda est, omnis dolor repellend. <small>Editor’s Comments:</small> Et harumid dereud facilis est er expedit distinct. Nam liber a tempor cum soluta nobis eligend optio...</p> <p>Headline 3 <small>source, March 9, 2000; Thursday</small> Temporem autem quinsud et aur office debit aut tum rerum necedit atib saepe eveniet ut er repudiand sint et molestia non este recusand. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eiusmod tempor incididunt ut labore et dolore magna aliquam erat volupat. Et harumid dereud facilis est er expedit distinct. Nam liber a tempor cum soluta nobis eligend optio comque nihil quod a impedit anim id quod maxim placeat facer possim omnis es voluptas assumenda est, omnis dolor repellend. Temporem autem quinsud et aur office debit aut tum rerum necedit atib saepe eveniet ut er repudiand sint et molestia non este recusand. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eiusmod tempor incididunt ut labore et dolore magna aliquam erat volupat. Et harumid dereud facilis est er expedit distinct. Nam liber a tempor cum soluta nobis eligend optio comque nihil quod a impedit anim id quod maxim placeat facer possim omnis es voluptas assumenda est, omnis dolor repellend. Temporem autem quinsud et aur office debit aut tum rerum necedit atib saepe eveniet ut er repudiand sint et molestia non este recusand. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eiusmod tempor incididunt ut labore et dolore magna aliquam erat volupat. Et harumid dereud facilis est er expedit distinct. <small>Editor’s Comments:</small> test comment</p> <p>Headline 4 <small>source, March 9, 2000; Thursday</small> Nam liber a tempor cum soluta nobis eligend optio comque nihil quod a impedit anim id quod maxim placeat facer possim omnis es voluptas assumenda est, omnis dolor repellend. Temporem autem quinsud et aur office debit aut tum rerum necedit atib saepe eveniet ut er repudiand sint et molestia non este recusand. Lorem ipsum dolor sit amet, consectetur adipiscing elit,</p>
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*For more information about the LexisNexis Workplace Productivity Survey, go to <http://www.lexisnexis.com/media/press-release.aspx?id=1041.asp>

ONLINE WITH

Legislative Impact for State Bills Now at *lexis.com* Exclusively

Last year federal Legislative Impact debuted on *lexis.com* with exclusive features showing you in detail how bills in Congress could amend any U.S. law your organization tracked.

Now the same user interface—the same easy-to-browse charts with links to affected code sections—is available for state legislation. **New State Legislative Impact® from Potomac Publishing Company® is now available exclusively through *lexis.com*** for 16 states:

- Arizona
- California
- Colorado
- Florida
- Georgia
- Illinois
- Massachusetts
- Michigan
- Nevada
- New Jersey
- New York
- Ohio
- Oregon
- Pennsylvania
- Texas
- Virginia

Starting with 2007 legislation, find impact information for virtually **every version** of every bill and resolution.

Monitor each bill at each stage of the legislative process, staying apprised on how a future law could affect your organization and/or its clients.

See exactly how a new law affects the current state statutes—section by section.

State Legislative Impact is available on *lexis.com* wherever Potomac Publishing Company Materials are displayed—and on all 16 states' legal menus. But you don't have to select the Potomac Publishing Company Materials source to tap into the vital information it offers.

State Legislative Impact is fully integrated into the *lexis.com* legislative research process for these 16 states. That means you can find a [Retrieve State Legislative Impact](#) link on ALS, bill-text and bill-tracking documents. Move directly from a full-text bill to a table analyzing how each section of that bill version would affect each applicable code section.

Or begin your research in state codes—and link to the legislative impact chart for that section. It will show you all amendments currently in play in the legislature.

If you start your research by selecting Potomac Publishing Company Materials:

1. Click the **[Legislative Impact](#)** link listed under **State Reports** on the main Potomac Publishing screen.
2. Select a state listed on the search form. (The search form automatically adapts to that state's legislation format.)
3. Choose the bill/resolution type from the drop-down menu and enter a bill number. Or choose a code and add the section/subsection cite. (In California, New York and Texas, select a code topic as well.)
4. Click **FIND**.

Search by bill number and your results chart will include links to an impact document for each bill version as well as to the version's full-text and bill-tracking report. Search by code section and your results will include a chart for each piece of legislation—all on one screen. See which bill will affect which code section and how, e.g., amends, repeals, etc.

If you begin research with a legislative research document:

1. While viewing a document, for example, Deering's California Advance Legislative Service document for 2007 Ca SB 90, click **[Retrieve State Legislative Impact](#)**.
2. Move to any version of the bill and its impact chart. For example, click the **[Impact](#)** link next to the final Chaptered entry.
3. Select the Detail view to expand the chart.
4. Link to specific affected code sections.

Going Up! Watch a *lexis.com* Resource Grow

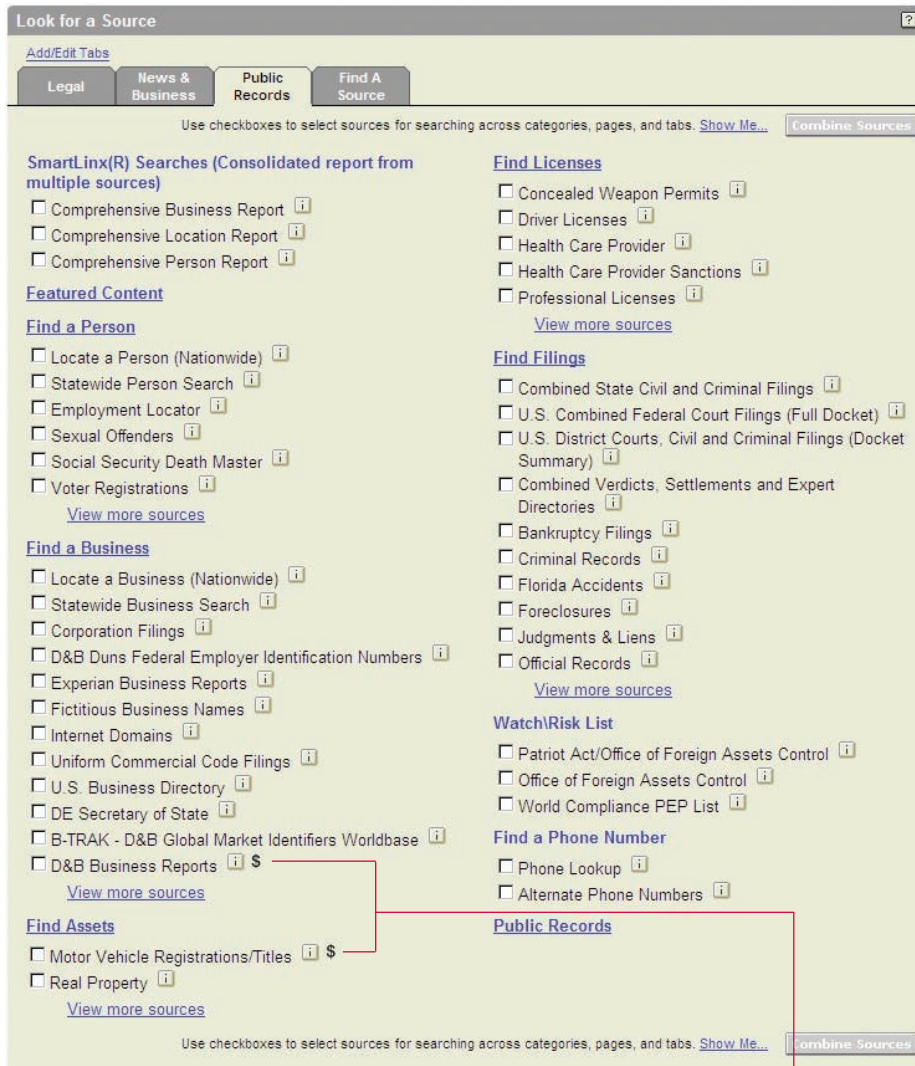
State Legislative Impact is only on the ground floor. Additional states and new features will be added to this product offering. And you can watch, if you choose. Just select Potomac Publishing Company Materials and go to the main screen to see new enhancements.

And watch future editions of *LexisNexis Information Professional Update*. We'll keep you apprised.

Take a Tour of the New LexisNexis® Public Records Resource

Select the **PUBLIC RECORDS** tab at *lexis.com*

Discover a screen that's easy to navigate. Find source listings your users can grasp intuitively and use to surface resources quickly. And the new LexisNexis PUBLIC RECORDS tab offers **more sources** than before—backed by **more powerful research functionality**.



NEW! More sources to choose from.

NEW! Easy-to-browse layout and intuitive headers; zero in on needed sources quickly.

The \$ symbol tells you this source is outside your subscription. Click to see retail pricing.

Debuting via LexisNexis Public Records

More record types to help you find, authenticate and research people and businesses, including:

Internet Domains: Find Internet business registration information—including site addresses, registrant and administrative contacts—for all 50 states plus D.C.

Real Property Foreclosures: Click Foreclosures to gain access to details on real property repossessions from 46 states and D.C.

Employment Locator: Tap into more than 1 billion records that link 135 million unique individuals to businesses nationwide.

Alternate Phone: More than 100 million cell and alternative phone numbers not found in electronic directory assistance bolster historical phone records in this source. Results delineate landline and cellular line.

Federal Explosives and Firearms Licenses: Registered with the Federal Bureau of Alcohol Tobacco and Firearms and covering all 50 states plus D.C.

Sexual Offenders: Criminal justice agencies from all 50 states and D.C. supply the registration data from the records of sex offenders.

Select a source; get a search form.

Now each Public Records source offers a custom Search Form. *Research without search commands!* Simple to use, yet each form offers flexible and robust searching options built right in, e.g., now search by a person's age range, property sales amount, etc.

And some Search Forms—where content merits— even let you add additional search words with the OR, AND or AND NOT connectors.

Need a different search form? Just click the new People, Business, Location or All Searches tab at the top of the search form. Get a list of available search forms associated with that topic. Select one and go!

NEW! 1 Click a tab to see a list of available search forms. Select one and go!

NEW! 2 Each Search Form shows applicable search fields based on source content.

3 *lexis.com* automatically finds similar names (e.g., Cobb or Kobb) and nicknames (Tom, Thomas or Tommie).

NEW! 4 Now search for alias names, relatives and by age range.

NEW! 5 Enter previous locations as search criteria.

6 Add permissible uses to access driver's license, motor vehicle and other restricted data.

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New LexisNexis® Publisher Options Target “Information Overload”

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New! Filter Out Non-Business Articles

Another new option added to your LexisNexis Publisher search form allows you to exclude non-business articles from your search. Select this option, and additional terms will be added to your search during processing—automatically. These terms will help exclude lifestyle and entertainment articles, birth and wedding announcements, obituaries, community events, sports and weather reports from your search.

You won't waste time reviewing irrelevant results. (Why should you suffer from information overload, too?)

New! Count on People Indexing

With LexisNexis SmartIndexing Technology™, you can zero in on relevant people, companies, topics or industries. LexisNexis controlled vocabulary means you retrieve only the articles you want. And with the ever-growing list of people index terms, you'll locate targeted articles more easily.

New! External RSS Newsreader/Aggregator Support

RSS newsreaders and aggregators help you deliver results throughout your organization. However, these tools did not meet the authentication security requirements set up by LexisNexis Publisher. Now, using tokens that allow end-users to pass through to LexisNexis Publisher, you can utilize a number of newsreaders.

More articles by Michael Saint-Onge

Read more articles by this LexisNexis librarian relations consultant at:
<http://law.lexisnexis.com/infopro/Librarian-Relations-Group/Meet-the-LRCs/Michael-Saint++Onge>

Take a Tour of the New Public Records Resource at *lexis.com* and *nexis.com*—continued from page 08:037

New Search Results and Reports

Locate and associate information that would take *hours or days* to cross-reference. LexisNexis technology analyzes each record to determine if the entities are the same, regardless of spellings, formatting, name variations, etc., then links them in your results. Results flag high-risk information for closer examination. (Not shown.) And, as you view results screens, you can click once to generate additional searches, e.g., find other persons associated with a phone number.

Printing or saving selected reports* is easy. Just check boxes on the results screen and click the printer or download icon in the upper left corner of the screen.

Take a look at the Comprehensive People Search (SmartLinx®) report below.** You can't find a more in-depth report—one that shows you results *outside your subscription at no extra charge.* (You can even check retail pricing before choosing to purchase.) And you can navigate the extensive results without losing your place. Print or save*; just click the icon.

You have more Person Search options than before to meet your research needs.

- *Statewide Person search*—retrieve records within a state subscription. Source documents can be selected individually. Findings outside the state subscription are marked for possible purchase.

- *Locate a Person (Nationwide) search*—Includes all state and group records that relate to a person, so you save time reviewing your answer set for associated data. All source documents are displayed along with materials outside your subscription so you are aware of other resources available to you.
- *Comprehensive Person Report*—“de-duplicates” source documents and lays out the information in an easy-to-read report covering all content linked to that person, including nationwide locator information plus all other materials such as bankruptcy, liens, licenses, associates, relatives, drivers license information, etc. Materials outside of your subscription are identified for potential purchase.

LexisNexis® Total Research System

My Lexis™ Search Research Tasks Search Advisor Get a Document Shepard's® Alerts

View: Results List | Full 1 of 53

Search: **Comprehensive Person Report**
Terms: last-name(Doe), first-name(John)

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Full Name	Address	County	Phone
DOE, JOHN	123 MAIN WOODS BLVD DAYTON, OH 44333-2793	SUMMIT COUNTY	(123)-929-6797

Additional Personal Information

SSN	DOB	Gender
123-45-XXXX (OH: 1970-1971)	(DOB: 07/1961) (Age: 46)	Male

Subject Summary

Name Variations

- DOE, JOHN
- DOE, JOHNNY
- DOE, JOHN J
- DOE, J

SSN Summary

No.	SSN	State Iss.	Date Iss.	Warnings
1:	123-45-XXXX	OH	1970-1971	

DOBs

- 07/1961

Others Using SSN

Others Using SSN

Name	SSN	DOB	Actions
WASHINGTON, SAM	286-78-XXXX (OH: 1981-1982)		Get Report

Address Summary

Address Summary - 1 record found for subject:

No.	Address	Actions
No.	Address	Actions

NEW! 1 Left Nav Bar! Quickly discern what types of records were found—and how many.

Click and move among record sections.

NEW! 2 See results outside your subscription! And check retail pricing information before purchasing.

NEW! 3 What are your next research steps? Here are some options.

*According to the terms of your LexisNexis subscription
**Fictitious name; used for illustration purposes only.

FOR IPS ONLY

Does Your Future Wait in Seattle? Find Out June 15 – 18 at the 2008 SLA Annual Conference

The theme says it all: *Make Your Future Happen at SLA 2008.*

This year's annual Special Libraries Association conference, set at the Washington State Convention and Trade Center in Seattle, will prepare you for the second decade of the 21st Century. Hone your competencies (and learn something new). Take advantage of the networking initiatives.

In other words ... grow! Grow and become a more valuable asset to your organization. Grow toward your professional dreams.

Once again, LexisNexis is a Major Partner Sponsor for the SLA Annual Conference. As the name suggests, it's part of our continued investment in our partnership. We look forward to meeting with you, sharing ideas and sponsoring some thought-provoking conference sessions.

Listen to the Wisdom Behind the Internet: Vinton Cerf to Speak at the Opening General Session

Sunday, June 15, 5:30 – 7:30 p.m.

Widely known as one of the "Fathers of the Internet," **Vinton G. Cerf's** technological pedigree is renowned. The co-designer of the TCP/IP protocols and now a vice president of Google, Cerf will kick off the 2008 conference. Don't miss it. He will be interviewed live by Emmy-winning journalist and TV news host **Charlie Rose**. It will be a conference highlight.

LexisNexis is proud to be the exclusive sponsor of the opening general session ... a sponsorship tradition for LexisNexis since 1995.

See the Future in Practice Solutions at LexisNexis Booth #701

Sun., June 15: 2 – 5 p.m. (INFO-EXPO Grand Opening 1:45 p.m.)

Mon., June 16: 11 a.m. – 5 p.m. (INFO-EXPO Networking 11 a.m. – 1 p.m.)

Tues., June 17: 11 a.m. – 5 p.m. (INFO-EXPO Networking 1 – 3 p.m.)

Wed., June 18: 8 a.m. – noon

Make Your Visit to Seattle Count!

View a product demonstration or theater presentation at the LexisNexis booth (#701) and LexisNexis will make a donation to the Children's Home Society of Washington.



You have the opportunity; take it. Where else can you join a full spectrum of LexisNexis product specialists to get a personalized look at the resources you use most? Not only can you stop by one of six demo stations in Booth #701, but there will be theatre presentations scheduled daily as well. (And a station will be devoted to academic librarians and their specialized information needs.) Stop by and:

- Explore thousands of **LexisNexis news sources**, including international sources, company information and the latest addition of interest to your patrons.
- See the **LexisNexis® Due Diligence Dashboard** and the latest enhancements to this offering that allow you to research a person or company and their associated interests, affiliations, and connections—across 20-plus resources—with a single search. Mitigate business risks; understand customers, partners and investments.
- Get a **current profile of nearly 35 million companies** worldwide and information on 1,000 industries. LexisNexis® Company Dossier and LexisNexis® Industry Dossier can help you identify potential new customers, understand a company's brands and trademarks, access detailed financial and recent litigation information, and more.
- Check out **LexisNexis® Publisher** and explore how you can push access to LexisNexis content via e-mail, intranet, portal, BlackBerry® wireless handheld, RSS or the Internet. Create your own branded newsletter.

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FOR IPS ONLY

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Jump In and Discover How Smart You're Going to Be

The Annual Conference educational sessions give you refreshers and boldly lead you into new learning territory. Create a session schedule that fits your goals. LexisNexis supports SLA Conference programming with our best member/speakers as well as our sponsorships. This year find us at:

SLA Leadership Development Institute

Sunday, June 15, 7:30 a.m. – noon

LexisNexis will sponsor the institute, which offers information and training for all SLA elected and appointed leaders, as well as those who may be interested in serving in leadership roles in the future.

Toolboxes for Info Pros

Sunday, June 15, 8 a.m. – 5 p.m.

Join Marie Kaddell, LexisNexis Information Professional Consultant and editor of the *Government Info Pro* blog, who teams with Karen Huffman of the National Geographic Society, to bring you a day-long learning opportunity.

Training from the Trenches: Tips, Tools and Techniques for Every Budget

(Continuing Education Session)

Monday, June 16, 8 a.m. – noon

Panel speakers include Alicia Koundakjian, LexisNexis Government Solutions Consultant, as well as Maggie Turqman of the National Geographic Society and Jennifer Wood from the Corporate Executive Board.

Tools You Can Use in Two Parts

Monday, June 16, 1:30 – 3:30 p.m.

Part 1: 60 Gadgets in 60 Minutes is presented by Barbara Fullerton, 10K Wizard; Jenny Kanji, LexisNexis Senior Librarian Relations Consultant; Brian Neale, Mayer Brown; and Holly Pinto, Holland & Hart.

Part 2: Web Tools for Legal Researchers is presented by Gary Price, Ask.com.

What's All the Buzz About Social Networking Applications?

Monday, June 16, 1:30 – 3:30 pm

Panel speakers include Michele Vivona, LexisNexis Senior Vice President and General Manager of LexisNexis Global Web Strategy.

Hot Topics Series – “The Globalization of Information”

Tuesday, June 17, 9 – 10:30 a.m.

LexisNexis speakers are Joanna Stone, Senior Vice President of Global Strategy and Business Development, and Robert R. Schrott, Manager of Market and Industry Intelligence.

Knowledge Management Staffing Structures in Law Firms

Tuesday, June 17, 3:15 – 4:45 p.m.

This informative session is led by Ellen Callinan, Axelroth & Associates; Kit Hartnett, Proskauer Rose; and Gayle Lynn-Nelson, LexisNexis Senior Librarian Relations Consultant.

LexisNexis® Information Professional Update

Newsletter editions are also available at <http://www.lexisnexis.com/infopro/current/newsletter>

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