

Prospect Portfolio

from LexisNexis®

Get more leads. Close more deals. Make more money.

Prospect Portfolio is a new tool from LexisNexis® designed to help you find better leads, close more deals and grow your business by providing relevant, easy-to-access company and executive information, and targeted Alerts that are easy to use and designed for the way you work.

- **Find opportunities, get alerts, and create lists** to help you capture leads, make sales, and build rapport with your customers and prospects.
- **Identify prospects by building company lists** and executive lists using several different criteria (geography, revenues, products, job titles, etc.).
- **Close more deals by developing deeper relationships** with prospects and customers based on content gleaned from detailed bios on both senior- and mid-level executives.
- **Stay more up-to-date with companies and executives of interest** using targeted alerts that give you relevant information in a way that's easy to comprehend.
- **Access legal, legislative, and IP information** that you can't find anywhere else, plus the broadest set of news sources, so you can be sure that you'll have the best insights about your companies and prospects.

With Prospect Portfolio, you can benefit from a comprehensive solution designed with you in mind. From easy-to-access search tools to one-pager profiles, you get the information you need to support your selling process.

<http://corporate.lexisnexis.com/sales-marketing-hub/>

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