

LexisNexis® Total Alerts powered by Ozmosys®:

Enhance the Value of your LexisNexis® Publisher,
Mealey's™ and CourtLink® Subscriptions

"... in only a few weeks
we have transformed the way
in which our attorneys handle
current awareness."

Cravath, Swaine & Moore LLP

Cravath, Swaine & Moore LLP chose Total Alerts, powered by Ozmosys, to deliver a consolidated news feed to its attorneys. Cravath was challenged with a variety of disparate news sources coming into the firm, and the Ozmosys solution delivered a single tool to manage its subscriptions and feeds. Now each attorney receives a single personalized email, that is easy to access both in the office, on the web and even via a blackberry device. Deborah Panella, Cravath's Director of Library and Knowledge Management, notes "Lexis and Ozmosys have worked hand in hand with us to deliver a very customized solution, and in only a few weeks we have transformed the way in which our attorneys handle current awareness. We plan to further extend this platform by adding RSS feed functionality, offering our attorneys multiple options to keep up with important news. We are especially pleased with the customer service and technical expertise of the Lexis/Ozmosys team in helping us deliver Total Alerts to our firm."

LexisNexis Total Alerts powered by Ozmosys is the bridge between you and the multiple content sources you track. It allows you to consolidate and manage these multiple content sources through a single interface. And you can *customize* the delivery to others within your organization.

With LexisNexis *Total Alerts*, you can combine access to your LexisNexis *Publisher* content with other **premium and free Web-based content** vetted for legal users—Mealey's news, CourtLink® alerts, *The Wall Street Journal Online* updates, etc. Your end users receive a single, consolidated e-mail or newsletter with updates covering all the topics that drive their strategic decisions—key clients in the news, law-firm client memos, regulatory updates and much more!

Think about what your organization's daily consolidated newsletter or e-mail can offer! Get intelligence from:

- 22,000+ sources available with your LexisNexis Publisher subscription (LexisNexis Publisher sold separately)
- Global stock exchanges
- Private, government or association Web sites such as Bank of America, the *Federal Register* or SEC releases
- Blogs
- RSS feeds
- Content from your current premium subscriptions such as CourtLink Alerts/Tracks, Mealey's—and even many *non-LexisNexis® premium content providers*.

LexisNexis® Total Alerts
powered by **ozmosys**

Thursday, April 5, 2007

LexisNexis Mealey's Legal News (Sub Req'd)

- [Ohio Sues Paint Companies For Public Nuisance](#)
- [Timing Should Have Doomed Third-Party Action On Insurer's 1st Motion To Dismiss, Court Finds](#)
- [New York Judge Says Site Development Exclusion Is Ambiguous](#)
- [D.C. Appeals Court Remands Case Of Nurse Alleging Mold-Related Illness](#)

[Top Archive Up-To-Date](#)

New York Law Firms in the News

- [Biz Events \(Prague Post, Czech Republic\)](#)
Google News (Clifford Chance)
- [An eye for talent \(Legal Week, UK\)](#)
Google News (Clifford Chance)
- [Software AG to Acquire webMethods, Inc. \(PR-Inside.com \(Pressemitteilung\), Austria\)](#)
Google News (Davis Polk & Wardwell)
- [First Hotel REIT In Hong Kong - Clifford Chance Advises On Financing \(Lawfuel \(press release\), New Zealand\)](#)
Google News (Clifford Chance)
- [Leading firms court young talent with record 2007 \(Legal](#)

Sign On to LexisNexis Total Alerts
Manage and update your Total Alerts subscription.

Today's Alerts

- [LexisNexis Mealey's Legal News \(Sub Req'd\)](#)
- [New York Law Firms in the News](#)
- [Philadelphia Law Firms in the News](#)
- [WSJ.com: US News \(Sub Req'd\)](#)
- [JP Morgan Chase: Press Releases](#)
- [ABCNews: World Headlines](#)
- [Yahoo News: Stock Markets](#)
- [WSJ.com Selected Free Articles](#)
- [WSJ.com: Law Blog](#)
- [Attorney Fees \(LexisNexis®\)](#)
- [Large Law Firms \(LexisNexis®\)](#)

Turn to the back to get more ideas for e-mail and newsletters!

LexisNexis Total Alerts powered by *Ozmosys*

Transform Unorganized News Updates into One Daily E-Mail or Newsletter

You have so many customizing options. Plus e-mails and newsletters can be delivered as an **RSS feed** for easy incorporation into blog readers or as an **XML feed** for your portal or other internal application.

Make E-mail Distribution Easy—and Effective—with LexisNexis Total Alerts

- Choose the topics and content sources included in your e-mail distribution.
- Customize different content sources for different audiences. Push multiple e-mails customized by user, user group, practice group, etc.
- Deliver the e-mail to BlackBerry® wireless handheld and other handheld devices.

Consider a “Clipper” Newsletter

- **Choose the topics and content sources** included in your newsletter and distribute it via e-mail or intranet.
- Include up to **500 e-mail addresses**. Just copy and paste into the document, or use your e-mail group addresses.
- Utilize your organization’s newsletter template (color, company logo, etc.). **Make your newsletter unique** to your organization.
- Customize different content sources for **different practice groups or audiences**—even publish multiple newsletter versions.
- Add even more value! **Include internal documents** or editorial analysis.

For more than 30 years, LexisNexis has been delivering customized news, legal, business and public records information solutions that drive smart, efficient decision making. To find out more about how LexisNexis Publisher and LexisNexis Total Alerts powered by *Ozmosys* can help you consolidate and distribute critical business information, contact your LexisNexis account executive.

LexisNexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. Mealey’s is a trademark of LexisNexis, a division of Reed Elsevier Inc. CourtLink is a registered trademark of LexisNexis CourtLink, Inc. Other products and services may be trademarks or registered trademarks of their respective companies.
© 2007 LexisNexis, a division of Reed Elsevier Inc. All Rights Reserved. LRS00153-0 0407