

LexisNexis® Dossier Publishing Manager

Incorporate vital company, industry and executive information on your firm's intranet site

You may know already that the Dossier Suite lets you retrieve and analyze—quickly and easily—comprehensive and reliable information you need to make better, more informed business decisions and stay ahead of your competition.

You may know it can help you:

- Prospect for new clients
- Expand your relationship with existing clients (even position your firm as a client's sole representative)
- Track clients' competitors
- Track competitive law firms and their business
- Scout possible M&A or joint venture prospects
- Explore vendors
- Investigate and understand various industry dynamics, financial metrics, and macroeconomics
- Gain an in-depth understanding of key decision makers

You may even know that you can do your LexisNexis Dossier Suite research anywhere—with Mobile Dossier you can **navigate the entire Dossier suite from a mobile device**, so you're not tethered to a desktop PC!

Here's something you may not know ...

You can now **take reports from LexisNexis Dossier Suite and include them in your own site** (for example, a Microsoft® Office SharePoint® site or a page on your company's intranet) with the new Dossier Publishing Manager feature. You can also **include a link to a report in an e-mail, a PDF document or a Microsoft® Word or PowerPoint® document**. When you do this, these reports will update automatically so that ***your site or document always contains the most up-to-date data.***

Turn the page for details.



Basically, you begin by looking up a company, executive or industry in LexisNexis Dossier. Select the report components you want to include in your site and copy the URL that appears. The URL will act as a direct link to the data you chose. Then, on your site or in your document, you'll use the URL to embed the report. The report you choose will appear, but the data will still be hosted by LexisNexis, and it will refresh every time a user views it. It's as simple and elegant as that!

Here's how you can build a URL to include a report on your site or in an e-mail or document

Use the **Include this report on your site** tool from a company, industry or executive report to embed dynamic LexisNexis Dossier reports where you choose.

1. Search for a single company, industry or executive and choose the report that you want to include on your site.
2. Click the **Include this report on your site** link that appears both above the report and in the left navigation bar. The URL building tool will appear, and the report you were viewing will be pre-selected.

The screenshot shows the LexisNexis interface for the company 'INTERNATIONAL BUSINESS MACHINES CORP'. The left navigation bar has a link 'Include a report on your site' highlighted with an orange arrow. Another orange arrow points to the link 'Include this report on your site' located above the report content. The report content includes a 'Snapshot' section, a 'Stock Quotes and Charts' section with a line graph of closing prices and a bar chart of volume, and an 'Industry Classification' section.

INTERNATIONAL BUSINESS MACHINES CORP
Snapshot

Include this report on your site

INTERNATIONAL BUSINESS MACHINES CORP

Type: Public - Parent
Address: New Orchard Rd.
Armonk, New York
10504
United States
Phone: 1 (914) 499-1900
Fax: 1 (914) 765-6021
DUNS@ Number: 00-136-8083
Ticker(s): IBM
Exchange (s): New York Stock Exchange
Email: cshartma@us.ibm.com
Internet: www.ibm.com
Employees: 426,969

Stock Quotes and Charts
Results for IBM as of: Mar 23, 2009 - 01:03:52 EST
Last Sale 96.53 Net Change +4.02
Source: SunGard PowerDataTM (Tradeline ®) Pricing and Chart. Quotes delayed at least 15 minutes per the respective stock exchanges.

Closing Price

Month	Closing Price
Apr	128
May	128
Jun	128
Jul	128
Aug	128
Sep	128
Oct	128
Nov	128
Dec	128
09	128
Feb	128
Mar	128

Volume (millions of shares)

Month	Volume
Apr	14
May	14
Jun	14
Jul	14
Aug	14
Sep	14
Oct	14
Nov	14
Dec	14
09	14
Feb	14
Mar	14

Daily: March 21, 2008 to March 20, 2009

3. You'll see the Include a Report page, which allows you to:

- In some cases, change the report format (HTML is selected by default, and most reports are available only in this format)
- Select **Display company/industry/executive name** if you want the name of the company, industry or executive displayed above the report. [Tip: If you are adding your report to SharePoint, you may want to clear this checkbox and add a descriptive name to the SharePoint Web part's title bar instead.]
- Select the components of the report that you wish to include. The link that appears in the gray box is generated automatically and changes dynamically based on your selections.

The screenshot shows the LexisNexis interface for including a report. The main heading is "INTERNATIONAL BUSINESS MACHINES CORP" with the sub-heading "Include these Reports on Your Site".

1. Select a format

- HTML
- Microsoft Excel

2. Select a report and components

Display company name

Snapshot

Available components: [Select All](#) | [Clear All](#)

<input checked="" type="checkbox"/> At a Glance	<input checked="" type="checkbox"/> Ticker(s)
<input checked="" type="checkbox"/> Type	<input checked="" type="checkbox"/> Exchange(s)
<input checked="" type="checkbox"/> Address	<input checked="" type="checkbox"/> Email
<input checked="" type="checkbox"/> Phone	<input checked="" type="checkbox"/> Internet
<input checked="" type="checkbox"/> Fax	<input checked="" type="checkbox"/> Employees
<input checked="" type="checkbox"/> DUNS® Number	
<input checked="" type="checkbox"/> Industry Classification	<input checked="" type="checkbox"/> Primary NAICS Code
<input checked="" type="checkbox"/> Primary SIC Code	<input checked="" type="checkbox"/> Secondary NAICS code
<input checked="" type="checkbox"/> Secondary SIC Code	
<input checked="" type="checkbox"/> Business Description	
<input checked="" type="checkbox"/> Current News	
<input checked="" type="checkbox"/> Auditor	
<input checked="" type="checkbox"/> Legal Counsel	
<input checked="" type="checkbox"/> Stock Information	
<input checked="" type="checkbox"/> Board of Directors	
<input checked="" type="checkbox"/> Stock Quotes and Charts	
<input checked="" type="checkbox"/> Yearly Financials	
<input checked="" type="checkbox"/> Executives	
<input checked="" type="checkbox"/> Key Competitors	
<input checked="" type="checkbox"/> Bond Rating	

3. Copy your URL

The URL for your report appears below. To copy it for your site, click the URL to highlight, then press CTRL-C.

[Preview output](#)

```
https://w3.lexis.com:443/dossier/api/start.do?prod=CD&host=lexis&reportKey=snapshot_report&deliveryType=html&searchType=CDReport&picdName=INTERNATIONAL+BUSINESS+MACHINES+CORP&entityId=1036273&nnId=9D91DE51C5543CE60B6F23C03A58A4FB0522A7DFB76AD69FF6CD84D4F3722AF6E96377AE27F645
```

About the Report API

- > [What is the API feature?](#)
- > [How does authentication work through the API?](#)
- > [How do I build a URL to include a report in my site?](#)
- > [What do I do with the URL I create?](#)
- > [All API help](#)

4. Click the URL in the box to the right to select it and then press Ctrl-C to copy it. If you change any of your report selections after copying your URL, be sure to copy it again, since the URL changes automatically each time you change a selection. [Tip: If you want to preview the report that your URL will return, click the **Preview output** link above the URL box.]

The URL you copied will return the report data you selected. [Tip: If you wish to create links for many companies with exactly the same components selected, you can copy the link for the first company for each additional company and replace the company name with the subsequent company name(s). You may also substitute the ticker symbol for the company name parameter, if you prefer to search by ticker.]

Read on for details about including reports on your site.

Here's how you can use the URL you create to include a report on your site

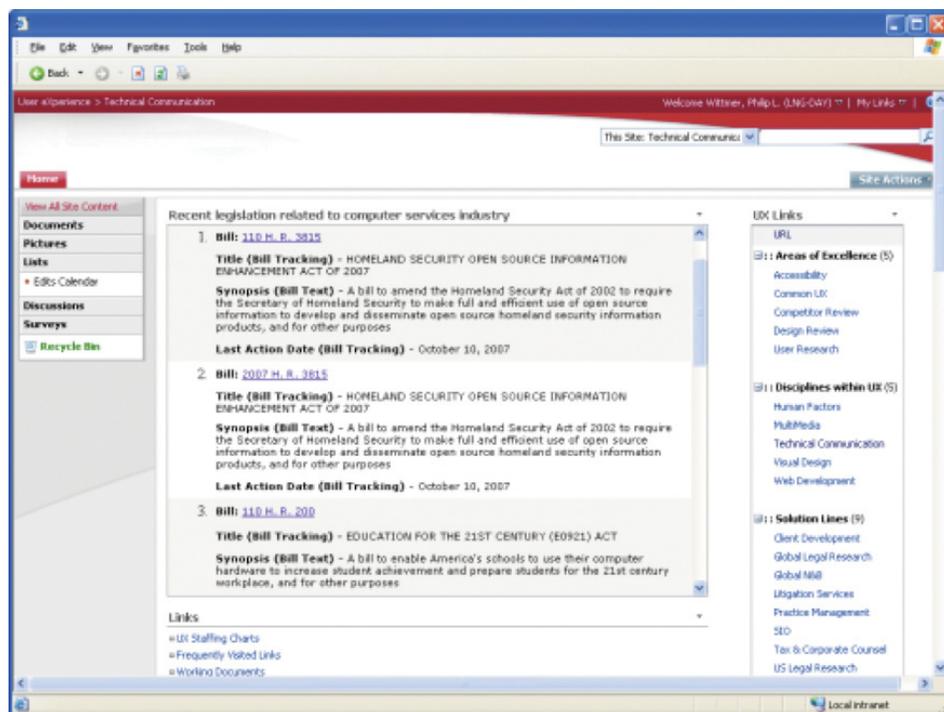
You can use the URL you've created to add a report to your site in a number of different ways. Below are some common examples:

Add the report as a Web part in SharePoint

To add a report to any SharePoint site for which you are an administrator:

1. On the SharePoint site, click **Site Actions > Edit Page**.
2. Click **Add a Web Part**.
3. Select **Page Viewer Web Part** and click **Add**.
4. Within the new Page Viewer Web Part, click **Edit > Modify Shared Web Part**.
5. Paste the URL for your report in the **Link** box.
6. Specify the Web part attributes (such as title, height and width) using the Appearance options. [Tip: You may want to enter a descriptive name for the report to override the default "Page Viewer Web Part" title. For example, "Recent IBM News" or "Top Companies in Computer Programming Services."]
7. Click **OK**.
8. Click **Exit Edit Mode**.

The new Web part appears on your SharePoint site, containing the report you created. This image shows an example:



Embed the report in a frame

You can use the URL for your report as the source for an HTML frame, which allows you to create layouts that combine multiple reports on a single page. For example, the code below divides a page into two vertical frames, each of which contains a report:

```
<frameset cols="*,*" frameborder="NO" border="0" framespacing="0">
<frame src="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&
reportKey=snapshot_report&deliveryType=html&searchType=CDReportCompApi&
compKey=c000001,c000002,c000003,c000004,c000005,c000006,c000007,
c000008,c000009,c000010,c000300,&cdName=INTERNATIONAL+BUSINESS+
MACHINES+CORP&entityId=1036273&nnId=9D91DE51C5543CE60B6F23C03A5
8A4FBD522A7DFB76AD69FF8CD84D4F3722AF8E96377AE27F64579641EF2F94
ABB314F82B6486C6B868513124550A2823D148E3605BA92EE098B0145AE6070
441A1122916311B1C295871E&clientid=marc" name="leftFrame">
<frame src="http://www.lexisnexis.com/dossier/api/start.do?prod=ID&host=prspct&
reportKey=industry_snapshot_report&deliveryType=html&searchType=IDReport
CompApi&compKey=i000100,&idName=Computer+programming+services&entityId
=17371&clientid=marc" name="mainFrame">
</frameset>
```

This image shows the resulting page:

The screenshot shows a web browser window with two frames. The left frame displays information for INTERNATIONAL BUSINESS MACHINES CORP, including address, phone, and current news. The right frame displays a table titled "Computer programming services Top Companies (Sales)" with columns for Ticker, Company, Net Sales, Total Assets, Total Liabilities, and Cost Goo Sol.

Ticker	Company	Net Sales (000)	Total Assets (000)	Total Liabilities (000)	Cost Goo Sol (00)
TGH	Thiel Logistik AG	1,839,597	901,047	582,399	1,65
500209	Infosys Technologies LTD	95,210,000	93,800,000	24,140,000	
PRT	Espinet SPA	1,627,524	823,758	726,514	1,50
9737	CSK Corporation	241,155,000	543,134,000	362,231,000	150,33
BC8	Bechtle AG	1,220,138	420,082	168,338	1,03
VRSN	Versign, Incorporated	1,575,249	3,974,253	1,597,393	58
9694	Hitachi Software Engineering Co LTD	154,580,000	171,110,000	63,001,000	121,06
CTSH	Cognizant Technology Solutions Corporation Class A	1,424,267	1,325,981	252,482	78
CPU	Computershare LTD	1,604,163	2,167,109	1,229,696	1,15
BEAS	BEA Systems, Inc.	1,402,349	2,398,842	1,034,232	33
	SRA				

Embed the report in an iframe

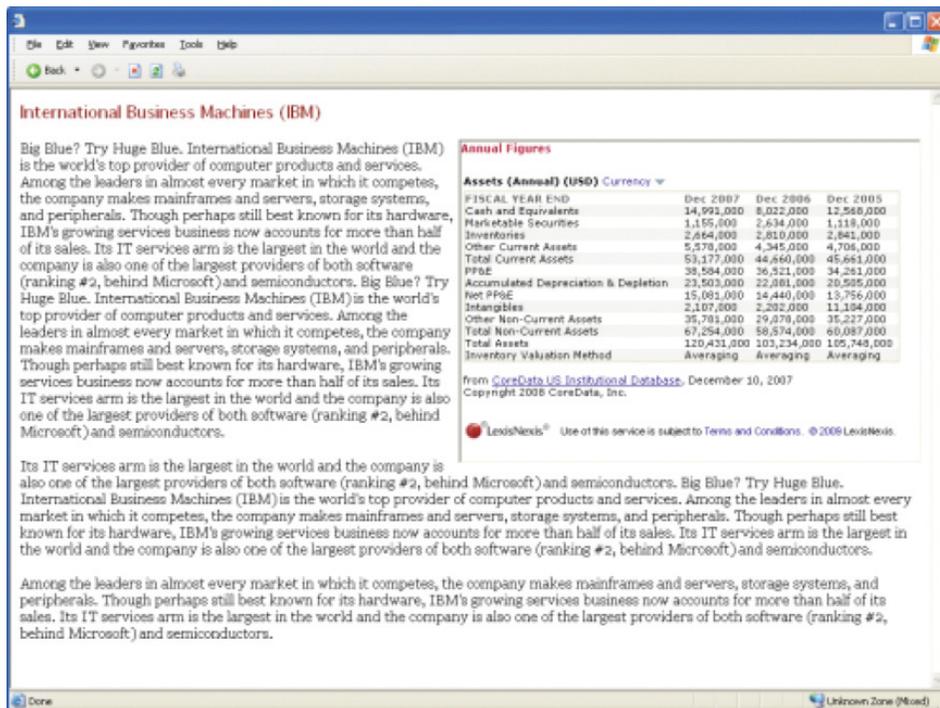
HTML iframes create defined areas of content that can be placed inline with other page elements and arranged in a number of ways.

iframe example 1

The code below creates an iframe containing a report and aligns it to the right side of the page:

```
<iframe align="right" width="300" height="400" src="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=financial_report&deliveryType=html&searchType=CDReportCompApi&compKey=c050100,&entityId=1036273&clientid=marc">
</iframe>
```

This image shows how the resulting page would appear (the paragraphs represent content on your site, while the box to the right contains the LexisNexis Dossier report hosted by LexisNexis):



International Business Machines (IBM)

Big Blue? Try Huge Blue. International Business Machines (IBM) is the world's top provider of computer products and services. Among the leaders in almost every market in which it competes, the company makes mainframes and servers, storage systems, and peripherals. Though perhaps still best known for its hardware, IBM's growing services business now accounts for more than half of its sales. Its IT services arm is the largest in the world and the company is also one of the largest providers of both software (ranking #2, behind Microsoft) and semiconductors. Big Blue? Try Huge Blue. International Business Machines (IBM) is the world's top provider of computer products and services. Among the leaders in almost every market in which it competes, the company makes mainframes and servers, storage systems, and peripherals. Though perhaps still best known for its hardware, IBM's growing services business now accounts for more than half of its sales. Its IT services arm is the largest in the world and the company is also one of the largest providers of both software (ranking #2, behind Microsoft) and semiconductors.

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Annual Figures

Assets (Annual) (USD) Currency ▾

FISCAL YEAR END	Dec 2007	Dec 2006	Dec 2005
Cash and Equivalents	14,991,000	8,022,000	12,568,000
Marketable Securities	1,155,000	2,634,000	1,118,000
Inventories	2,664,000	2,810,000	2,841,000
Other Current Assets	5,570,000	4,345,000	4,706,000
Total Current Assets	53,177,000	44,660,000	45,661,000
PP&E	39,594,000	36,521,000	34,281,000
Accumulated Depreciation & Depletion	23,503,000	22,061,000	20,595,000
Net PPE	15,081,000	14,440,000	13,756,000
Intangibles	2,107,000	2,292,000	11,194,000
Other Non-Current Assets	35,791,000	39,879,000	35,237,000
Total Non-Current Assets	67,254,000	58,574,000	60,087,000
Total Assets	120,431,000	103,234,000	105,748,000
Inventory Valuation Method	Averaging	Averaging	Averaging

from [CoreData US Institutional Database](#), December 10, 2007
Copyright 2008 CoreData, Inc.

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iframe example 2

The code below creates four iframes containing reports and arranges them in two rows:

```
<iframe align="right" width="49%" height="285" src="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=snapshot_report&deliveryType=html&searchType=CDReportCompApi&compKey=c000300,&entityId=1036273&nnId=9D91DE51C5543CE60B6F23C03A58A4FBD522A7DFB76AD69FF8CD84D4F3722AF8E96377AE27F64579641EF2F94ABB314F82B6486C6B868513124550A2823D148E3605BA92EE098B0145AE6070441A1122916311B1C295871E&clientid=marc">
</iframe>
<iframe width="49%" height="285" src="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=snapshot_report&deliveryType=html&searchType=CDReportCompApi&compKey=c000001,c000002,c000003,c000004,c000005,c000006,c000007,c000008,c000009,c000010,&entityId=1036273&nnId=9D91DE51C5543CE60B6F23C03A58A4FBD522A7DFB76AD69FF8CD84D4F3722AF8E96377AE27F64579641EF2F94ABB314F82B6486C6B868513124550A2823D148E3605BA92EE098B0145AE6070441A1122916311B1C295871E&clientid=marc">
</iframe>
<iframe align="right" width="49%" height="285" src="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=financial_report&deliveryType=html&searchType=CDReportCompApi&compKey=c050200,&entityId=1036273&clientid=marc">
</iframe>
<iframe width="49%" height="285" src="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=financial_report&deliveryType=html&searchType=CDReportCompApi&compKey=c050100,&entityId=1036273&clientid=marc">
</iframe>
```

This image shows the resulting page:

The screenshot shows a web browser window displaying the LexisNexis profile for International Business Machines (IBM). The page is divided into several sections:

- INTERNATIONAL BUSINESS MACHINES CORP:** A table with company details such as Type (Public - Parent), Address (1 New Orchard Road, Armonk, New York 10504-1722), Phone (1 (914) 499-1900), Fax (1 (914) 755-6021), DUNS® Number (00-136-8083), Ticker(s) (IBM), Exch (New York Stock Exchange), Email (info@us.ibm.com), Internet (www.ibm.com), and Employees (385,558).
- Current News:** A list of recent news items, including "Computers are child's play at IBM" (The Argus (Ireland), December 17, 2008), "The school has recently received two IBM computers specially designed for young users...", "IBM and University of Washington Partner on Nutritious Rice Project" (Entertainment Close-Up, December 16, 2008), "The landmark project between IBM and the University of Washington to develop new strains of rice that could produce crops with larger and more nutritious yields is now set to analyze data on the genes -- three months ahead of schedule, the groups reported.", and "IBM Delivers Securities Trading Platform to Chilean Stock Exchange" (Entertainment Close-Up, December 16, 2008).
- Annual Figures:** Two tables showing financial data for the years Dec 2007, Dec 2006, and Dec 2005. The first table is for Assets (Annual) (USD) and the second is for Liabilities (Annual) (USD). Both tables include columns for FISCAL YEAR END, Cash and Equivalents, Marketable Securities, Inventories, Other Current Assets, Total Current Assets, PP&E, Accumulated Depreciation & Depletion, Net PP&E, Intangibles, Other Non-Current Assets, Total Non-Current Assets, Total Assets, and Inventory Valuation Method.

Add a link to the report

Instead of embedding a report's content directly into your site, you can create a simple link to the report. For example, the code below creates links to four reports and specifies that they will open in a new window:

```
<ul>
<li><a href="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=snapshot_report&deliveryType=html&searchType=CDReportCompApi&compKey=c000300,&entityId=1036273&nnId=9D91DE51C5543CE60B6F23C03A58A4FBD522A7DFB76AD69FF8CD84D4F3722AF8E96377AE27F64579641EF2F94ABB314F82B6486C6B868513124550A2823D148E3605BA92EE098B0145AE6070441A1122916311B1C295871E&clientid=marc" target="_blank">
IBM at a glance</a>
</li>
<li><a href="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=snapshot_report&deliveryType=html&searchType=CDReportCompApi&compKey=c000001,c000002,c000003,c000004,c000005,c000006,c000007,c000008,c000009,c000010,&entityId=1036273&nnId=9D91DE51C5543CE60B6F23C03A58A4FBD522A7DFB76AD69FF8CD84D4F3722AF8E96377AE27F64579641EF2F94ABB314F82B6486C6B868513124550A2823D148E3605BA92EE098B0145AE6070441A1122916311B1C295871E&clientid=marc" target="_blank">Current news </a>
</li>
<li><a href="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=financial_report&deliveryType=html&searchType=CDReportCompApi&compKey=c050200,&entityId=1036273&clientid=marc" target="_blank">
Annual liabilities</a>
</li>
<li><a href="http://www.lexisnexis.com/dossier/api/start.do?prod=CD&host=prspct&reportKey=financial_report&deliveryType=html&searchType=CDReportCompApi&compKey=c050100,&entityId=1036273&clientid=marc" target="_blank">
Annual income</a>
</li>
</ul>
```

This image shows the resulting page:

Note: If you link to reports instead of embedding them directly, your usage won't be counted until users click a link to view a report.



Here's how authentication works through Dossier Publishing Manager

Only registered users of LexisNexis Dossier will be able to view the reports that you add to your site. When a user opens a page on your site that contains a report, LexisNexis Dossier looks for a cookie on the user's computer to show that he or she has previously signed in. If a cookie is found, the report appears. If no cookie is found, a sign-in page appears, and the report is displayed after the user enters a valid LexisNexis Dossier ID and password.

Note: LexisNexis Dossier IDs may not be shared among multiple users.

Learn how LexisNexis Dossier Suite
can help your firm make better,
more informed business decisions ...

Contact your LexisNexis
account representative
or call **1.800.543.6862.**

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