

LexisNexis® Publisher

Reliable information for increased productivity and profitability

LexisNexis Publisher helps you deliver information to people throughout your firm, providing reliable news to those who identify opportunities and make well-informed decisions that keep your organization more competitive, productive, and profitable.

Make all relevant news available to your entire staff or external clients/prospects through your intranet, Web site, portal, e-mail or BlackBerry Wireless Device™ with LexisNexis Publisher, an easy-to-use content management and current awareness tool.

Efficiently manage your time

1. Firm-managed option

This option is for firms interested in frequently changing its searches and controlling the publishing of the results. Offering greater flexibility for customizing, the firm-managed option lets you customize results, including annotations, adding links, inserting photos, and electing to automatically publish results or check delivery and choose which articles to publish.

2. LexisNexis®-managed option

With this option, you work with LexisNexis experts to identify customized topics. They construct and run the searches for the firm, and daily monitor the results by removing duplicate/irrelevant documents so that only the most pertinent information is delivered to the firm each day. Your firm saves valuable time with the LexisNexis-managed option because you don't have to remove duplicate/irrelevant documents or publish results each day.

Easily retrieve and archive your results

Retrieve information at a frequency convenient for your schedule, selecting from once, twice or three times per day, once per business day, weekly, or monthly.

LexisNexis Publisher for your intranet allows you to archive your results for 1 day, 7 days, or 30, 60, or 90 days, and you may renew the archive for 90 days (for a total archive of 180 days). LexisNexis Publisher for the Internet can be archived for 90 days.

Additional archive options allow increased flexibility for document manipulation so your firm's LexisNexis Publisher editor can choose to:

- Vary the number of days materials are retained in a topic
- Allow one or more topics to be extended to a two-year retention period
- Specify a date for a specific document within a topic to expire
- Search archives for valuable background information

Through the single interface of LexisNexis Publisher, a customized solution offers you a full range of resources, search assistance and results analysis, and allows you to tap into an extensive collection of over 20,000 respected news sources that includes Factiva® content. Once you have the results, you can precisely filter content for the most relevant material and further enhance the value of the information before distributing it.

Effectively maximize your productivity

LexisNexis Publisher provides access to vital, targeted information with easy-to-use features that allow you to:

- Receive results via JavaScript™, HTML or XML
- Make your topics available to BlackBerry Wireless Device users
- Seamlessly integrate new materials into your firm's particular style with a JavaScript option
- Be notified of topics available as RSS feeds (Really Simple Syndication) via RSS readers
- Include pictures, logos or URLs to external content
- Choose full-text display with or without segment names in the text
- Redistribute full-text documents to your users via e-mail or newsletter (intranet only)
- Set up topics and monitor search results before they appear on your site
- Conduct multiple searches per topic
- Do one-step publishing of multiple documents to multiple topics
- Select from many options for updating topics, including hourly updates
- Add your content to topics as appropriate to your publishing rights
- Use Publisher-supported crawling capability
- Receive frequent updates

For more information on LexisNexis Publisher, contact your LexisNexis® account representative, or call a dedicated Publisher specialist at 877.810.5325.