

*Charting a
Successful Course
In Today's Brave
New World*

LEXISNEXIS® BUSINESS
OF LAW SYMPOSIUM

LegalTech® New York
February 1, 2010



Please join us

for this exclusive *Business of Law Symposium* moderated by
the esteemed *Bruce MacEwen of Adam Smith, Esq.*

During this insightful and dynamic presentation, you will hear senior law firm leaders engage in open-ended debate on the unprecedented economic changes affecting our industry and our clients and the management implications of this rapidly changing landscape, including:

- **New structures for the new world?** How do career paths, revenue and profitability models, and recruitment and development need to change?
- **Future strategies.** Which new positionings offer compelling value and which hold peril?

The drastic changes we now face, many already afoot, come once in a career. Be prepared.



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Symposium on the Business of Law

Where

Concourse B, Hilton Hotel

When

1 P.M. – 5 P.M.

(Four 45-minute Sessions with Q&A)

Keynote Speaker

Bruce MacEwen of Adam Smith, Esq.

Featured speakers and panelists include:

- **John Alber**, Technology Partner, Bryan Cave
- **Oz Benamram**, Director of Knowledge Management, White & Case
- **Douglas Brown**, Corporate Knowledge Manager, McDermott Will & Emery
- **Saul Rosenberg**, Director of Knowledge Operations, McKinsey & Company
- **Ali Shahidi**, Director of Knowledge Management, Bingham McCutchen

More speakers to be announced, please check our registration site at www.lexisnexis.com/newworld for updates.

Seating is limited so reserve your place today.

Register at www.lexisnexis.com/newworld

E-mail: glenda.russell@lexisnexis.com

Or simply complete and return your RSVP.

