

LexisNexis®

Corporate Information Professional

update

First Quarter 2010

Welcome to ...

LexisNexis® Corporate Information Professional Update!

This **complimentary, quarterly newsletter** is designed just for you—"power users" in businesses of all kinds, from competitive intelligence specialists to corporate librarians. *Update* gives you details on *nexis.com*® (and some *lexis.com*®) resources and/or shows you how you can use them to help solve information issues facing your business.

Plus, check the article archive for topics of interest. Back issues as well as other corporate information professional resources are available at <http://law.lexisnexis.com/infopro/Corporate-InfoPro-Resources>

In this issue:

You're Invited—Right into the Competition's Board Rooms

FD (Fair Disclosure) Wire at *nexis.com* offers you transcripts of analysts' calls with the executives of companies on the S&P 500, the Nasdaq 100 and the Russell 2,000. LexisNexis® Corporate Solutions Specialist **Karen E. Gray** shows what you can glean.

**Authoritative Content = Blogs Vetted for Quality
(And Now ... Side-by-Side Videos and Transcripts)**

Newstex President **Larry Schwartz** says bloggers must pass 54 quality checks to join the Newstex® blog collection. And Newstex—and *nexis.com*—have expanded into authoritative video reports.

Presto! Paper Goes Digital—and Your Facts Become Useable Knowledge

Did you know ... LexisNexis Digital Asset Management can digitize printed materials—even legacy data? But, notes **David Darst**, Director of Digital Initiatives at RTIS (a LexisNexis company), the real value is the precision retrieval power that comes with it.

**Advanced Public Records Searching:
15 Search Strategies for Uncovering Hidden Facts**

Precision searching ... That's what you do best. The various new searching options—forms as well as terms and connectors—available via LexisNexis Public Records allow you to "slice and dice" records like never before.

Round-Up 2009: Sources Added to the LexisNexis Services

More international news coverage ... more trade sources for business, finance, healthcare and more. In 2009, LexisNexis added thousands of sources. Browse the list.

Have article ideas for future issues of LexisNexis Corporate Information Professional Update? Care to comment on articles? Contact Barbara Byrd, Managing Editor of LexisNexis Corporate Information Professional Update at barbara.byrd@lexisnexis.com

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You're Invited—Right into the Competition's Board Rooms

by **Karen E. Gray**, LexisNexis Corporate Solutions Specialist based in the Dallas area
(You can reach Karen at karen.gray@lexisnexis.com)

FD (Fair Disclosure) Wire at nexis.com offers you transcripts of analysts' calls with the executives of publicly traded companies—including those on the S&P 500, the Nasdaq 100 and the Russell 2,000. These conference calls occur shortly after the company's quarterly earnings are released. (Coverage in this resource goes back to April 2001 if you need a historical perspective as well.)



So what competitive intelligence can you glean from *FD Wire*?
Take a look. In one transcript, you can tap into:

- **Candid Conversations with the Top Brass:** It's an open invitation to executive discussions.

For example: The chairman and CEO states, *"We very jealously guard our balance sheet. We are the only company in our space with an A credit rating and we have \$2.4 billion in cash and marketable securities and absolutely no debt."*

- **Future Plan Possibilities:** *FD Wire* serves as a road map to expansion plans, strategy and development.

For example: The CEO continues, *"Everybody has seen the news on ... continued troop buildup in Afghanistan. We were awarded the northern half of that ..."*

- **What Management is Watching!**

For example: The CEO adds, *"... when there is some certainty in this market, we will see take off. We are a strong believer in the nuclear renaissance. We believe that in the 2012 timeframe a number of companies, certainly including ourselves, will be putting revenue into backlog on awards for nuclear power plants."*

- **Executive Changes—and an Inside Look at the Org Chart:** Promotions and executive changes are often spotlighted in news; however *FD Wire* references which business groups actually report to the executive named on the call, allowing competitors, market analysts—or anyone interested in the corporate structure—a glance at the organizational chart, absent a formal copy. Executive motion could mean a change in corporate direction and strategy.

Tips for Researching FD (Fair Disclosure) Wire

Search the full text—of course! Plus these document segments can help you home in on specific:

COMPANIES:

Use the COMPANY or TICKER segment, e.g.,

ENTER: *ticker(eslr)*

Or

*ENTER: *company(abcco)* AND *reply! /10 TARP*

INDUSTRIES:

Use the INDUSTRY segment, e.g., find the most recent calls.

ENTER: *industry(engineering services)*
AND *date aft 8/2009*

EXECUTIVES:

Use the PERSON segment, e.g.,

ENTER: *person(crispin /3 davis)*

SUBJECTS:

Use LexisNexis SmartIndexing Technology™ indexing terms in your search with the SUBJECT segment, e.g.,

ENTER: *subject(solar power)*

(Continued)

For example: Then the CEO says, *“So with that, I’m going to turn the podium over to Bill Smith.* Bill, many of you may know, was just announced as our Chief Operating Officer. And with that, all of the P&L business groups report directly to Bill, so I’m going to give him the opportunity to talk about our forward-looking business.”*

- **Pending Projects/Production Cycle:** Strategy and Business Development have project cycles that are sometimes hard to pin down. Knowing what is in “the works” and understanding a company’s production cycle or sales cycle is key to understanding where the resources are allocated.

For example: The COO says, *“The gestation period on many of these large infrastructure programs can take two or three years to come in and slipping quarter-over-quarter is not uncommon, but we have several projects pending right now.”*

- **Company Direction/Focus:** Trending is a key element to analysts who watch the market. For unbiased slants to actionable efforts, *FD Wire* provides insight into a company’s direction and focus.

For example: The COO continues, *“I think you can note that (company) announced that they are to close several of their coal-fired plants and replace (them) with hopefully nuclear and certainly with gas. We see that as a trend. We are certainly positioned for both the gas and the nuclear renaissance that we [are here]. Specifically our renewable strategy is paying dividends both in wind and solar and we see that as a growing business as we go into the out years.”*

- **Summary of Market Position:** Is diversification part of their strategy? What spaces do they lead?

For example: The COO states: *“Diversification is playing well for us. You see a decline in oil and gas, but you see an up-tick in government and mining as an example. So that diversity will continue to play as part of our end market strategy.”*

- **Business Alliances:** Knowing who your competitors are closely aligned with helps you understand their business. Competitive Intelligence on these partnerships is key to any strategy and/or development department.

For example: *“We are the largest player in that arena. We do a lot—as I said, a lot of the front ends. We’re involved very heavily with ABCTech* ... and it’s a market that we think is going to be a real positive one for us as we go through 2010.”*

*Fictitious names added; used for illustration only

Authoritative Content = Blogs Vetted for Quality (And Now ... Side-by-Side Videos and Transcripts)

LexisNexis Corporate Information Professional Update thanks **Larry Schwartz**, President of Newstex, for his contributions to this article.

Introducing Video on Demand: The “New ‘Vid’ on the Block”

In May 2009, LexisNexis became the first distributor for Newstex Video on Demand. With this integrated resource, information professionals can search for video transcripts as easily as they would look for blog content or other news sources online.

Here’s how:

1. Select Newstex Video on Demand as your source.
2. Enter search terms, e.g., ENTER: *patent /10 infring!*
3. Choose a title from displayed results.

But the features don’t end there.

The method Newstex uses to process the videos in real time simultaneously produces a transcript that’s full text and tagged with metadata. One click on a URL link within a transcript is all it takes for you to view the corresponding video. Using the Newstex video player side-by-side with the transcript lets you easily match displayed key terms that are highlighted with a particular moment shown in the video. (See below.)

Topics for video content include news, business, independent video and audio producers such as Johnson & Johnson, the United States Chamber of Commerce, Zack’s Investments, SBTV.com and WineLibrary.tv.

The screenshot shows the Market News Video website interface. At the top, there are navigation links for "Daily Dividends", "Economic News", "Large Caps", "Market Movers", "Upgrades/Downgrades", "Weekly Market Wrap", and "Week Ahead Report". Below these are search and navigation tools: "Enter symbol", "Get Quote & Videos", "100 FREE TRADES", "Symbol Lookup", "Enter search term", "Search Videos", and "Email Alerts".

The main content area features a video player on the left showing a woman speaking, with the "Boston Scientific" logo overlaid. To the right of the video is a transcript titled "Boston Scientific to Pay Johnson & Johnson \$1.73B Settlement Monday, February 1, 1:16 PM ET". The transcript text reads: "Johnson & Johnson (NYSE:JNJ) and Boston Scientific (NYSE:BSX) said today that they have agreed on a settlement in three stent-related patent disputes. Boston Scientific will pay a total of \$1.73 billion to settle suits in which Johnson & Johnson alleged patent infringement on various stent products. Boston Scientific will pay \$1 billion now, and another \$725 million next January. Boston Scientific's CEO noted that his company has significantly reduced its volume of outstanding litigation in the past year, and today's settlement is in the best interest of the company and its shareholders."

On the right side of the transcript, there is an advertisement for "Fisher Investments" titled "To investors who want to retire comfortably." Below the advertisement is a table of stock prices:

Symbol	Price	Chg	% Chg	Volume	Mkt Cap
JNJ	64.16	0.18	0.28%	231.85K	177.02B
BSX	7.76	0.01	0.13%	1.38M	11.72B

At the bottom of the transcript, there are social media sharing options and a "Closed Captions Sponsored by:" section with logos for Ameritrade, Barron's, Free Will, and TradeStation Securities. The date "February 1, 2010" is also visible.

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Mining the Blogosphere for Company Updates

“Knowledge is power,” says Larry Schwartz, President of Newstex. It’s the business tenet at the center of most Competitive Intelligence departments and Information Centers. “Since corporations need to know what’s being said about them and their competitors, Newstex provides the opportunity to analyze and react first: Make a well-informed decision and take action as soon as possible.”

That means reaching into the blogosphere for split-second updates as well as digging into the past. Newstex resources at *nexis.com* makes both possible.

Schwartz credits LexisNexis, the first company to license Newstex blogs, with having the vision to see customer advantages. Since 2006, when the alliance was formed, the LexisNexis services has offered its customers access to full-text news from an increasing number of licensed sources through the Authoritative Content delivered from Newstex.

Quantity—and Quality

Currently more than 4,000 bloggers syndicate their materials through Newstex. That’s about 4,000 blogs available through *nexis.com*. And new authors are added each month. Schwartz says blog content is gathered from news organization and corporate blogs, such as Google™ blogs and the Dallas Morning Newspaper blogs, as well as from independent experts and thought leaders.

But before a blog feed is approved to become part of Newstex Authoritative Content, each blog must undergo a detailed vetting process—54 different metrics. Schwartz notes that vetting criteria includes subject matter expertise and quality of posts as well as frequency of posts.

The Newstex Blog Acquisition Team (BAT) is comprised of topic experts who research and sign new blogs. Once a blog is identified (*many suggestions come from subscribers*), it is reviewed by the editorial team, who are typically journalists and librarians specializing in various fields. Editors’ fields of expertise determine who is assigned to the subject matter, and if an editor deems a blog does not meet one of the 54 metrics, then that blog is rejected. If approved, the blog is collected by Newstex, and LexisNexis makes the aggregated content available to customers.

Twitter®, another means for getting the latest news, is also part of the Newstex Authoritative Content offering. Twitter news sources are news, business, political and independent publishers. Also find *Twitter feeds from members of the Canadian Parliament, United States federal agencies, and senators and congressmen commenting about activities on The Hill*.

Three Times Daily—and Four Years of Coverage

Newstex blogs at *nexis.com* are **updated three times every day**—and new full-text posts are online shortly after the 10 A.M., 4 P.M. and 10 P.M. update processes.

And as relevant as late-breaking news may be, when historical reference is needed, researchers can retrieve insights with one search. Thus far, LexisNexis maintains a four-year collection of blog posts and one-year collection for tweets.

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Presto! Paper Goes Digital—and Your Facts Become Useable Knowledge



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LexisNexis Corporate Information Professional Update thanks **David Darst**, Director of Digital Initiatives at RTIS (a LexisNexis company), for his contributions to this article. You can reach David at david.darst@lexisnexis.com

LexisNexis Digital Asset Management (D.A.M.) is all about text—but it offers so much more than just digitizing it.

There are a lot of digitization options out there and hundreds of search engines, but what's unique about LexisNexis D.A.M. is that once your material is transformed from **paper** to digital, or **from legacy digital** to digital, D.A.M. helps you maximize data usage so you quickly get more precise results.

Why Convert?

Documents converted via LexisNexis Digital Asset Management resources give your company a *fast, convenient way to retrieve all of your corporate data—and much more!*

- **Consistent, accurate digital representation** is created from your data and preserved in a format that meets the highest standards for quality, usability and longevity.
- Sophisticated metadata and linking technologies give you a **systematic way to classify knowledge** and to relate to other relevant information.
- LexisNexis taxonomies and categorization rules can be applied to your own corporate data and to business, news and legal content, and public records data at *lexis.com*[®] that **links between and among internal and external content** for more robust answer set analyses.
- Timely benefits of information life cycles in a workflow environment **keep processes moving forward**. For example, a patent contractor completes a patent application and allows the U.S. Patent Office to view and subsequently re-view the application as it's amended and refined until, ultimately, the application is approved.

Search and Storage Options: Accessibility x 2

Once your material is digitized, your organization can choose from three options to store and retrieve your data.

1. A **private database**, built as a series of libraries, sits on a platform. A customized user interface, that requires an ID and password, lets you enter the private database. Once there, algorithmic programming, like that used for search functionality at *lexis.com*, helps you get the most from your digital documents through indexing and taxonomy technologies.

Learn More about LexisNexis Digital Asset Management

[Digital Asset Management for the Corporate Market](#)

This literature reviews a corporation's digitization options in more detail.

[Visit the LexisNexis D.A.M. Web Center](#)

Check out the client success stories—and learn about LexisNexis solutions selected by a **Fortune 500 corporation with more than 1,000 boxes of paper** and microfilm representing decades' worth of documents.

Plus the center can help you:

- Gain background from discussions and white papers
- Find out how to validate and access your internal knowledge in seconds
- Check the top blogs
- Discover LexisNexis D.A.M. solutions
- Learn how archival data is preserved and much more



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2. **Lexis® Search Advantage** is hosted on a server that utilizes third-party search engines. You can create links that let you simultaneously search your own internal content and external sources available through the LexisNexis services.

Data Protection

LexisNexis data backup and recovery services are 24/7/365 to ensure that your company's data is secure and available quickly. Leverage the expertise that LexisNexis offers with system hosting, data protection and disaster recovery services to protect the viability of your company's continuity of operations.

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Advanced Public Records Searching: 15 Search Strategies for Uncovering Hidden Facts

Precision searching ... that's what you do best. The various searching options—forms as well as terms and connectors—available via LexisNexis Public Records allow you to:

(More tips for researching LexisNexis Public Records are included in Update coverage from November 2008.)

1. **Find a range of addresses—even a city block—in one search**
ENTER: *300,399 elm* in the street address field. That will find addresses in that range, and records with that address range should appear first in your results, followed by other records that meet search criteria, including other addresses on that street.
2. **Relax! Even if you enter the wrong zip code, city—and even state—you can still find the right address**
That's because with many of the major “finder forms”—Comprehensive Person Report, Comprehensive Location Report, Find a Person (Nationwide) and Statewide Public Records search—you automatically search a 30-mile radius around the address you enter, even across state lines. Change that default—choose from 0 to 100 miles—with the **Radius** field on these forms.
3. **Identify a phone number as cellular or unpublished (even if no one is associated with that number)**
Go to the **Alternate Phone Number** form—and get access to more than 150 million phone numbers, including 56 million cellular numbers just added. Search by name, address—or phone number alone. Results are identified as possibly cellular or dedicated access (land line). Even if no person is associated with the phone number, the phone company is also identified so you can investigate further. By the way, the **Phone Lookup Report** also shows unpublished and dedicated-access land lines. And the **Canadian Phone Number** search form taps into more than 12 million Canadian records covering all 10 provinces and three territories.
4. **Reveal the owner of a very small business**
The **Locate a Business (Nationwide)** search form can find the addresses, phone numbers and executives/owners of very small businesses as well as major corporations. LexisNexis Public Records offer more than 900 million business records covering 381 million unique businesses.
5. **Search just your results list and further refine your research**
Use the **Find** field on your results screen. Enter search terms in the Find box and search with the terms in your results list, e.g., phone, address, etc. Some sources—those offering Boolean searching—also offer a FOCUS™ feature field so you can search *within all documents* in your results.
6. **Limit your real-property results by sales price—or sale price range. (And there's more!)**
Click Terms & Connectors on the Real Property search form. You can search for a **specific sales price**—or loan, tax or land-value amount. Or use a **greater than or lesser than value** to find a **range** of sales prices, land values, loan or tax amounts.
7. **Uncover the right company with a FEIN number**
Find the Federal Employer Identification Number with the Comprehensive Business Report, Locate a Business (Nationwide), the Statewide Public Records Business Search and Corporate Filings search. You can search with this identifier, e.g., *52-1471842*, on these search forms as well. Or enter this number in the Find or FOCUS fields on your results screen to refine your results.

Need to find the company's FEIN number? Just go to the **FEIN Search** form.

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8. **Search all available public records from the state—in one search**
That's what the **Statewide Public Records Person Search** and the **Statewide Public Records Business Search** do.
9. **Locate employment information**
Employment Locator search puts you in touch with more than one billion records—current and/or past employment records—and links 135 million unique individuals to businesses nationwide. (This is not an all-inclusive resource with consistent, nationwide coverage, but it can be helpful in locating some hard-to-find employment information.)
10. **Pinpoint a registered agent**
Select the Corporation Filings form and click the Find Registered Agents box. Then fill in the information you know. (Or use terms and connectors with the REGIS AGENT segment.)
11. **Use a prior address to find a person's current whereabouts**
Don't know your targeted individual's current address? If you have a prior address—even just a state—add it to the Comprehensive Person Report, Locate a Person (Nationwide) or Statewide Public Records Person Search form in the **previous address** fields. Enter any other information you know about the person.
12. **Expand your name results to include variations—or compress your results to a certain spelling**
Your choice. The person name fields of many of the public records search forms include spelling variation/nickname options. On the Comprehensive Person Report, Locate a Person (Nationwide) or Statewide Public Records Person Search forms, you can also use the **Strict Search** box. Check it and your results will be limited to the name form you entered.
13. **Enter a nickname and find the proper name**
Click this box on the Comprehensive Person Report, Locate a Person (Nationwide) or Statewide Public Records Person Search forms and you can find an individual with a nickname—even if the nickname is not listed on every record. So enter Thomas, click the Find nicknames of first name box and retrieve Thomas, Tom, Tommy, Tommie, Scooter, etc.
14. **Common name? Narrow with previous address or state, alias or relative**
John Smith? Jane Jones? On the most comprehensive person search forms, you have the option of adding additional information to home in on the right person—details you might know such as aliases, previous addresses and relatives.
15. **Filing Jurisdiction—Find it!**
On some of the filings search forms—**Bankruptcy, Judgments & Liens and Criminal Records**—you can limit your search to specific filing jurisdictions, i.e., states.

Round-Up 2009: Sources Added to the LexisNexis Services

More international news coverage ... more blogs and video transcripts ... more trade sources for healthcare, finance and business. In 2009, LexisNexis added thousands of sources to help you get closer to the answer sets your organization seeks.

Take a closer look at 2009!

[October through December 2009](#)

[July through September 2009](#)

[April through June 2009](#)

[January through March 2009](#)

Note: Access to, and availability of, your LexisNexis resources is determined by your agreement with LexisNexis. You may not be able to access all of the sources described in this round-up article.

Click a **blue source link**—and move directly to the source's description at the **LexisNexis Directory of Online Sources**. Get details on the source, including:

- What it covers
- Update frequency
- Publisher
- Online availability, e.g., is it same day?

And more!

You have two ways to stay updated on new LexisNexis sources throughout 2010:

What's New on the Nexis® Service: Each quarter the Nexis® product specialists review the latest additions with you. You'll find this overview on the [LexisNexis InfoPro Web site](#). (Just select [Keeping Current](#) under Corporate InfoPro Resources.)

The LexisNexis Directory of Online Sources: The directory is also available on the LexisNexis InfoPro Web site. It's under general [Training & Resources](#). The directory search form offers *lots of search options*. For example, search by publication name, publisher, language, update frequency, etc. Even use multiple criteria.

Want a quick way to find what's been added to the LexisNexis services recently? Select Previous Month on the search form's Premier Date box. Get a publication list—with links to each source description.

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Added to the LexisNexis Services: OCTOBER THROUGH DECEMBER 2009

[Discover America's Story](#), focuses on small-town, rural and local articles and reports on what is happening in-town and in-county while providing a local point of view on bigger issues such as state, regional, national politics and world affairs. The product is rich with articles relevant to **geographic locations often under-reported or overlooked** by mainstream news coverage, including coverage of natural resources, agriculture, land use, water rights and farming.

[The Guide to International Legal Research](#) is an authoritative and comprehensive reference tool for law students and practitioners. Authored annually by The George Washington International Law Review, the Guide is designed to assist both novices and professionals with their **international legal research**.

[Newstex Blogs—Now 4,000 plus!](#) LexisNexis continued to add influential blog content from Newstex to the LexisNexis services. By the end of 2009, LexisNexis offered access to **more than 4,000 blogs**—full-text posts from across a wide variety of subjects, including Business, Banking & Finance, Entertainment, Government & Politics, Marketing & Advertising, Media & Publishing, Computers & Technology and Medical & Health. (More information on Newstex blogs is [available in this issue](#).)

In the area of **healthcare**, [The Journal of the American Academy of Physician Assistants](#) (JAAPA) supports the ongoing education and advancement of Physician Assistants. This is achieved by publishing current information and research on clinical, health policy and professional issues. Additional U.S. medical materials include [The American Journal of Hematology/Oncology](#) (AJHO), providing practicing cancer clinicians with necessary information to provide their patients the best care.

Further expanding **healthcare** coverage, LexisNexis released six new titles from [Haymarket Media GmbH](#). McKnights Long-Term Care News is a business news magazine serving the institutional long-term care field. It reports on events affecting the delivery of care across the entire long-term care spectrum, ranging from lower-acuity assisted living to the high-acuity skilled nursing setting. [McKnight's Assisted Living](#) presents articles and departments that offer assisted living managers strategies to improve operations, based on the regulatory and business changes occurring in the marketplace. [Clinical Advisor](#) is a monthly journal for Nurse Practitioners and Physician Assistants in primary care. [Renal & Urology News](#) reports news and scientific developments to nephrologists (kidney experts) and urologists. [Oncology Nursing News \(ONN\)](#) serves nurses in the area of oncology. [Medical Marketing & Media](#) (MMM) offers information and guidance to executives dedicated to the promotion and commercialization of prescription drugs and other medical products and services.

Covering the **UK and Europe**, 10 new publications from [Emap Ltd](#) examine various industries. [Broadcast](#) offers up-to-the-minute industry news, from the most experienced and authoritative voices in the broadcast industry. [Construction News-EMAP](#) keeps construction professionals up-to-date with the issues affecting the future of their industry. Armed with analysis and factual detail, professionals can make key business decisions with confidence. [New Civil Engineer-EMAP](#) is the weekly magazine for UK civil engineering industry. Readers look to New Civil Engineer primarily for news, analysis and technical information on civil engineering advances and problems, both in the UK and abroad. [Screen International](#) is the voice of the international film industry. It is a trusted source for news, analysis and industry data, from the most experienced and authoritative voices in the international film market. [The Architects Journal](#) is the UK's best-selling weekly architecture resource utilized by architects, associates, students, academics and structural engineers. [Drapers](#) provides the fashion industry's inside-track on the news, trends and views that are shaping the sector. [Local Government Chronicle \(LGC\)](#) is the leading resource for local government

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professionals in the UK with more exclusive news, incisive articles, in-depth analysis of individual councils and local government figures, and essential events, than any other brand in this field. [Health Service Journal\(HSJ\)](#) is the UK's leading source of news and information on health management and policy. Targeted at healthcare professionals whose expertise ranges from primary care commissioning to mental health, from policy-making to the front line, HSJ is an unrivalled source of news, analysis and opinion. As the UK's leading, independent resource for nurses, [Nursing Times](#) is the professions most significant media brand. [Retail Week-EMAP](#) is the UK's leading provider of retail industry news, key retail market reports and data, from across the entire retail sector.

Also in the **UK**, from [Haymarket Media GmbH](#), [DMNews](#) is a trade publication covering the direct, interactive and database marketing businesses.

Broadening coverage in the UK are four new publications from [Incisive Media Limited](#) focused on insurance brokers and investment. [Professional Broking](#) is the monthly management magazine for insurance brokers. It aims to deliver "Business Intelligence for Broker Managers," by focusing on topics such as the tax implications of green strategies, reviewing the latest employee benefits, and assessing wider economic and business issues. [Insurance Age](#) is the must-read magazine for the UK insurance broking community and is the largest circulating monthly magazine for UK insurance brokers. Each month the magazine provides practical and career-relevant news and analysis, product reviews and sector comments designed to help readers stay ahead of the competition. [Professional Adviser](#) is the weekly investment magazine for advisers who want to develop their business and deliver the best possible value to their clients. It provides investment news, financial planning and vital analysis for advisers. The premier publication for the investment industry, [Investment Week](#) is the weekly magazine for top-tier investment professionals in the UK. Launched in 1995 as Incisive Media's flagship title, Investment Week provides information and inspiration that has enabled the title to win 22 awards in 12 years.

Further complementing LexisNexis financial, corporate and legal coverage, the [London Stock Exchange – Board Membership](#) provides information on the board membership of all **UK, Irish and FTSE® All Share** foreign-incorporated companies with a UK listing, as well as all AIM companies.

From **Germany**, two new publications from [Ullstein GmbH](#) focus on Berlin activities and developments. [BM online](#) is the online service of [Berliner Morgenpost](#), one of the most important publications in the German capital. [Welt kompakt](#) is a publication dedicated to those readers, who wish to get fast, high-quality information. Welt kompakt's readers are mostly young, well-educated and affluent.

Five new titles from [Axel Springer GmbH](#) further expand **German** coverage. [Die ZEIT \(inklusive ZEIT Magazin\)](#) offers a great variety of subjects. It mainly focuses on politics and business; however all other topics significant in Germany are presented as well: culture and science, medicine, society and education, travelling, lifestyle and sports. [ZEIT-online](#) is the online news platform of weekly newspaper Die ZEIT. [ZEIT Wissen](#) the science magazine of Die ZEIT combines the proven attributes of the ZEIT brand—serious journalism, reliable information, in-depth research—with exciting, high-quality photo journalism. [ZEIT CAMPUS](#) is the premier medium for the young elite and combines the strengths of DIE ZEIT with an unconventional and dynamic approach. [ZEIT Geschichte](#) is the History Magazine of Die ZEIT. When history becomes relevant, a new issue of ZEIT Geschichte is published focusing on a single historical event, presenting it in a sophisticated but comprehensible way using exclusive texts and the best articles from Die ZEIT. Additional expansion of German coverage is provided by inclusion of [WELT ONLINE](#) from [Axel Springer AG](#). WELT ONLINE is a German news portal with one of the highest levels of reach and broadest ranges of content.

From **Finland**, two new publications. [Kauppalehti Oy](#) and [Kauppalehti](#), focusing on business, management and economics, are the major market news providers for Finnish markets.

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Delivering daily information from a range of **Latin American** countries, [Esmerk Limited](#) provides concise English-language summaries on key business issues abstracted from thousands of local language sources. New to the LexisNexis services are 19 publications including [Esmerk Argentina News](#), [Esmerk Bolivia News](#), [Esmerk Brazil News](#), [Esmerk Caribbean News](#), [Esmerk Chile News](#), [Esmerk Colombia News](#), [Esmerk Costa Rica News](#), [Esmerk Ecuador News](#), [Esmerk El Salvador](#), [Esmerk Guatemala News](#), [Esmerk Honduras News](#), [Esmerk LatAm Regional News](#), [Esmerk Mexico News](#), [Esmerk Nicaragua News](#), [Esmerk Panama News](#), [Esmerk Paraguay News](#), [Esmerk Peru News](#), [Esmerk Uruguay News](#) and [Esmerk Venezuela News](#).

The addition of 15 publications from [HT Media Ltd](#) adds to the LexisNexis coverage in **India, Pakistan, Bangladesh, Sri Lanka and Asia**. Seven of the publications are from India, including the [Bharat Observer](#), an internet newspaper. [IPR's](#) objective is to provide access to the information and services of the Indian Government at all levels—from Central to the State Government, from the District Administration to the Panchayats. IPR aggregates more than 5,000 distinct Indian Government Web sites and furnishes customized rich content, authentic and comprehensive information. [Kuknalim](#) provides information about the Naga people including a list of tribes, and tourist information on Nagaland. [Medianama](#) covers the evolution of the digital media business in India, providing news and opinion on new launches, mergers & acquisitions, venture capital funding, industry research, joint ventures and other business developments related to internet and mobile communities. [North East Daily](#) is a news service providing North East India's news and analysis. [pluGGd.in](#) profiles and reviews Indian technology startups and is at the center stage of events that are shaping India. [Tehelka](#) is a community effort serving the interest of North East India's people.

From [HT Media](#), [The Friday Times](#) is **Pakistan's** most read English weekly magazine. It publishes weekly from Lahore and has acquired vast readership of opinion making circles in Pakistan with its deep analysis and features. [Daily Times \(PK\)](#) is one of the largest national dailies of Pakistan with simultaneous publication in Lahore, Karachi and Islamabad. Its liberal and independent policy has given it a unique position in Pakistani media. [Daily the Pak Banker](#) is world's second and Pakistan's first banking daily simultaneously published from Pakistan's three major cities. Daily the Pak Banker covers banking and financial sectors of Pakistan exclusively and also the major developments of the world banking and financial scenario. [Right Vision News](#) is one of the largest and most credible Pakistani news agencies, with 22 bureaus, correspondents and staff reporters from all over Pakistan and from other major countries of the world.

[South Asian Media Network](#), founded by South Asia Free Media Association (SAFMA), is the largest journalists' organization in **South Asia**. Senior and renowned journalists from all over South Asia contribute news and articles relating to South Asian countries on this widely trusted Web site. From Bangladesh, coverage is expanded with the addition of [Dhaka Courier](#) the highest circulated newsweekly of the country. Distributed to over 50 countries, it is often quoted at home and abroad for its sharp focus on political and human rights issues. Covering Sri Lanka, [Colombo Times](#) is an online daily, published by a group of very strong Sri Lankan journalists. The [Maldives Chronicle](#) is based on the concept of participatory community media and citizen journalism, which allows people to report, read, write, comment and debate news, views and happenings they find significant.

[All Data Processing Ltd](#) provides English-language news from **Russia and Eastern Europe, Asia/Kazakhstan, Europe/Romania and Europe/Bulgaria**. Publications break down into six different types of news items with specifics for each country:

- Banks and Brokers Reports is a daily company, industry and market report produced by leading brokerage houses
- Central Bank News contains details regarding government monetary and economic news, policies and legislation
- Government News provides news and information from government departments including press releases and legislative news
- Economic Statistics provides state statistics covering all government and industrial output figures

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- Stock Exchange News provides news and information from the local stock exchange, including equity news and legislation
- Business Association News provides information from a wide range of business associations, including chambers of commerce and industry organizations.

LexisNexis added 29 of these publications during the 4th Quarter including [Russian Banks and Brokers Reports](#); [Russian Central Bank News](#); [Russian Government News](#); [Russian Economic Statistics](#); [Russian Stock Exchange News](#); [Russian Business Association News](#); [Ukrainian Banks and Brokers Reports](#); [Ukrainian Central Bank News](#); [Ukrainian Government News](#); [Ukrainian Economic Statistics](#); [Ukrainian Stock Exchange News](#); [Ukrainian Business Association News](#); [Kazakhstan Central Bank News](#); [Kazakhstan Government News](#); [Kazakhstan Economic Statistics](#); [Kazakhstan Stock Exchange News](#); [Kazakhstan Business Association News](#); [Romanian Banks and Brokers Reports](#); [Romanian Central Bank News](#); [Romanian Government News](#); [Romanian Economic Statistics](#); [Romanian Stock Exchange News](#); [Romanian Business Association News](#); [Bulgarian Banks and Brokers Reports](#); [Bulgarian Central Bank News](#); [Bulgarian Government News](#); [Bulgarian Economic Statistics](#); [Bulgarian Stock Exchange News](#); [Bulgarian Business Association News](#).

Also from **Bulgaria**, [InPR](#) from [U2C Communications Ltd.](#) is a press release and company announcements service disseminating news from companies that are publicly traded on the stock exchanges in Southeast Europe and private companies active in the region. InPR incorporates news releases from think tanks, NGOs and other public organizations.

Added to the LexisNexis Services: JULY THROUGH SEPTEMBER 2009

[American Medical News](#), a weekly publication, is the newspaper for America's physicians and is now available via the LexisNexis services. Issues covered include Government & Medicine, Professional Issues, Business Editorials, Health & Science, making it easy for the practitioner to get the news they need. Also on the medical front, LexisNexis announced 11 new titles from [Elsevier Science Medical Newspapers](#). Other medical materials include the [National Medical Malpractice Review & Analysis](#), published by [Jury Verdict Review Publications](#), publishers of professional publications for attorneys and physicians for over 26 years. These sources add to the growing presence of healthcare and STM content on the LexisNexis services.

New **business and finance** content is now available on the LexisNexis services with the addition of three Fox business shows including [Cavuto](#), [Fox Business Happy Hour](#) and [Money for Breakfast](#). In [Cavuto](#), Neil Cavuto, anchor and managing editor at FOX Business Network, covers business news stories of the day and provides analysis on the stock market. [Fox Business Happy Hour](#) features Cody Willard and Rebecca Gomez and in [Money for Breakfast](#) Alex Glick has the day's top business stories and analysis of how they'll impact the markets. Additional business content now available on the LexisNexis services includes [The Washington Examiner](#).

For senior **insurance** executives, [Insurance Networking News](#) is a trusted source for information on how technology is being implemented to support insurers' strategic business objectives, providing insightful analysis and case studies on how technology is being innovatively utilized to automate critical processes.

Regional UK newspapers provide relevant information and insight into their local areas (often not covered in other news sources) and LexisNexis added 14 sources from [Iliffe News and Media Ltd.](#) expanding coverage in the UK regions of Cambridgeshire, Hertfordshire and Essex.

In other UK publications, LexisNexis adds [Future News—Media Planner](#). Media Planner is the most advanced, forward planning product available specifically designed for clients in the PR and Communications sector. It provides simple and straightforward access to a comprehensive range of over 250,000 continually refreshed forward events and news items. The content spans current affairs, entertainment, lifestyle, business and financial services and is organized into 100+ logical categories to enable relevant material to be identified quickly.

Covering **Europe and the UK**, [Investment & Pensions Europe](#) is a monthly magazine targeting those responsible for running pension funds in Europe. IPE has an influential position within the European institutional investor marketplace. Readership is significant among insurance companies, investment managers and other investors, including private banks, family offices, investment and pension consultants, foundations and charities.

Of interest to the **Banking & Finance** world, [Infrastructure Investor](#) is dedicated to infrastructure as an alternative asset class. It covers the people, the deals, the funds and the banks that are defining the new infrastructure.

For the **transportation** industry, the addition of [Nieuwsblad Transport](#) from NT Publishers added high quality Ncontent. A **Dutch language** weekly magazine, Nieuwsblad Transport covers the industry including maritime, harbors, road, air, inland and rail. Transport provides great added value in the LexisNexis content offering in maritime and transport sectors. Seven new releases from [De Lloyd](#) further add to the LexisNexis content offering specifically targeting senior transportation industry management and executives. Although originally focused on the shipping industry, today the editorial content covers all modes of transportation in the international transport industry.

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In the world of **travel hospitality and tourism**, from [Relaxnews](#), LexisNexis now offers both the French and English versions of this publication. [Relaxnews](#) is the first French press agency dedicated to leisure. It publishes around 80 releases per day that follow around 60,000 events dedicated to leisure activities.

From [All Data Processing Ltd](#), LexisNexis adds four company news sources covering **North and East Europe**. Titles include [ADP News Ukraine](#), [ADP News Netherlands](#), [ADP News Nordic](#) and [ADP News Renewable Energy Track](#). These titles expand LexisNexis business information in the Ukraine, Netherlands and Scandinavian regions.

Two new publications from [Business Day Media Ltd](#). greatly increase LexisNexis coverage in **Nigeria**. [Business Day](#) is Nigeria's most influential and respected daily business newspaper, offering incisive coverage of business, politics, labor and other current affairs. [Business Day Weekend](#) continues the coverage targeted at a niche audience of high achievers of Nigerian business.

From [ProQuest Information and Learning Company](#), LexisNexis announces the rollout of 46 new publications. ProQuest provides consistent and targeted updates from various domestic and international publishers, allowing researchers to **discover areas of growth, identify industry threats and to perform in-depth market analysis**.

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Added to the LexisNexis Services: APRIL THROUGH JUNE 2009

[Fresh Brewed Media—Most Recent Two Weeks](#) from Comtext News Network, Inc. leverages market news, economic forces, trading trends produce reports that identify **specific tactics investors can use today**. Fresh Brewed Media has a flexible reporting approach that adapts to the current and anticipated market environment with conservative hedged reports, alerts and strategies tailored to a mainstream investor looking for an edge in uncertain markets.

LexisNexis released seven sources from [Close-up media](#), providing news and information to keep busy and influential professionals up-to-date on **marketplace transactions, trends, mergers and acquisitions, legal and regulatory issues, and emerging technologies**. The new publications include:

- [Wireless News](#)
- [Entertainment Close-Up](#)
- [Health & Beauty Close-Up](#)
- [Travel & Leisure Close-Up](#)
- [Food & Beverage Close-Up](#)
- [Professional Services Close-Up](#)
- [Manufacturing Close-Up](#)

The addition of [Zoom Company Information](#) and [Zoom People Information](#) expands the LexisNexis contacts **database and executive listings**, and enhances coverage of existing products for sales and marketing professionals.

Business, financial and economic news is bolstered by the addition of the [Financial Market Regulatory Wire](#). FMR Wire covers public statements, interviews and congressional testimony of key government officials who are responsible for the government's intervention in the financial markets crisis.

Regional UK newspapers provide relevant information and insights into their local areas (often not covered in other news sources), and LexisNexis added these five sources from the UK:

- [Solihull News](#)
- [Paisley Daily Express](#)
- [Scottish Business Insider](#)
- [Daily Record \(PM\) - UK](#)
- [Business 7 \(UK\)](#)

Further strengthening LexisNexis presence in the **UK**, four new industrial sources from M2 Communications Ltd.:

- [Media Planet Finance](#)
- [Media Planet Health Disease](#)
- [Media Planet Health Pharmaceuticals](#)
- [Media Planet Technology](#)

Other new UK offerings include:

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- [Banking Newslink](#)
- [Insurance Newslink](#)
- [Press Association Features Newswire](#)
- [Press Association Premier Showbiz Newswire](#)

Adding to the **French language** collection, [Journal des Communes](#) and [Annales de la Voirie](#) from Victoires Edition offer legal and administrative information with a practical outlook for French local governments. And for those interested in keeping up with happenings in France without the benefit of speaking French, LexisNexis introduces [NEWS Press](#), a news agency that gathers official press releases issued by French government and local authorities as well as European and international organizations.

German coverage increased through the addition of [Aachener Nachrichten](#) and [Aachener Zeitung](#), covering business in the “Euregion” between Germany, Belgium and the Netherlands and the city and region around Aachen. Two other German additions from Behr’s Verlag GmbH & Co. include [Wer und Was Lohnhersteller](#), [Lohnabfuller und Lohnabpacker](#); [EURO PHARMA](#) with a target market of Banking & Finance, Marketing & Public Relations and Pharmaceutical.

Three new banking and finance magazines from IPE International Publishers Ltd. covering **Europe/UK and Asia** were added:

- [IPE.com](#)
- [Investment and Pension Asia](#)
- [IPE Real Estate Magazine](#)

In the world of television, LexisNexis expanded general news coverage through rollout of **EuroNews transcripts** including [EuroNews - Italian](#), [EuroNews - Spanish](#) and [EuroNews - Portuguese](#).

From **Austalia**, [APN Australian Newspaper](#) sources are now available on the LexisNexis service. APN Australian Publishing offers the greatest reach and frequency of any publisher in the region. Its fast-growing portfolio includes 14 daily newspapers, more than 75 community publications and it is the largest regional magazine publisher in Queensland.

Expanding banking and finance coverage in **Africa**, [Who Owns Whom](#) shows the ownership of African companies covering more than 350 significant emerging empowerment groups, major listed and unlisted groups, state corporations, multinationals and their 12,500 underlying investments. It identifies parent, investment and percent holding in investment both directly and indirectly.

LexisNexis announced an agreement with [ISI \(Internet Securities Inc.\)](#) to provide 39 weekly and daily sources covering **Central, Eastern, European, Middle Eastern and Northern African countries**. ISI is regarded as the market leader on business information for emerging markets worldwide.

LexisNexis coverage of **China** expands with the addition of [Chinese Business News](#), which provides business, financial and economic news of interest to investors and business executives worldwide and is selected from the Chinese-language press and summarized in English. The focus is to provide news that is not already carried in the English-language press.

LexisNexis broadens its general news coverage in the **Middle East** with 20 new publications covering everything from news, politics, business, entertainment, health & beauty, sports, satire and more from [Al-Bawaba Group](#).

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Added to the LexisNexis Services: JANUARY THROUGH MARCH 2009

[Dan Rather Reports](#), from ASC Partners L.L.C. Host Dan Rather covers topics including, but not limited to, politics, the environment, global economy and international affairs and conflicts.

From **Comtex**, several new **financial industry** titles are now available, including:

- [Advice Trade](#)
- [Earnings Whispers/Stock Selector](#)
- [Midnight Traders Earnings Notebook](#)
- [TheNewswire.ca](#)
- [World Stock Wire](#)

Also new to the LexisNexis services is the [Newstex Video on Demand](#), Newstex **value-added video content**, including commentary from leading bloggers; event and conferences; and topical videos on important business, health and legal issues. (More information on video-enabled transcripts is [available in this issue](#).)

Business and Management coverage is increased in the UK with the addition of five magazines and journals from PEI Media Ltd.:

- [Private Equity International](#)
- [Private Equity Real Estate](#)
- [PEI Manager](#)
- [PEI Asia](#)
- [PEI Media LTD.](#) (Vendor Group file)

[LePoint.fr](#) is the Web version of the well-known French magazine Le Point. It provides detailed national and international general news and offers focus on specific hot topics.

From the Commonwealth of Australia, 14 new publications from the Australian Bureau of Statistics have been added. Topics include:

- [Environment & Energy, Environment](#)
- [Economy, National Accounts and Finance](#)
- [Economy, Balance of Payments and International Investment](#)
- [Economy, Foreign Trade](#)
- [Economy, Government Finance Statistics \(Public Sector Accounts\)](#)
- [Economy, Finance](#)
- [People, Labour](#)
- [Economy, Prices](#)
- [People, Personal, Family & Household Finances \(Consumer Income and Expenditure\)](#)
- [Industry, Innovation, Science & Technology \(Industry Wide Statistics\)](#)
- [Industry, Manufacturing Statistics \(Energy & Commodity Production\)](#)
- [Industry, Mining](#)
- [Industry, Retail](#)

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- [Industry, Service Industries Statistics \(Includes Tourism\)](#)

From LexisNexis Benelux, [Belgian Company Information](#) provides detailed information on all VAT-registered companies in Belgium, totaling around 300,000 records. Basic financial information is available, with data on the three last available years.

Providing additional European coverage, the following titles from Europolitique are now available:

- [Europolitics Agriculture \(English\)](#)
- [Europolitics Monthly \(English\)](#)
- [Europolitics Environnement \(English\)](#)
- [Europolitics Energy \(English\)](#)
- [Europolitics Social \(English\)](#)
- [Europolitics information society \(English\)](#)
- [Europolitique Agriculture \(Français\)](#)
- [Europolitique Mensuel \(Français\)](#)
- [Europolitique Environnement \(Français\)](#)
- [Europolitics new neighbours \(English\)](#)
- [Europolitique Energie \(Français\)](#)
- [Europolitique Social \(Français\)](#)
- [Europolitique société de l'information \(Français\)](#)
- [Europolitics transport \(English\)](#)
- [Europolitique transport \(Français\)](#)

Expanding the LexisNexis German business and management coverage, from brand eins Verlag GmbH & Co. oHG, is [brand eins](#).

Regional news coverage in Spain is greatly expanded with the addition of seven new publications from Ediciones Zetz, S.A.:

- [El Periodico de Aragon](#)
- [El Periodico de Catalunya](#)
- [El Periodico de Catalunya – Castellano](#)
- [El Periodico Mediterraneo](#)
- [El Periodico Extremadura](#)
- [Diario Cordoba](#)
- [La Voz de Asturias](#)

New from Internext, LexisNexis presents three French sources ([RMC.fr](#); [RadioBFM.com](#); [01men.com](#)) containing audio extracts. A wide variety of topics are covered.

In Italy, both general news and sports coverage now includes [Corriere della Sera \(Italy\)](#) and [La Gazzetta dello Sport \(Italy\)](#).

[Mozambique News Agency \(English\)](#), an English transcript, and [Agência de Notícias de Moçambique – AIM \(Portuguese\)](#) expand the LexisNexis African coverage.

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News Bites Pty Ltd. provides the LexisNexis services with added strength in Banking & Finance, Industrial & Manufacturing news and reports in India and Asia through four India News Bites products:

- [Indian Company News Bites - Market Report](#)
- [Indian Company News Bites - Results](#)
- [Indian Company News Bites - Sector Report](#)
- [Indian Company News Bites - Stock Report](#)