

FOR INFOPROS ONLY

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Allow You to Work *How, Where
and When* You Want ...**

The AALL 103rd Annual Meeting
Denver, Colo.—July 10 – 13, 2010



Many law librarians are collaborating closely with LexisNexis® product teams to shape future solutions so you can better tackle your biggest challenges and real-world issues. Your colleagues' success stories and pain points are also evolving into blueprints to refine current LexisNexis products so you can derive more real value as you work today.

Discover What Law Librarians Have Been Collaborating On ...

Now LexisNexis is ready to show you some of the results firsthand and to answer your questions at **LexisNexis Booth 526**. Inside on **Page 10:042** you'll find an overview of what will be on display so you can build your must-see product list—and be ready to add your input to the LexisNexis Solutions Discussion.

Gifts—Every Day?

Absolutely. When you visit the LexisNexis exhibit at Booth 526 you can receive LexisNexis Reward Points AND a different take-home gift each day. (Find out how on **Page 10:043**.) Plus, every attendee who visits the LexisNexis® Librarian Relations Group receives another special gift.

Attend the Dessert Extravaganza ...

The AALL Opening Event is proudly sponsored by LexisNexis. Begin your AALL visit Saturday, July 10, by discovering the sweet side of Colorado. Don't miss it. Besides great desserts, the reception is also the largest networking event at the conference. Get more details inside on **Page 10:042**.

Special Events for Special Interest Sections—and Special Scholarship Winners

LexisNexis is also proud to sponsor and promote special interests within AALL as well as to work with AALL management on scholarship and grant endowment. See the 2010 scholarship and grant winners on **Page 10:043**.



FOR INFOPROS ONLY

2010 AALL Annual Meeting: Here's What LexisNexis Would Like You to Know

AALL Opening Event: Dessert Extravaganza Sponsored by LexisNexis

Saturday, July 10, 2010, 8:30 – 10:30 P.M.

From renowned confections and artisan cheeses to the luscious, fresh produce that pastry chefs transform into desserts of all types, Colorado offers it all. And you can try it all—peach cobbler straight from the cast-iron skillet and cooled with Bonnie Brae ice cream; Haystack Mountain Chèvre cheesecake topped with local organic cherries; even the caramel apple bread pudding is spiced with Stranahan's Colorado whiskey.

Your free admission ticket is included in your full/Program AALL registration packet.

LexisNexis Products, Solutions—and Daily Gifts—at Booth 526

Sunday, July 11, 9 A.M. – 5 P.M.

Monday, July 12, 9 A.M. – 5 P.M.

Tuesday, July 13, 9 A.M. – 3 P.M.

NEW! See the New Face of *lexis.com*—Legal professionals asked for less clutter, less clicks ... here it is. Plus, get to your favorite sources faster with custom practice/jurisdiction tabs.

NEW! Try Lexis® for Microsoft® Office—See what the positive buzz is about! You can tap into relevant content from the Web, from *lexis.com* or even from internal firm documents—without leaving e-mail or word-processing documents.

NEW! Link to More From the Appellate Chain—Now your *lexis.com* case-law search automatically traces the case's appellate chain and offers you the links to more briefs, pleadings, motions, dockets, jury verdicts and other related documents.

NEW! Chart Case Outcome Possibilities—*LexisNexis® Verdict & Settlement Analyzer* saves time by organizing the vast collection of LexisNexis verdicts & settlements into easy-to-interpret graphics for early case assessment. Quickly spot trends, risks and opportunities.

NEW! Tour the New Martindale-Hubbell® Connected—New navigation, new ways to connect and more. And **see how LexisNexis® atVantage™** business and competitive software can help you analyze and monitor growth opportunities.

NEW! Look at the Latest in Docket Research—Nearly 100 million, spanning 20 years of coverage at the U.S. District Court level. And now use CourtLink® functionality and never leave *lexis.com*.

Examine the Experts in Detail—Locate, select or even discredit virtually any expert witness with the *most comprehensive collection of expert witness information* available, covering 220,000 experts.

Someone Wishes to Speak With You ...

Enjoy a comfortable seat in the Conservation Area of Booth 526. LexisNexis sales, marketing and product executives will be there to discuss your thoughts on LexisNexis services. (Don't forget ... Get your card stamped!)

Power Up Your Current Awareness Tool Belt—Create phenomenal news-delivery devices, compiling Web sources in all media with subscription content.

See More Public Records Tools—Now gauge firm risk with **new-client verification tools**. And the *LexisNexis Public Records* collection keeps growing, even adding more non-U.S. records.

Get the News—*Any topic ... anywhere in the world ... or across the blogosphere*. Tour 20,000+ news sources, including more non-U.S. sources, and blog and tweets feeds with permanent archives.

Ask the Shepard's® developers—about briefs, pleadings & motions as citing references. Or review the *Shepard's* statutes reports—now available for all 50 states and the U.S. Code.

Law School Librarians! Get Your Fall 2010 Update—See an overview of LexisNexis tools to support your teaching experience and the programs your students will see this fall.

Academic Librarians! Explore the LexisNexis® Congressional Digital Collection—the most comprehensive Web-based resource for Congressional hearings, public issues, legislation, history and legal research.

Court Librarians! Search Internal Court Documents—*Lexis® Search Advantage for Courts* also adds real-time *Shepard's Signal™* indicators and extensive cross-reference links to LexisNexis content.

Discover More for Practice Areas (and Transactional Professionals)—Explore the growing collection of no-cost LexisNexis Communities resources. And see the latest for IP professionals and other practice-area specialists.

Review Print Titles—See what's new in LexisNexis and Matthew Bender® print resources, including emerging issues titles on climate change, health care, immigration, etc.

Eighteen Librarians Honored with AALL Scholarships and Grants

Each year more AALL members are able to reach their educational goals through the award of *LexisNexis/John R. Johnson Memorial Scholarships* and the *LexisNexis Academic & Library Solutions/James F. Connolly Scholarship*.

These awards were named for LexisNexis visionaries who strongly believed in the value of law librarians ... and in their potential as the profession evolves.

This year, while the AALL scholarship committee did not confer a Connolly scholarship, it did select three *LexisNexis/John R. Johnson Scholarship* recipients:

Jennifer Ekblaw, who is pursuing her JD and MLS degrees at Indiana University;

Ronald Fuller, who is pursuing his MLS degree at University of North Texas;

Robert Malesko, who is pursuing his JD degree at Brooklyn Law School.

Since 1953, LexisNexis has supported the law librarian profession by participating in the **AALL Grant Program**. Through this endeavor, more librarians are able to attend the annual meeting, including these 2010 grant recipients:

Richard Amelung
Theodora Belniak
Scott Burgh

Elizabeth Christian
Katherine Coolidge
Nicole Dyszlewski

Druet Klugh
Meredith McNett
William Mills

Cheryl Niemeier
Jill A. Smith
Margaret West

Kai Williams-Slaton
Cornell Winston
Caroline Young

Dedicated to Librarians ...

At the LexisNexis Librarian Relations Group station, see LexisNexis librarian resources, share your ideas ... and receive an additional gift.

Three Days of Gifts—and Rewards Points!

Back by popular demand: Collect LexisNexis Rewards Points each AALL exhibit day. Watch your total grow! Here's how:

Every day you begin with a new demo card. (There are plenty at the Booth 526 reception area. Plus you will receive one in the mail.) See at least three LexisNexis demos each day Sunday through Tuesday, and get your card stamped after each demo. This is a must! Only a stamped card qualifies you for gifts. Redeem your stamped card each day at the LexisNexis booth and receive your daily gift—750 LexisNexis Reward points **plus** a different take-home gift each day.

Special Events for AALL Special Interest Sections ...

LexisNexis is also proud to sponsor and promote special interests within AALL.

For example, **AALL/Lexis® Call for Papers Competition and Writer's Workshop** is the perfect opportunity for budding authors. This year's presentation of papers will take place **Sunday, July 11, NOON to 1:15 P.M.** The award-winning authors will discuss how they chose their topics and moved through the writing and editing process.

In addition, LexisNexis will also sponsor these events at the 2010 meeting: *(Check your final program for event locations.)*

PRIVATE LAW LIBRARIANS SIS CHANGE AS OPPORTUNITY SUMMIT (prior to the official start of the conference) Friday, July 9, 1 – 5:30 P.M. and Sat., 8:30 – 5:30 P.M.

Academic Law Libraries SIS Reception and Awards, Sunday, July 11, 6:30 – 9 P.M.

Committee on Diversity Symposium and Reception: *Adaptation: How Technology is Changing and Being Changed by Diversity in the Law Library World*, Saturday, July 10, 3:30 – 5 P.M.

Government Documents SIS Breakfast and Business Meeting, Tuesday, July 13, 7 – 8:30 A.M.

Special Interest Section, Committee and Chapter Leadership Luncheon (by invitation), Saturday, July 10, 11:45 – 1:15 P.M.

Social Responsibilities SIS on Lesbian & Gay Issues Reception, Sunday, July 11, 8 – 11 P.M.

Get the Literature ...

Even if you don't attend, you can find the literature featured in LexisNexis product demos at the LexisNexis InfoPro Web Site at www.law.lexisnexis.com/infopro following the meeting.

SEARCH STRATEGY

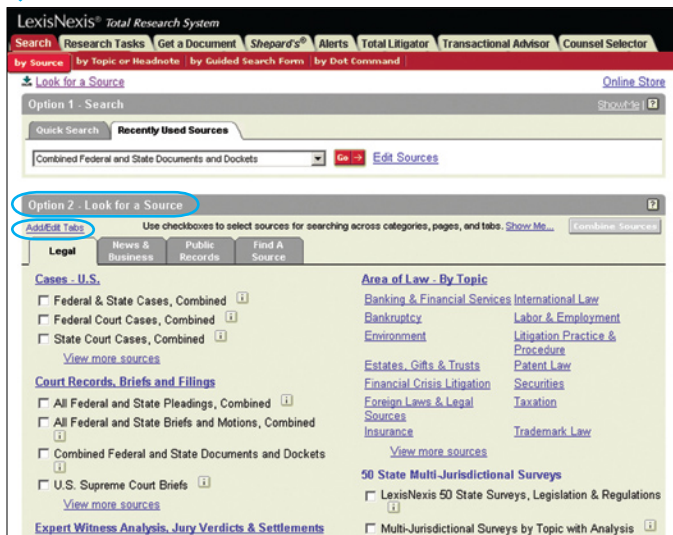
Customize Your *lexis.com* Search Tabs and Begin at Any Practice Area or State

It's your *lexis.com* starting page ... so arrange it to get the most efficiency.

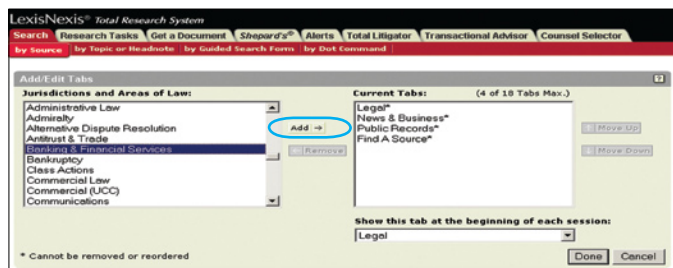
In addition to the standing **Legal, News & Business, Public Records** and **Find a Source** tabs available when you sign in at *lexis.com* and begin source selection, each user in your organization can add up to **14 additional tabs**—any of **60+ practice areas** and **50+ states/jurisdictions**. You can even arrange the tabs and choose which one should display first when you sign in at *lexis.com*.

Add *lexis.com* Research Tabs in Four Simple Steps:

1 After you sign in at *www.lexis.com*, go to *Option 2 – Look for a Source*. Click **Add/Edit Tabs**.



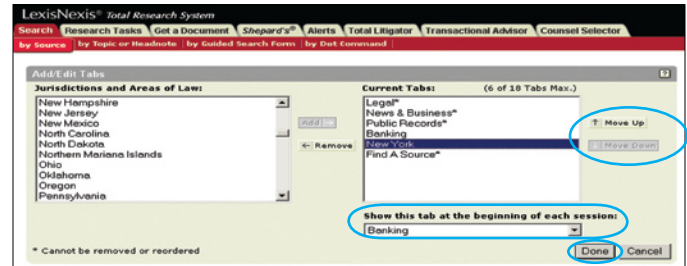
2 Practice areas and jurisdictions are available in the box on the left. *Scroll and highlight* the practice area or jurisdiction you want to add, then click **Add**. The new tab name shows in the box on the right. Repeat to add more.



3 Use the **Move Up** or **Move Down** buttons to arrange the order of display (optional).

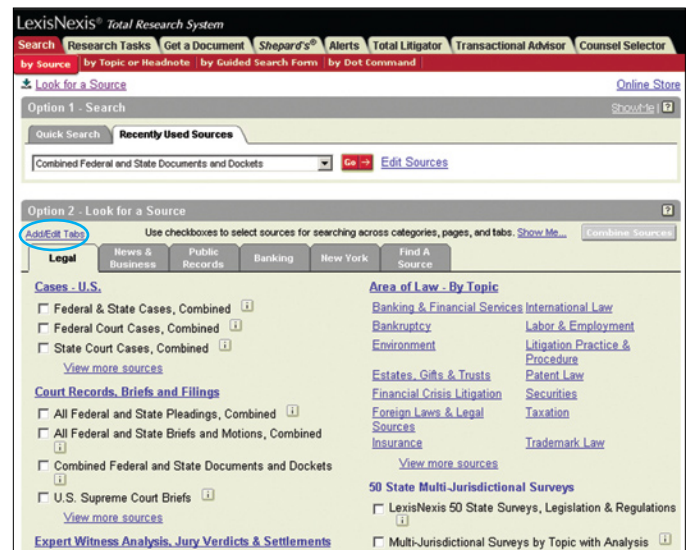
Use the **drop-down box** to *select a tab to display first* the next time you sign in at *lexis.com* (optional).

Click **Done**.



4 You're done! Select a tab to move to the comprehensive collection of *lexis.com* resources available for that practice area or jurisdiction.

Did you just expand your research responsibilities? You can edit—add, remove and rearrange—tabs any time. Just select **Add/Edit Tabs**.



FYI FLASH

More Public Records Options Offer International Records and Verify Identities

Two new Public Records resources¹ from LexisNexis are available to help your practitioners as they investigate the connections among businesses, people and assets and conduct due diligence on potential clients—across the nation or even around the world.

Continue Research Beyond *lexis.com* ...

Retrieve More U.S. Public Records—and Records from 170 Nations

Now you can reach beyond the largest online public records collection at *lexis.com* to a **new, on-demand, records-retrieval service** ...

The LexisNexis® Business Assurance team can cross borders—even crisscross the globe—to uncover and retrieve crucial documentation on the companies and people at the heart of your investigations.

- Extend your online investigation beyond *lexis.com* to newer filings, deeper archives, **certified copies** and **more public record types**, such as credit information and articles of incorporation.
- Verify the historical and current financial viability of business entities—and the people attached to them—**no matter where in the world they operate**.
- Get proven expertise to **guide you through unfamiliar, foreign records laws** and expedite your research.

Results documents are compiled into **one cohesive report** e-mailed directly to you. (Fax or mail delivery available as well.)

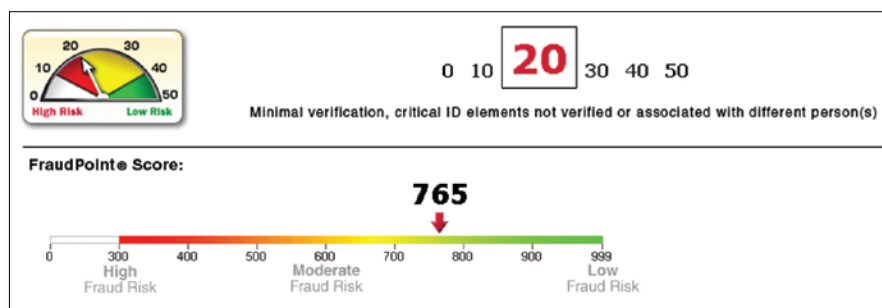
LexisNexis Business Assurance² is *not available through lexis.com*. **Review your requirements with a records specialist and order 24/7 at 888-332-8244**

Option 2 (There is no charge for setting up an account. Ask about discounts for volume ordering.) For more details about LexisNexis Business Assurance, you can also contact your LexisNexis Librarian Relations Consultant or your LexisNexis account representative.

Verify Identities and Prevent Fraud—Now on Your *lexis.com* Screen

Does your firm know exactly who it's doing business with?

If your firm has global operations, it's now an E.U. mandate to verify the identity of your clients. And as firms await word on pending U.S. mandates, many are adopting formal client verification as a matter of good business practice during client intake.



Now the verification tools endorsed by the U.S. banking community are available on your *lexis.com* screens. Go to the PUBLIC RECORDS tab.

With **InstantID® Person Verification with Red Flags & FraudPoint®** and **InstantID Business Verification**, just enter client-provided facts—and the powerful **verification technology searches billions of public records and detects patterns of activity that may suggest fraud**. Client data discrepancies are also flagged and next investigation steps suggested.

Your report includes:

- Numerical results—“confidence scores”—that let you gauge the risk your firm will accept. (See graphic excerpts below.)
- Potential risk indicators, e.g., multiple SSN users, and the report even suggests possible follow-up.
- Search results from the Office of Foreign Asset Control (OFAC) and other worldwide watch lists.

No other online legal publisher offers a similar resource.

¹ Not available to law school subscribers. These public records sources are available only to subscribers credentialed for public records access.

² LexisNexis Business Assurance reports do not constitute a “consumer report” as defined by the U.S. Fair Credit Reporting Act, 15 USC 1681 et seq. (FCRA). Accordingly, LexisNexis Business Assurance reports may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another permissible purpose under the FCRA.

EXTRA! EXTRA!

Bloomberg® TV and Radio Programming Joins *lexis.com* News & Business Coverage

Recent news and financial coverage from the Bloomberg award-winning television and radio programming is now part of your LexisNexis subscription via the News & Business tab at *lexis.com*.

In addition to individual sources and the *Bloomberg Transcripts* group source, you can research these newly added Bloomberg publications as part of standard News & Business MEGA™ group sources and group sources such as *News, Most Recent Two Years and Transcripts*.

Plus, your Bloomberg transcript research results can be **included in your regular LexisNexis® Publisher** newsletters and distributions.

For more details on each available source, you can go to the *LexisNexis Searchable Directory of Online Sources* available via the LexisNexis InfoPro Web site and at <http://w3.lexis.com/sources/>

Now at *lexis.com*:

Bloomberg: For The Record

Coverage: From June 5, 2009

Updated: Weekly

Group Source: Bloomberg Transcripts

Offers excerpts of interviews with CEOs as well as industry leaders who reveal what's worked for them in their careers, offer insight on their companies and industries and much more.

Bloomberg: Political Capital with Al Hunt

Coverage: From June 26, 2009

Updated: Weekly

Group Source: Bloomberg Transcripts

Offers excerpts of interviews with Al Hunt and his guests as they analyze the political scene. The segment "Last Word," included in this source, covers the "last word" on the political issues of the day as discussed during the show.

Bloomberg: Venture

Coverage: From June 5, 2009

Updated: Weekly

Group Source: Bloomberg Transcripts

Offers excerpts of interviews with entrepreneurs and small business owners, focusing on issues and policy that impacts the way Main Street does business.

Bloomberg: On the Economy with Tom Keene

Coverage: From June 3, 2009

Updated: Daily (when provided)

Group Source: Bloomberg Transcripts

Offers excerpts of interviews with high-profile guests as they take an in-depth look at the economy and what is affecting it each day. The guests are given time to expand on their views and offer insights that are deeper than the headlines.

Bloomberg: Surveillance Show

Coverage: From Feb. 23, 2010

Updated: Daily, Mon. – Fri.

Group Source: Bloomberg Transcripts

Gets its name because hosts Ken Prewitt and Tom Keene have the economy and the markets "under surveillance" and distill them down to need-to-know insights for professionals looking for information about investing.

Bloomberg: TV

Coverage: June 1, 2009

Updated: Daily, Mon. – Fri.

Group Source: Bloomberg Transcripts

Offers selected interviews from newsmakers appearing on Bloomberg: TV.

You've Got It ... Now Get the Most From Your Document Management Efforts

by Gayle Lynn-Nelson, Senior LexisNexis Librarian Relations Consultant

(We all have been struggling with ways to manage, organize and synthesize information in a meaningful way for our users. This article is a follow-up to a Webinar at the LexisNexis InfoPro Web site—Lexis® Search Advantage—The Librarian Viewpoint—which addressed that specific issue. It also reviews some information from the March issue of LexisNexis Information Professional Update on Lexis® for Microsoft® Office and Lexis Search Advantage.)

We have all heard the term “Knowledge Management,” and many I know feel they have “been there and done that,” so the term has a negative connotation. So, let's put it another way ... we need something to help us manage the plethora of information and resources so that our end users can get at them when needed. *It is all about managing and finding information when and where you need it.*

This article has two objectives: To identify the issues that exist in document management and retrieval, and to demonstrate how the library can drive value to enable more effective research. We will also discuss tools that enhance productivity and service, Lexis Search Advantage and Lexis for Microsoft Office.

It is important to understand the issues in document management and retrieval for a number of reasons. One of the most obvious is that it is important to your users and your firm. We all need to be able to find and retrieve previous work product along with a host of other things. Your users do not want to reinvent the wheel and need to be able to manage their work flow.

Lexis Search Advantage helps you use your work product effectively, and by doing so, you can show the ROI because of the time savings to your users. There are many emerging search technologies and it is up to you, the information professional, to analyze and compare them.

There are two main issues we face. The first is searching for information and retrieving information that is useful. The second is collaboration. How many firms can you think of where partners willingly share information? I know when I was in the law firm world my partners did not want to share information as a rule. Well, for a firm to continue to grow and succeed, information needs to be accessible. I would venture to say that for all of us the volume of information has grown exponentially, content repositories have multiplied and subscription services have proliferated. Help is needed to manage all of this data. That is where Lexis Search Advantage plays a crucial role.

So what can Lexis Search Advantage do for you?

Connect Your Internal Documents to LexisNexis Resources

From your internal-document search results, you can view *Shepard's* Signal indicators to validate citations. You can also link to cases and codes, news and business information and analytical content on the LexisNexis services. More effective, comprehensive research can lead to more consistent client service across your firm.

Leverage Firm Best Practices

Create best-practice centers of expertise that are readily accessible by all end users, increasing utilization of the firm's prior expertise.



Gayle Lynn-Nelson

Help Ensure Higher Returns

Leverage the firm's investment in your document management system by tapping into your shared knowledge base.

Implement Quickly

Lexis Search Advantage is quicker to deploy than competing products and delivers a quick return on investment. Server implementation costs are low, and only minimal staff effort, training and ongoing maintenance is needed.

Cut Costs and Save Time

Reduce the volume of unproductive e-mail and telephone exchanges seeking experience on specific matters. Lexis Search Advantage minimizes staff training needs since it works through your enterprise search interface. You benefit from the familiar *lexis.com* interface, taxonomy and search tools.

So, how does this work with Lexis for Microsoft Office?

Just as you can experience seamless access to LexisNexis services and the Web via Lexis Search Advantage with Lexis for Microsoft Office, you can also access these same files from within applications you use every day—Microsoft® Word, Outlook® and SharePoint®.

Why is this important? Your users have the ability to respond faster and with greater efficiency to clients. You gain cost efficiencies by maximizing the value of your current investments in the LexisNexis services and Microsoft products as well as in your own document management system. And your research confidence is increased: You will be sure you don't miss a thing with work that reflects comprehensive information from the LexisNexis services as well as from your own internal resources and from the open Web.

Your LexisNexis Librarian Relations Consultant can help you take a closer look at Lexis Search Advantage and Lexis for Microsoft Office.

continued on page 10:048

EXTRA! EXTRA!

Following the Gulf Oil Spill? News “Hot File” Simplifies Searching

Track the events, places, people—any topic you choose—with the *MEGA News, 2010 Gulf Coast Oil Spill group source* now available on the *lexis.com* News & Business tab.

LexisNexis news specialists have combined oil spill coverage from U.S. news sources (including wire services where more than 60 percent of releases originate in the United States), simplifying your research into the spill in the Gulf of Mexico caused by the April 20, 2010, explosion of the Deepwater Horizon offshore oil rig.

For example, to find discussions of the applicability of the Limitation of Liability Act for companies involved in the spill, just focus on the statute without adding terms to reflect the oil spill, e.g.:

SOURCE: MEGA News, 2010 Gulf Coast Oil Spill
ENTER: *limitation liability act*

Or use LexisNexis SmartIndexing Technology™ terms to home in on specific business, industry, people and more. For example, to monitor the affects on shrimp fishing in Florida:

SOURCE: MEGA News, 2010 Gulf Coast Oil Spill
ENTER: *TERMS(shellfish fishing AND florida)*

You've Got It ... Now Get the Most From Your Document Management Efforts—*continued from page 10:047*

Calculate the Productivity; See the Savings Estimate in Black and White

We have seen a number of emerging trends and technologies to help us cope with all the data and information thrown at us. However we also have seen a decline in the economy and know that cost consciousness will continue, even when the economy improves. We are forced to pick and choose what will give us the biggest bang or leverage our existing investments.

Here's some help.

The **Lexis Search Advantage Productivity Calculator** is available via the link below. This interactive tool uses information you supply to provide an estimate of possible time and cost savings when using Lexis Search Advantage. Get a better understanding of how Lexis Search Advantage, combined with some fixed assumptions, might affect your future attorney cost and savings. (The results of the estimate generated will, of course, vary and depend on how closely the variables match your actual circumstances.)

Find the Lexis Search Advantage Productivity Calculator at <http://www.lexisnexis.com/Lexis-Search-Advantage-Productivity-Calculator/Default.aspx>

LexisNexis® Information Professional Update

Newsletter editions are also available electronically at <http://law.lexisnexis.com/infopro>

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