



**May 2013:  
News for Corporate Information Professionals**

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Coming soon—new resource sites for Corporate and Legal Information Professionals! More information will be included in the next LexisNexis® *InfoPro Monthly*.

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**Research Tip from Customer Consulting: SWOT Analysis Company Reports**

When looking for concise information on a company I like to review a SWOT Analysis Company

report.

[Access the full issue here »](#)

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## **Evaluate Your Partners and Suppliers with Help From Lexis® Diligence—Video**

Lexis® Diligence from LexisNexis® helps you gain better intelligence when evaluating potential partners, suppliers, clients and associates, or doing in-depth assessment of your existing vendors. Global content, simple, fill-in-the-blank search fields and a fixed price allow you to significantly reduce the time and expense of conducting comprehensive evaluations. You can research entities, explore associated entity interests, check for red flags and develop an entity profile with ease.

[Watch the video »](#)

[Learn more about Lexis® Diligence »](#)

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## ***Leveraging Market Intelligence to Better Manage Supply Chain Risk, a LexisNexis® White Paper***

Supply management professionals at companies in a wide range of industries are increasingly facing the daunting challenge of improving compliance and proper certifications of suppliers throughout their supply chain with the need to reduce costs. It's a vexing dilemma and, unfortunately, one that can often lead to supply chain disruptions when a problem flares up with a key supplier that was cutting too many corners, out of compliance with safety regulations or suddenly shut down because they couldn't make payroll.

The good news is there are emerging business information tools now available to supply management professionals that can help them closely monitor their key suppliers and create an "early warning" system for potential supplier risks. This information allows businesses to better anticipate and manage risks to the supply chain, reducing the chance they will suffer business disruption, legal consequences or damages to their brand caused by a lack of visibility into supplier risk.

[Read the white paper »](#)

## ***Monitoring News Coverage: When it Comes to Online Tools, You Get What You Pay for, a LexisNexis® White Paper***

White paper highlights include:

- Business professionals have come to rely on search engines and free “news alerts” services to monitor news coverage about their company, industry and competitors
- The truth is that search engines do not index all of the news content on the Web, and therefore are not capturing everything in their alerts
- This lack of coverage is getting worse daily as news publishers are rapidly moving their content behind paywalls
- New legislation and industry organizations worldwide are also moving to protect the economic value of news content from open-Web searches
- The most effective way for business professionals to monitor news content online is to invest in a paid service that aggregates licensed news content, supplementing what is available on the open Web

[Read the full white paper »](#)

## **LexisNexis® Prospect Portfolio: Updated User and Installation Guides**

Find opportunities by creating company and executive lists based on geography, revenues, products, job titles and more. Use targeted Alerts to stay on top of relevant information with LexisNexis Prospect Portfolio.

[Access the updated User Guide »](#)

[Access the updated Installation Guide »](#)

[Learn more about LexisNexis® Prospect Portfolio »](#)

## **LexisNexis Adds Customization Tools to Its CounselLink® Solution for Corporate Legal Departments**

LexisNexis® Legal & Professional announced enhancements to its CounselLink® matter management and e-billing legal department software that enable authorized users to add and customize various fields and screen views within the application. These User-Configurable Data Fields (UCDFs) combined with a powerful new rules engine, streamline and improve a corporate legal teams' ability to manage all their legal matters.

[Read the press release here »](#)

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## **Corporate Affiliations™ Overview Video**

Corporate Affiliations™ is a business research tool to search for reliable and relevant data on more than one million businesses. Our coverage focus is on businesses that drive the global economy and the members of their corporate families. Content includes full historical company profiles with corporate families dating back to 1993, executive and director bios, online lists of newly added personnel, parent and subsidiary company profiles, and more.

[Watch the video »](#)

[Learn more about Corporate Affiliations™ »](#)

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## **LexisNexis Discusses Key Identity Management Trends and Big Data in the Context of Social and Mobile Lifestyles at the ID360 Conference**

Kimberly Little, director of market planning, identity management, LexisNexis® Risk Solutions, was the featured keynote discussing “At the Core of the Identity Discussion: Names and Other Attributes That Make us Unique—or Not” at the second annual ID360 Conference in Austin, Texas.

[Read the press release »](#)

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## New Sources: April 2013

[Link to review new sources at \*nexis.com\*® »](#)

Note: Availability of libraries is determined by your agreement with LexisNexis. You may not be able to access all of the material described in this email communication.

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