



June 2013: News for Corporate Information Professionals

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The New Resource Site for Corporate Information Professionals is Now Available

The Corporate InfoPro site has joined the LexisNexis Business Insight Solutions User Site to make sure you can find all the information and resources you need quickly and easily, including the most up to date:

- Product Videos & Tutorials
- Literature & User Guides
- Source Lists
- Research Tips
- Quarterly InfoPro Newsletters
- Monthly InfoPro Updates

[Access the site here »](#)

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It Was Great to See You at SLA!

It was great to see many of you at SLA! Just a reminder that you can find literature on the products demonstrated at the conference at this [site](#).

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Research Tip From Customer Consulting: Reportlinker

Reportlinker is a database providing selected links to online industry reports, company profiles and market statistics that are often missed by leading search engines.

[Read the research tip here »](#)

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Take a Break with the LexisNexis® Webinar Series

Join us for one of our upcoming Webinars, created to deliver “3 tips in 30 minutes” on topics important to your business. It’s quick, easy and relevant. Each Webinar is hosted by an expert consultant, giving you insights into how other LexisNexis® customers are using specific content sets and solutions to solve business needs.

Sign up for one of these complimentary sessions to learn more:

“SWOT Analysis Reports”—Wednesday, June 19, 2 – 2:30 P.M. ET

[Register Now.](#)

“Financial Content Overview”—Wednesday, July 17, 2 – 2:30 P.M. ET

[Register Now.](#)

“Streamlining Your Research to Save Time”—Wednesday, August 21, 2 – 2:30 P.M. ET

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Nexis® Quick Search Tips

Get the most from your Nexis® experience. Try these quick tips to search even faster and more effectively on the Nexis service.

[Read the search tips here »](#)

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LexisNexis Acquires Sheshunoff™ and A.S. Pratt™

LexisNexis® Legal & Professional announced that, together with Reed Elsevier Properties SA, it has acquired the acclaimed publishing brands and businesses of Sheshunoff™ and A.S. Pratt™ from the Thompson Media Group. Widely known for its “how to” guides for compliance professionals, the Sheshunoff collection of publications includes more than 100 titles offering expert information critical for the financial services industry with a strong focus on federally regulated banking and credit union lending activities. The A.S. Pratt collection has established itself as the “gold standard” of analytical content for the banking and commercial practice areas and includes 40 industry-leading titles covering key legal and regulatory issues—including respected treatises, journals and newsletters such as *The Banking Law Journal*, *Pratt’s Letter*, *Brady on Bank Checks and Funds Transfers*, Clark’s *The Law of Secured Transactions*, and others.

[Read the press release here »](#)

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Monitoring News Coverage: When It Comes to Online Tools, You Get What You Pay For, a LexisNexis® White Paper

White paper highlights include:

- Business professionals have come to rely on search engines and free “news alerts” services to monitor news coverage about their company, industry and competitors
- The truth is that search engines do not index all of the news content on the Web, and therefore are not capturing everything in their alerts
- This lack of coverage is getting worse daily as news publishers are rapidly moving their content behind paywalls
- New legislation and industry organizations worldwide are also moving to protect the economic value of news content from open-Web searches
- The most effective way for business professionals to monitor news content online is to invest in a paid service that aggregates licensed news content, supplementing what is available on

the open Web

[Read the full white paper »](#)

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“Using Public Records to Make Informed Decisions” On-Demand Webinar

When it comes to public records information, LexisNexis has been an industry leader for more than 20 years. So whether your priority is due diligence, fact checking or locating hard-to-find people, businesses or assets, know that with LexisNexis® Public Records you’ll receive access to one of the world’s largest collections of online public records. In this Webinar, Jean Halferty from LexisNexis will walk you through the many use cases of public records data. She will also demonstrate the ease in which you can search across 37 billion public records to find what you are looking for, and potentially uncover previously unknown connections using our sophisticated linking technology.

[Access the Webinar here »](#)

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“Building Supplier Intelligence without Tears or a Lot of Budget to Better Manage Supply Chain Risk” On-Demand Webinar

The modern procurement executive is faced with a variety of challenges, from the top-down directive to drive cost savings to the overarching pressures of supply risk. As a result, the business (from all sides) is demanding more and more insight at what feels like an exponential rate.

Join us for an exclusive Webinar featuring Azul Partners Chief Research Officer of Spend Matters™, Pierre Mitchell; and Director of Product Planning at LexisNexis®, Dihan Rosenburg, as they share proven tactics to build supplier intelligence on a budget and properly prepare for supply risk.

In addition, you will learn about an emerging business information tool available to supply management professionals that can help you closely monitor thousands of suppliers and create an “early warning” system for potential supplier risks that could cause business disruption, legal consequences or damages to your brand.

[Access the Webinar here »](#)

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New Sources: May 2013

[Link to review new sources at nexis.com® »](#)

Note: Availability of libraries is determined by your agreement with LexisNexis. You may not be able to access all of the material described in this email communication.

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