



# LexisNexis® InfoPro

FOR CORPORATE INFORMATION PROFESSIONALS



## September 2013: News for Corporate Information Professionals

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### Research Tip from Customer Consulting: Asianet-Pakistan (Pvt) Ltd Publications

Several new publications from Asianet-Pakistan (Pvt) Ltd were recently added.

[Read the research tip here »](#)

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### Complimentary SLA Webinar sponsored by InfoDesk and LexisNexis

“Modern Rules for Content Curation and Distribution”

Tuesday, October 1, 12 – 1 P.M. ET

InfoDesk and LexisNexis, in cooperation with the Special Libraries Association's Pharmaceutical & Health Technology (PHT) Division, will sponsor a complimentary Webinar, "The Modern Rules of Content Curation and Distribution" on Tuesday, October 1 at NOON ET.

The Webinar is designed to help business communications professionals understand and meet the content curation, media monitoring and distribution challenges caused by recent changes in the content market. It will also focus on the explosion of non-traditional and alternative content. It is created specifically for corporate communications, brand management and other institutional information professionals responsible for corporate intelligence, competitive intelligence and knowledge management.

Join distinguished guest speaker, Michael Stelzer, a consultant and the former director of the Center for Business Knowledge with Ernst & Young for more than 23 years. Stelzer will discuss the content curation and distribution challenges and opportunities that companies and other organizations face today. He will emphasize steps they can take to best leverage their content, technology and human assets to create real competitive advantages.

Learn about:

- The new rules for leveraging content assets for maximum value in today's changing environment;
- How to find the right technology for your organization; and
- Tips for creating winning content curation results.

[Space is limited—reserve your spot today!](#)

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## **Lexis® Diligence—New Literature**

Due diligence means more than a risk score, more than a quick check of sanctions or public records. It's about understanding your business partners to maximize opportunity while minimizing risk.

Access the new literature:

[Lexis® Diligence Content Advantage »](#)

[Lexis® Diligence Sanctions & Watchlists »](#)

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## **LexisNexis® TotalPatent® New Features**

There is new content available to you on the TotalPatent® service. The new additions are:

- Full text of Taiwan patent data including English machine translation, and additional bibliographic data
- Additional India patent data, including full text and bibliographic data from 1912 – 1975, as well as additional PDFs for documents published after 1975
- Expanded WIPO English machine translations of non-Latin (Chinese, Japanese, Korean and Russian) full-text collections 1978 – 2013

There are new features, too:

- New option for sharing the original PDF with non-subscribers
- One-click retrieval of PDF from Results Lists, Work Folders and more access points within TotalPatent
- Highly improved assignee field coverage for U.S. applications—when the assignee name in U.S. applications is blank, TotalPatent will populate the blank field with the assignee name from the granted U.S. patent, which will improve searching, display, delivery and analytics

[Learn more here »](#)

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## **LexisNexis® In-House Advisory, September 2013**

*LexisNexis® In-House Advisory* features articles on best practices, industry insights as well as legal and regulatory trends, written with a law department perspective.

Featured Articles in this issue:

- Obamacare Update: Time is Running Short for Employers to Finalize 2014 Health Plans
- Privacy Trends, Lessons Learned from Breaches, and Understanding the “Ick Factor” in Big Data Analysis
- The Supreme Court Repeal of DOMA Section 3 and its Effect on Immigration Law
- Top Ten Key Privacy and Security Due Diligence Requests for Mergers and Acquisitions
- The JOBS Act—Goldilocks, Porridge and General Solicitation

[Access the newsletter here »](#)

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## **LexisNexis® Acquires Enclarity®**

LexisNexis® Risk Solutions announced the acquisition of Enclarity, Inc. an industry leading health-

care provider data and information solutions company. The deal will enable LexisNexis to add Enclarity health-care provider data to its existing analytics platforms and workflows, and help customers contain health-care costs and improve the quality of health-care outcomes. The acquisition follows the transfer of clinical-analytics-focused MEDai into LexisNexis Risk Solutions from LexisNexis sister company Elsevier, Inc. in July 2013 and the fall 2012 purchase of EDIWatch, a provider of fraud, waste and abuse technology solutions. With the acquisition of Enclarity®, LexisNexis becomes a leader in health-care provider data and provider identity transparency.

[Read the press release »](#)

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## **LexisNexis® Earns Ranking on 2013 InformationWeek 500 List of Top U.S. Technology Innovators**

LexisNexis® Risk Solutions announced it is ranked 137 on the InformationWeek 500, an annual listing of the nation's most innovative users of business technology. The staff of *InformationWeek* magazine identifies and honors the nation's most innovative users of information technology with its annual 500 listing and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. The annual list is posted on the [Information Week 500 website](#).

[Read the press release »](#)

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## **LexisNexis® Mortgage Fraud Report Reveals Mortgage Fraud Down Overall, However Some States Show Increased Levels of Potential Collusion Activity Over Past Three Years**

LexisNexis® Risk Solutions issued its 15th Annual Mortgage Fraud Report, spotlighting three economic indicators—mortgage fraud and misrepresentation activity involving industry professionals, potential collusion activity, and for the first time, new data showing the volume of properties in default—and their impact on the implosion of the U.S. housing market over the past five years. The LexisNexis Annual Mortgage Fraud Report examines the current composition of residential mortgage fraud and misrepresentation in the U.S. committed by industry professionals, based on data submitted to the LexisNexis Mortgage Industry Data Exchange (MIDEX).

“This year’s study suggests that the more shared problematic economic indicators a state has, the greater its financial challenges will be in the coming years,” said Tom Brown, senior vice president, Financial Services, LexisNexis. “With Consumer Financial Protection Bureau (CFPB) mortgage regulations going into effect in January 2014, and demanding new rules for quality loans, it will be

interesting to see what impact this has on overall mortgage defaults.”

[Read the press release and access the report here »](#)

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## New Sources: August 2013

[Link to review new sources at \*nexis.com\*® »](#)

Note: Availability of libraries is determined by your agreement with LexisNexis. You may not be able to access all of the material described in this email communication.

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