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February 2014:
News for Corporate Information Professionals

Research Tip From Customer Consulting: Al Bawaba Middle East Limited—Release of 15 Titles

Additional titles are available from Al Bawaba Middle East Limited.

Read the research tip here »

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The Nexis® Service Wins 2014 SIIA CODiE™ Award

The Nexis® Service Wins 2014 SIIA CODiE™ Award in the Best Business Information Solution category.

The CODiE® Awards, established by the Software & Information Industry Association (SIIA), recognize excellence in the business software, digital content and education technology industries.

The award recognizes Nexis as the Best Business Information Solution for utilization by business professionals.

Learn more about Nexis here »

Learn more about the CODiE Awards here »

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LexisNexis® Prospect Portfolio Case Study: Gooding Co., Inc.

With in-depth coverage of more than 80 million companies, 80 million executives and 1,000 industries, LexisNexis® Prospect Portfolio has the information your sales team needs to help win new business. Featuring an easy-to-navigate interface, and a faster, more robust platform, LexisNexis Prospect Portfolio powers thorough research with enhanced full-text search functionality for precise results.

See how the Gooding Co., Inc. solved challenges with LexisNexis Prospect Portfolio »

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“Using Public Records to Make Better Decisions” Webinar

Thursday, February 20, 3 P.M. ET

Discover how to use public records data to find a person of interest, or uncover previously unknown connections using sophisticated search technology. Presenter Jean Halferty will demonstrate how easy it is to find relevant information on vendors, suppliers, partners and competitors across over 37 billion records.

Register now »

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LexisNexis® Business Insight Solutions: New Twitter® Handle

LexisNexis® Business Insight Solutions has a new Twitter® handle: @LexisNexisBiz. Follow

@LexisNexisBiz for the latest news, product tips and industry best practices for sales, procurement, research and media professionals.

Follow @LexisNexisBiz »

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“Nexis® 101” Webinars

Nexis® 101 is available to all *nexis.com*® users and is a series of 30-minute Webinar training courses offered every Tuesday at 2 P.M. ET. You can register for any of the upcoming sessions at lexisnexis.com/nexis101. The Nexis 101 sessions are great for new users or for anyone who needs a quick refresher. They will cover the basics of using the Nexis service, such as:

- Navigation
- Setting up alerts
- The Supreme Court repeal of DOMA Section 3 and its effect on Immigration Law
- Working with results
- And more!

Register today »

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“How Due Diligence Can Uncover Supply Chain Risk” On-Demand Webinar

How well do you really know the organizations with whom you’re doing business?

Emerging regulatory and compliance issues are impacting supply management professionals more and more, highlighting the importance of due diligence in vetting and monitoring companies with which you’re associated.

During this Webinar, Eric Walsworth, director of supply management, and Karen E. Gray, supply chain specialist, shared best practices on how to establish a due-diligence process that can help you uncover third-party risks without expending excess time or budget, including:

- Rapid expansion of supplier globalization
- Importance of understanding suppliers beyond tier one
- Available due-diligence tools—and what’s credible in today’s information overload

Access the On-Demand Webinar »

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More than 50% of All Mobile Commerce Retailers Accepted Mobile Payments in 2013 but Fraud Threats Loom According to Study from LexisNexis®

As retailers increasingly look to mobile as a way to generate revenue, fraud threats are impacting merchants to the tune of $283 for every $100 of actual fraud losses through the mobile channel, according to the LexisNexis® True Cost of Fraud℠ Mobile Study. Conducted by LexisNexis and Javelin Strategy & Research, the study highlights key fraud issues affecting mobile retailers, while also articulating ways to combat retail fraud.

Read the press release »

Download the study »

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The Real Cost of Health-Care Fraud—And New Ways to Fight It: A White Paper from LexisNexis®

The FBI estimates that between 3% and 10% of all health-care spending in the U.S. goes toward fraudulent claims. In other words, anywhere from $70 billion to more than $200 billion per year is lost because of health-care fraud, says the National Health Care Anti-Fraud Association.

While the government is a big target for fraud, private insurers are subject to the same risk.

Inside this white paper, you'll learn:

- Three forms of fraud activity payers you need to watch out for
- Consequences of discovering fraud too late and the effect on providers and patients
- How to find fraud before claims are paid

Download the white paper »

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New Sources: January 2014

Link to review new sources at *nexis.com*® »

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