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LexisNexis® InfoPro

FOR CORPORATE INFORMATION PROFESSIONALS



News for Corporate Information Professionals April InfoPro Monthly

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Research Tip From Customer Consulting: LexisNexis® for Business Channel on YouTube™

Access a growing number of LexisNexis® videos that will walk you through *nexis.com*® features and LexisNexis products at the LexisNexis® for Business channel on YouTube™.

[Read the research tip here »](#)

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Due Diligence in Vetting and Monitoring Suppliers. A LexisNexis® White Paper

Most companies have relationships with a wide range of third-party organizations that help them get things done. These third-party business relationships include suppliers, distributors, consultants, accountants and lawyers. And while these third parties are essential to every major company if they are to grow and succeed in the marketplace, they bring with them all sorts of new risks that need to be mitigated and managed.

[Read the white paper »](#)

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LexisNexis SmartWatch® Q1 2014 Enhancements Overview

LexisNexis SmartWatch® will continue to help manage supplier risks by prioritizing and surfacing important events that may impact your organization's supply chain continuity, bottom line and brand, as well as events that make your organization vulnerable to litigation or regulatory non-compliance.

The enhancements will make it even easier for supply managers to do their jobs with more news, additional features and a simpler look and feel.

[Access the overview »](#)

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Nexis® Power Search Tips Video

Watch this video for a quick overview of our Power Search form; tips for terms and connectors, source selection, duplicate options and more.

[Access the video »](#)

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Quick Search in Nexis® Direct Video

Nexis® Direct makes searching the news, company and executive, and industry information quick

and easy. Watch this tutorial to learn how to run a standard Quick Search and how to use the advanced search options in Nexis Direct.

[Access the video »](#)

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“Nexis® 101” Webinars

Nexis® 101 is available to all *nexis.com*® users and is a series of 30-minute Webinar training courses offered every Tuesday at 2 P.M. ET. You can register for any of the upcoming sessions at lexisnexis.com/nexis101. The Nexis 101 sessions are great for new users or for anyone who needs a quick refresher. They cover the basics of using the Nexis service, such as:

- Navigation
- Setting up alerts
- Working with results
- And more!

[Register today »](#)

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“A Procurement Innovation Framework: Tools and Strategies to Drive Operational Efficiencies” On-Demand Webinar

This Webinar was hosted by the Institute for Supply Management® and sponsored by LexisNexis.

Procurement professionals today are evolving beyond the basics of collecting supply information to pay invoices and enable eSourcing, contracts and SPM tools. Now, corporate executives expect procurement organizations to become an area of innovation, much like IT and R&D. Supply-chain innovation involves the adoption of new methods, tools and technologies to generate positive changes in cost, quality and service. Join us to learn what framework can be leveraged to develop and implement innovation within your procurement organization, as well as how to measure the success of your efforts.

Learning objectives for Webinar:

- Discuss what innovation means in the context of procurement and strategic sourcing
- Understand to what extent innovation is being implemented in best-in-class procurement organizations

- Discuss challenges to innovation and how to overcome or minimize obstacles
- Offer ways to begin developing an innovation framework for your organization
- Present innovative strategies and tools that help deliver operational efficiencies

[Access the On-Demand Webinar »](#)

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Harvard Pilgrim Health Care Taps LexisNexis® to Fight Fraud, Waste and Abuse

LexisNexis® Risk Solutions today announced the company has been selected by Harvard Pilgrim Health Care—the number one private health plan in America for the last 10 years according to the National Committee for Quality Assurance (NCQA)—to help detect, investigate and recover fraudulent claims. LexisNexis® Intelligent Investigator™ and Trail Tracker™ solutions provide Harvard Pilgrim’s Special Investigative Unit (SIU) an enterprise approach to detecting fraud and managing the fraudulent claims process through investigation, prosecution and settlement.

[Read the press release »](#)

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“Rethink Your Customer Master Strategy” On-Demand Webinar for Health Care and Life Sciences Companies

Grow your business organically by using richer data.

Health care and life sciences companies need to be able to effectively respond to the many challenges they face in a fast-changing marketplace. Their ability to do so can be hindered by using outdated data management processes.

It’s time to rethink your customer master strategy and build a new foundation for agility and growth.

[Access the On-Demand Webinar and Materials »](#)

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Florida Department of Children and Families Saves Taxpayers More than \$12 Million Utilizing LexisNexis® Identity Analytics

LexisNexis® Risk Solutions announced that the Florida Department of Children and Families (DCF) has saved more than \$12 million in cost avoidance by preventing fraud and creating increased efficiencies within its first five months rolling out a statewide program to verify and authenticate the identities of customers accessing public assistance benefits. For its efforts, DCF was recently named by Florida Governor Rick Scott as a “Governor’s Savings Award” recipient.

[Read the press release »](#)

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New Sources: March 2014

[Link to review new sources via nexis.com®](#)

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