



Nexis® Analyzer—Don't Just Follow the Media, Analyze It

Now you can run custom analysis of your research quickly and easily using Nexis® Analyzer. This unique tool creates easy-to-read summary graphs and charts of your research data. You may select a single or multiple variables (search terms, index terms, time periods) to generate unique analyses.

Nexis Analyzer will help you:

- Save time and achieve greater efficiency through the ability to identify relationships, coincidences and coverage volume over time, without having to read each document.
- Realize significant value by discerning deeper insights and stimulating new ideas through visualized analysis of critical content collections.
- Create presentation-ready graphs for internal presentations, portals and external websites.
- Use Nexis Analyzer to chart key messages or issues over time, compare coverage by publication and/or media channel, graph media coverage over time and much more.

[Access the Nexis® Analyzer literature >>](#)

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