



## News for Corporate Information Professionals May InfoPro Monthly

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### **Corporate Information Professionals—We Want Your Input!**

Are you interested in sharing your ideas? If you are attending SLA this June in Vancouver, B.C., we want to invite you to participate in a focus group to provide LexisNexis with your thoughts and needs related to our product, content and marketing message. As a token of appreciation for your time, you will receive a \$100 American Express® Gift Card.

To reserve your spot at one of our sessions, please visit our [registration page](#).

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## Research Tip from Customer Consulting: Nexis® Analyzer—Don't Just Follow the Media, Analyze It

Analyze media datasets with easy-to-read graphs and charts based on criteria important to you.

[Read the research tip here »](#)

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## Nexis® Analyzer: New Search Analysis Tool

This innovative add-on exports your Nexis search results to an analytics dashboard, and graphs and organizes those results to help you complete a deeper analysis. Quickly see what's trending—including media coverage on your company or your competitors—to help you make better business decisions. Share results with stakeholders and collaborators with easy-to-understand graphs.

[Learn more »](#)

[Watch the video »](#)

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## New Global Sources Now Available through Nexis®

As a Nexis® user, you know we provide country and industry reports for robust coverage of industries around the world. These reports deliver important information such as:

- Daily industry-led news and analysis on global markets
- Comprehensive monthly/quarterly reports
- Industry- and country-driven reports including SWOT, forecasting, market trends and analysis
- Multi-national sector directories broken down by key industry verticals
- Insight into cross-border risks and opportunities
- Insights into key events currently shaping the global business environment

Now we're introducing new reports to this outstanding collection from **Progressive Digital Media**

**PLC**, a content-driven media company producing premium business information. This new content expands our existing Progressive collection to include in-depth industry and country reports from four main brands: **Canadean, SDI, ICD and Kable**.

[Watch the video tour »](#)

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## **The Past, Present and Future of Information Management Report**

From a physical to digital information world—how the data revolution is driving competitive advantage.

The one thing that is constant when we spend time with information management professionals is that their world continues to change. At LexisNexis, we feel a great responsibility to play a role in helping understand and navigate this turbulent environment. The industry is being impacted by changes in technology, the growing volume of information, big data and the rise of social networks, meaning the role of the information manager is changing too.

LexisNexis has undertaken this report to help organizations understand the nature and impact of these changes. Here we analyze the past and present, and look ahead with the aim of equipping today's information managers with the tools they need to succeed.

This report is based on in-depth interviews with senior information executives, supplemented by a pan-European survey of more than 500 people working in information services; encompassing information professionals, researchers, librarians and market intelligence professionals. In this report, we refer to this diverse group as information managers.

We encourage information managers and their colleagues to read the report and compare its findings with their own experiences. I believe it reveals some interesting disconnects which, if not addressed, may have a profound impact on information analysis and delivery across organizations.

We hope you find the report an interesting and valuable read.

[Access the report »](#)

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## **Leveraging Your Big Data Technology Investment White Paper**

Corporations and business entities are investing millions of dollars in “big data” technology platforms. Their primary focus is on storing and extracting value from very large volumes of a wide variety of

data—from back-end systems, data warehouses, digital sources, Internet research, etc. But a key consideration often overlooked is the need for third-party data that complements this data in order to enable comparative modeling and corroboration. LexisNexis® aggregates tens of thousands of news, business, legal, public records and patent sources serving as a comprehensive supplier of third-party, trusted data to help organizations leverage their big data technology investments.

[Access the white paper »](#)

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## **LexisNexis® Corporate Affiliations™ Overview Video**

Corporate Affiliations is a business research tool to search for reliable and relevant data on more than one million businesses. Our coverage focus is on businesses that drive the global economy and the members of their corporate families. Content includes full historical company profiles with corporate families dating back to 1993, executive and director bios, online lists of newly added personnel, parent and subsidiary company profiles, and more.

[Watch the video »](#)

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## **Nexis® Power Search Tips Video**

Watch for a quick overview of our Power Search form; tips for terms and connectors, source selection, duplicate options and more.

[Access the video »](#)

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## **“Nexis® 101” Webinars**

Nexis® 101 is available to all *nexis.com*® users and is a series of 30-minute Webinar training courses offered every Tuesday at 2 P.M. ET. You can register for any of the upcoming sessions at [lexisnexis.com/nexis101](https://www.lexisnexis.com/nexis101). The Nexis 101 sessions are great for new users or for anyone who needs a quick refresher. They will cover the basics of using the Nexis service, such as:

- Navigation
- Setting up alerts

- Working with results
- And more!

[Register today »](#)

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## New Sources: April 2014

[Link to review new sources via nexis.com®](#)

Note: Availability of libraries is determined by your agreement with LexisNexis. You may not be able to access all of the material described in this email communication.

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