



What's new at *nexis.com*<sup>®</sup>, plus searching strategies to help “power users” solve the information issues their businesses face.

Q 2 2 0 1 4 LexisNexis<sup>®</sup> Corporate Information Professional Update

### Quantify the risk of doing business with 6,500 companies worldwide

GMI Ratings give you access to current research and models forecasting public companies' environmental, social, governance and accounting risks. See what this [new source offers you](#).

### “Big Data” means big changes for your future

See what 500+ information service professionals had to say in the revealing survey and white paper on how the digital revolution is driving competitive advantage. [Read more](#).

### Precision search tips—now in a downloadable guide

Searching with document segments ... specifying plurals ... changing connector order ... it's all covered and more. Get great, deep details—all in an interactive PDF. Select a topic and move to the knowledge you need. [Review and download here](#).

### A new, streamlined Nexis<sup>®</sup> interface is coming ...

Guess where the ideas for the latest enhancements came from? And watch for the ability to download results to the cloud. [Here's what you can expect](#).

### SLA 2014: Your colleagues had a lot to save about LexisNexis ...

... in their own handwriting. [Take a look](#), and meet SLA Conference Scholar Program Recipient Meghan Jones.



### New LexisNexis<sup>®</sup> News & Business Sources

See what's new from around the globe. Check additions to the Nexis<sup>®</sup> service in [May 2014](#).

### Popular Links

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Do you have suggestions? [Let us know](#).

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**LexisNexis<sup>®</sup> Smart Meeting** has been awarded the 2013 Gold Stevie<sup>®</sup> Award for Sales &

Customer Service in the New Relationship Management Solution category—plus the 2013 Silver Stevie Award for Sales & Customer Service in the New Business Intelligence Solution category.

### Questions or Comments about Update?

Contact Managing Editor **Barbara Byrd**. Article ideas are always welcome.



## Quantify the risk of doing business with 6,500 companies worldwide

Corporate decision makers, institutional investors, insurers, supply officers and other business professionals can now turn to *nexis.com*® to get extensive coverage of risk indicators affecting the performance of public companies worldwide.

**GMI Ratings** is an independent provider of research and ratings on the **environmental, social and governance (ESG) plus accounting risks** that could affect the performance of public companies.

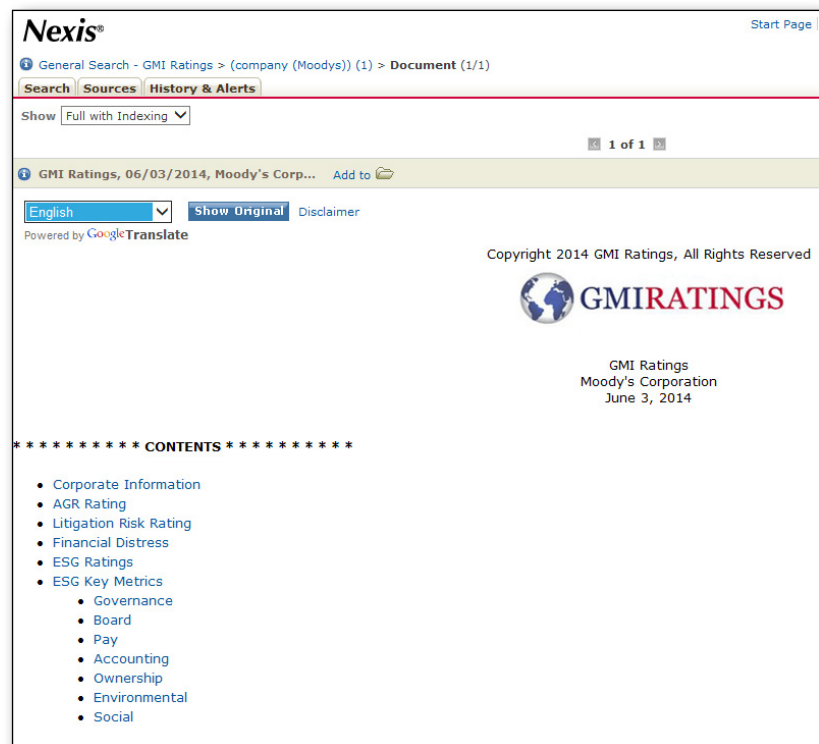
Find ESG ratings for **nearly 6,500 companies worldwide**, incorporating 120 ESG KeyMetrics™ to help investors assess the sustainable investment value of corporations. GMI Ratings also provides Accounting and Governance Ratings (AGR®) for **approximately 20,000 public companies worldwide**. AGR metrics validate the accuracy and reliability of a company's financial reporting.

GMI Ratings was formed through the merger of three independent companies: The Corporate Library, Governance Metrics International and Audit Integrity. Each of the predecessor firms specialized in systemic shortfalls in risk modeling and mitigation by quantifying material risks often undetected in traditional approaches.

Searching GMI Ratings is very simple. Just enter the company name, e.g., ENTER: *google*

Or use the ticker symbol, e.g., ENTER: *GOOGL*

Reports are lengthy so they display in linkable Tables of Contents. You can quickly navigate to the:



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 **GMI RATINGS**

GMI Ratings  
Moody's Corporation  
June 3, 2014

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### Accounting and Governance Risk (AGR)

**Rating:** This rating is a comprehensive measure of corporate integrity, based on an extensive evaluation of metrics which study financial results and corporate behavior. Updated quarterly, the AGR score ranges from 1 – 100, with lower values representing the greater risks; the worst 10 percent of companies will receive “Very Aggressive” ratings.

**Litigation Risk Ratings** project the probability of shareholder class-action litigation over the coming year and also produce a score that represents the percentile rank of that probability relative to all companies in the region. So you view two scores—risk of litigation versus all companies and litigation versus peer companies. The model is updated monthly with each new interim financial statement.

**Financial Distress Risk Model** predicts bankruptcies and identifies companies in severe financial distress. The model is updated monthly, and the Financial Distress Score ranges from 1 – 100, with lower values representing greater risks; the score represents the percentile rank of the company probability, as compared to all companies rated in North America by GMI. Financial institutions are not rated by this model.

**Environmental, Social and Governance (ESG) Ratings** evaluate the sustainable investment value of public corporations. The model is updated quarterly, and the ESG Score ranges from 1 – 100, with lower values representing greater risks. Scores are also graded A to F. The score represents the percentile rank of the company probability, as compared to all companies rated in their respective region by GMI.

Plus the ESG sections include **key metrics questions** and answers to help you better evaluate the current company situation. For example, under Executive Pay and Oversight, find out if the CEO equity pay reflects the company's share price movement over the last five years. And under Ownership Structure and Control, learn if the company is so widely held that there are no principal shareholders or other large block holders.

Download individual report tables into Microsoft® Excel® spreadsheets for later use. And get report updates via LexisNexis® Alerts. GMI Ratings reports are updated online weekly, but the **risk ratings are updated monthly or quarterly, and are noted above with the rating descriptions.**



## “Big Data” means big changes for future information managers

In a [recent survey conducted by LexisNexis](#), we asked 500 people working in Information Services how they felt their role had changed since the digital revolution.

Only a decade ago, information managers were part analyst and part detective. Sources were harder to find. You had to go looking ... in libraries, databases or even in the field. The digital revolution has changed all that.

According to our survey of 500 information managers, [The Past, Present and Future of Information Management Report](#), the lack of sources of information is no longer a problem. Quite the reverse in fact; there is now too much. The growing volume of data is putting information managers under unprecedented pressure.

### The data avalanche will continue ...

Over the past five years, the **use of social networks as source material has increased more than 350 percent, blogs by more than 250 percent and RSS feeds by 200 percent**. But it is not just external sources of information that have grown. The amount of data captured internally is also exploding and analyzing these large data sets will become a key feature for information managers.

The increasing volume and detail of this information (“big data”), along with the continued rise of social media and the Internet, will create more exponential growth in data for the foreseeable future. Unsurprisingly then, the survey reveals that **one of the key challenges facing information managers today is that there is too much to do, too much information to analyze and too many sources to monitor**.

### Ensuring accuracy causes the most concern

In addition to information overload and rising demands from stakeholders, information **accuracy remains a critical issue**. For Henning Heinrich, Vice President of Market Intelligence, T-Systems International, the ability to accurately and rapidly extract and condense essential information from a data pool, and deliver it to internal clients in an accessible form, is crucial. As he noted, “We cannot neglect our quality standards and must ensure we maintain the required levels of expertise.”

Get your copy of [The Past, Present and Future of Information Management Report](#): *From a physical to digital information world—how the data revolution is driving competitive advantage*.

This 83-page white paper delivers eye-opening survey results—and much more, no charge. Read interviews and interpretations from senior information executives. Get insights from industry experts. And prepare for the future as you contemplate the report’s key themes:

#### Adding value

Information managers are under pressure to deliver critical business insight to their organizations. They are expected to drive new market opportunities ...

#### Under pressure

Information departments are groaning under the organization’s growing demands. Respondents were concerned about maintaining quality and accuracy ...

#### Information overload

The abundance of information from an increasing number of sources is creating major challenges, especially for those tasked with tracking and delivering social media insights ...

#### New skills

Communication is now seen as a vital part of the information managers’ skill set ...

#### Visualize results

New approaches to reporting demand visual presentations and dashboards. But can end users interpret the visuals?

#### A physical past, a digital future

Web sources, including social media and online communities, are increasingly important, yet challenging to manage.

Of course, the Internet is a major source that can impact accuracy. Organizations are increasingly self-searching for insights on the open Web. However, while this democratization of information is seen by some as a threat to the information manager's role, it is the challenge of assuring the validity of the data that causes most concern—particularly if the information is being used to underpin business decisions.

### Information is currency

Despite this, the role of information as a catalyst for competitive advantage is not in doubt. Ten years ago information was deemed important, but information managers felt their work was as likely to be put in a drawer as acted upon. In today's Internet economy, information is currency. And its value in helping a business innovate, engage more effectively with customers and gain competitive advantage has been fully understood.

So the environment for the information manager has changed significantly—still playing detective but on a much wider scale, tracking down that unique piece of information from millions of sources.

## A new, streamlined Nexis® interface is coming ... and it's based on customer insights

Power users like you requested more streamlined research at *nexis.com*®. We listened, and we are responding! So watch for a new, refreshed *nexis.com* interface later this year.

The new interface at *nexis.com* will be easier to use—with fewer clicks, more intuitive navigation and additional search options to help you find precisely the answer set you need. Plus you'll still have access to the most comprehensive collection of news and business information.

*To ensure a seamless transition, you'll receive additional communications before the launch—to give you more details about timing and to introduce the new features and options. It's also important to note: Your Nexis® service ID and password will stay the same. Your history, preferences and Alerts will be moved automatically.* No key functionality will be removed. There's nothing for you to do ... except take advantage of all the new features and screens.

The new *nexis.com* interface will include:

### New and refined search options

The updated interface will put your feedback in action to make Nexis search forms more intuitive and easy to use. You will still have the rich functionality you are used to, but in a more streamlined research experience with several new and refined search options.

### Enhanced delivery options

The delivery folder, buttons and selections are being redesigned based on customer feedback to reduce steps and put more valuable information right where you need it.

### New results page options

You will be able to default to a new, alternative results page designed to be easier to read and easier to use. Toggle back to the classic view if you prefer.

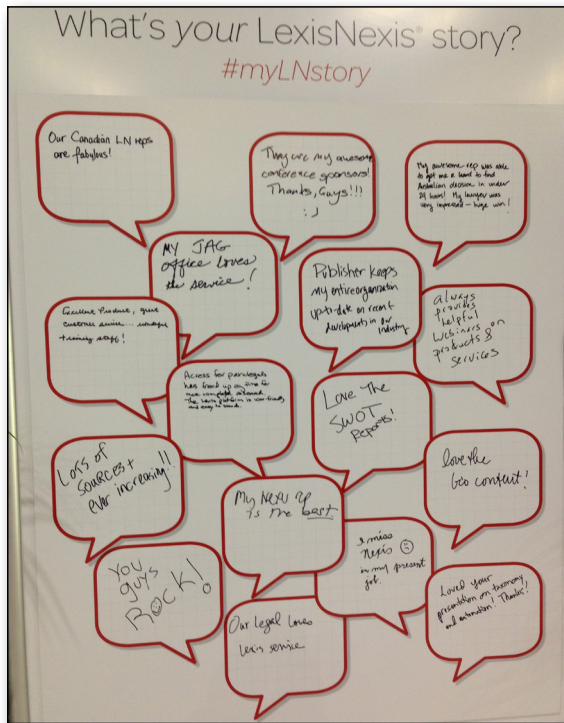
### Coming in July ... Download results to the cloud

Soon you'll be able to keep your research at the right place at the right time ... in other words, wherever you are.

**Download to the cloud** will be a new delivery option. You have the option to select Dropbox or Google Drive™.

## SLA 2014: Your colleagues had a lot to say about LexisNexis

If you made it to Vancouver and stopped by the LexisNexis® Booth, you had a great opportunity to share your best search tips, your favorite sources, or your thoughts on LexisNexis in general.



### Thanks for sharing!

SLA members proved they are, indeed, power searchers and research wizards. We learned a lot about your work, and we'll use your thoughts and requests to continue to improve your LexisNexis® products such as *nexis.com*®.

While the demonstration stations featuring popular LexisNexis products were busy, we know that not everyone can get to the SLA Annual Meeting. So you can learn more about your LexisNexis products:

- *nexis.com* and Nexis® Direct
- LexisNexis® Dossier
- Lexis Diligence™
- LexisNexis® Publisher
- CourtLink®

and others at the [Business Insights Solutions Resources](#) center.

Download literature, videos and tutorials, etc. Select the [InfoPro Resources](#) tab and get access to power searcher tips, new LexisNexis source listings and more.

### SLA 2014 Conference Scholars Program Recipient: Meghan Jones

LexisNexis had the pleasure to participate in the first SLA Conference Scholar Program, providing one of three \$1,000 stipends to help three SLA members attend the Vancouver, BC, meeting June 8 - 10.

The SLA Conference Scholars Program allows sponsors to contribute directly to the learning and networking opportunities of SLA members by sending them to the conference.

**Meghan Jones** (pictured here with **Bobby Schrott**, LexisNexis Director of Product Planning), traveled a long way to the SLA Annual Meeting. Jones is the **Assistant Systems Librarian for the University of Brighton** in the United Kingdom.

According to Jones' LinkedIn® profile, she is an active SLA member; currently she is the **Chair of SLA Europe's Digital Communication team**. She also manages various aspects of social media and technical support for **SLA Europe** and provides technical solutions where appropriate.



// Thank you ... for all of the SLA members who have invested in yourselves and this profession. As Gold Partners to SLA and the SLA 2014 Conference, that is exactly what LexisNexis is doing with our investment into the SLA Conference Scholar Program. //

—Bobby Schrott, director of Product Planning, LexisNexis