



LexisNexis®

LEXISNEXIS® DELIVERS BETTER SOURCES, BETTER RESULTS

MAKE SURE YOU HAVE THE BEST INFORMATION AVAILABLE FOR EVERY MATTER



Don't let "fake news" derail your work or your reputation—Be confident when the news sources you rely on come from the LexisNexis® news collection.

Clients look to legal professionals to provide accurate and cost-efficient results. In the past, researchers tapped into both reputable paid services like LexisNexis as well as free resources from the web to deliver comprehensive insights to their clients and best understand the issues affecting them.

FAKE NEWS THREATENS TO CALL YOUR RESEARCH INTO QUESTION

With the recent glut of fake and slanted news proliferating on the web, how can you be sure the work you're producing for clients and partners is based on credible and balanced news reports?

DISAPPEARING NEWS MAY CAUSE YOU TO MISS CRITICAL INFORMATION

With the emerging trend of "disappearing" news on web search engines and from original news sources—as people and entities seek to have negative or unwanted mentions buried or removed—how do you know your fact-checking isn't missing vital information?

THE DANGERS OF FAKE AND DISAPPEARING NEWS ARE REAL

Free searching on the open web may seem cost efficient, but in reality it can drive client charges up as you have to take extra steps and extra time to verify that your news research isn't based on fake or missing content. Even more importantly, basing client work on information that later proves to be false, or failing to find a fact can seriously damage your reputation—or worse—cause you to lose a lawsuit.

REAL RESEARCH RELIES ON LEXISNEXIS REPUTABLE NEWS CONTENT

LexisNexis offers a unique news and legal news collection of over 26,000 selected sources. Compared to the myriad of unknown "publishers" appearing on the web, LexisNexis:

- Applies a high level of scrutiny before a news source is selected for inclusion in the LexisNexis database
- Enhances tagging to make finding relevant information faster and more efficient
- Preserves the integrity of historical results through archiving, thereby mitigating the risk of missing key information about people, entities and events

LexisNexis News Sources vs. Open Web Sources

LexisNexis confirms our licensed news content is easy to search and archived, giving you confidence and efficiency in your fact finding.

➤ COUNT ON A HIGHER LEVEL OF PUBLISHER SCRUTINY

LexisNexis identifies a new source, or a publisher contacts LexisNexis to become a licensed source on the LexisNexis services. Then ...

- 1 A LexisNexis content acquisition expert asks:
 - Is this a strong brand?
 - Have customers requested this type of content?
 - Is this unique content that fills a gap?
 - How long has it been in business?
- 2 Sample content from the potential licensee is obtained.
- 3 LexisNexis confirms that a copyright is in place with the publisher and is covered by contract.
- 4 A contract is put in place with the publishers ensuring that they are legally obliged to send LexisNexis data in a timely manner, establishing rights and service levels to ensure customer experience is protected.
- 5 Finally ... after a publisher passes all these checks, the source is made a part of the LexisNexis news collection.

➤ FIND RELEVANT INFORMATION FASTER

- 6 For both licensed news and vetted web sources, a “style sheet” template is applied to articles to ensure consistency (e.g., the publication date is always at the top center of the article) so you don’t waste time searching documents for key elements.
- 7 LexisNexis tags content with searchable segments (e.g., when you want articles that contain specific words in the headline or lead paragraph). Other searchable news segments include sections like citations, company, publication, section and author.
- 8 LexisNexis SmartIndexing Technology™ is also applied, which “reads” each article, understands its meaning and tags it for topics like industries, companies, organizations, people and places. LexisNexis SmartIndexing Technology efficiently pinpoints results and weeds out passing references or false hits.
- 9 Articles are indexed with the LexisNexis proprietary taxonomy so results can be easily filtered. Do one Lexis Advance® search and quickly filter out unwanted sources.
- 10 When a retraction is delivered to LexisNexis by the licensor or publisher, we remove the original and replace it with the corrected one so the erroneous article is no longer accessible.
- 11 LexisNexis does not manipulate the content to reflect any type of bias and/or artificially place one view or item above another. You get a balanced perspective from LexisNexis.

➤ DON'T MISS KEY INFORMATION ABOUT PEOPLE, ENTITIES OR EVENTS

- 12 LexisNexis news content is archived and always accessible to subscribers.
- 13 We strive to retain articles online, even when a publication has gone out of business.
- 14 LexisNexis does not accept requests directly from individuals or entities to have content they may find objectionable taken down or moved down in the results.
- 15 Content is only removed when specified by the licensor, publisher or driven by legal or regulatory requirements.