



Empowering the Information Generation.

Gain insight easier

Strategic analysis is based on the ability to access and analyze facts from a number of different sources. Let's say you want to compare your company's current market share against the competition or identify the next big opportunity. You'll want to recall past searches on the topic as well as any current information to pick up relevant insights and predict trends.

Comprehensive coverage is essential to strategic analysis because it will reveal historic and future trends. This quick reference guide contains tips and techniques to help you get and share the information you need for successful strategic analysis.

Success factors

These guidelines will help you get dependable results quickly. And with the power of Nexis® you can improve the process even more, for the fastest, most productive research possible.

Get well-rounded content.

Tap into easily accessible content from a wide variety of trusted sources including: current and archived news, company and financial information, public records, and legal information. With the Nexis service, you'll have access to more than 5 billion documents from over 34,000 sources available through a single search.

Find related information.

Uncover insights by searching for related information and similar results. Use common index terms to get more details about the topics you're tracking or find documents similar to your original source. LexisNexis SmartIndexing Technology™ and embedded links to related information are just some of the many Nexis enhancements that help you discover the information you need.

Share your information.

Extend your research results to others to avoid duplication of efforts and minimize the amount of time wasted in sorting out information. Nexis allows you to easily email, download, and print in a variety of formats for yourself or for your team. Or choose to save to a centrally located folder with notes for easier collaboration.

Nexis® quick tips

1. **Browse results faster.**
Target your searches using the easy search page to narrow in on content with a single click. See search terms highlighted and click live links to documents for easy browsing. Hone in on the exact sources you need by selecting and searching through publication type, subject, industry, or geography.
2. **Store searches and documents in one place for easy access.**
Use the Nexis auto save function to automatically remember your searches and viewed documents so you can easily access them in the future. You can also organize the results and choose delivery options such as download, print, or email.
3. **Get search results on a schedule you decide.**
Save time by automating searches and stay apprised of changes by customizing Nexis alerts to find the information you need, when you need it. Choose your best frequency, from as often as every our to periodically, like once a month.
4. **Streamline your workflow.**
Take advantage of other LexisNexis News and Business solutions, like Publisher which helps you share trends and event updates.

Key sources at-a-glance

Nexis® gives you everything you need to perform power queries. The Nexis service also provides you with access to a wealth of subscription-based content from credible sources unavailable anywhere else.



Tap into this Nexis resource...	...when you need this...	...and get these benefits.
Global Reports	A compiled database of native PDF annual and interim reports filed by publicly traded companies worldwide	A full view of opportunities and obstacles resulting from alliances and partnership with non-US companies and insights into emerging trends, leaders in key industries, and geographies.
Vickers Securities Report	Access to securities trading and ownership information	Identify corporate relationships based on investment strategies and key institutional stakeholders in publicly traded companies.
US and International company collections	A deep set of sources with information on domestic and international companies	Access key information without wading through irrelevant and outdated content.
Legislative source collections	Public information on bills and committee reports	Congressional records, full-text bills, and committee reports in one easy-to-use source.

Favorite features

Use these Nexis features for faster, easier, and better searches. We've simplified Nexis forms and added a customizable homepage to speed and guide your progress.



Guided Search	Conduct easy and fast searches with pre-selected content so you don't have to know specific sources.
LexisNexis SmartIndexing Technology™	Add SmartIndexing terms to your original search to change or narrow your parameters and get more precise results.
Customizable delivery options	Format results and set display for expanded full text, full with indexing, with customized cover pages and end pages to easily incorporate information you need into a final work product.

Did you know



- Nexis has coverage of over 43 million companies and over 58 million executives.
- You can access and search the nation's largest collection of public records information using LexisNexis.
- LexisNexis provides 24-hour customer service and search assistance to help you find the information you need.

Refining a search request

Universal Connectors

Use Connectors to link search words.

word1 /n word2 **market /5 share** finds documents where "market" and "share" appear within 5 words of one another (use any number from 1 to 255)

word1 /s word2 **sanction /s frivolous** finds documents where "sanction" is within the same sentence as "frivolous"

word1 /p word2 **rule 11 /p sanction** finds documents where "rule 11" is within the same paragraph as "sanction"

Segments

Restrict your search to specific parts of documents or before specific dates.

name (title) **name (sanctions)** finds documents with "sanctions" in the title

date bef mm/dd/yyyy **date bef 3/30/2008** finds documents published before 3/30/2008

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