

The ADAMSM Program

ADAM was co-developed by our employees and NCMEC to assist in the recovery of missing children.



www.lexisnexis.com/adam

According to the National Center for Missing & Exploited Children (NCMEC), when a child is abducted (or “goes missing”), the first three hours are the most critical. This fact led a team of our associates to work nights and weekends to develop the ADAM (Automated Delivery of Alerts on Missing children) program, which was donated to NCMEC.

ADAM uses fax technology to distribute missing child posters to police, news media, schools, businesses, medical centers and other recipients within a specific geographic search area, such as a state, ZIP code, area code or a combined search area near a city and ZIP code. NCMEC sends a photo and details of a missing child incident to ADAM, including a geographic region believed to be the search area. ADAM examines a database of all possible recipients and finds just those within a designated mile radius of the search area. ADAM transmits the data and photo of the missing child to targeted recipients within minutes.



“**The ADAM program was launched in November 2000. Since that time, ADAM has helped return more than 100 children to their families.**”

On average, 200,000 faxes are distributed each month. NCMEC continues to express its gratitude for the tools and resources LexisNexis provides in support of its mission for finding missing children. The organization relies heavily on the ADAM program and is thankful not only to LexisNexis, but also the other vendors who are involved in making this technology work.

ADAM is named in memory of six-year-old Adam Walsh, whose kidnapping and murder brought the horror of child abduction to national attention in 1981. The ADAM program was launched in November 2000. Since that time, ADAM has helped return more than 100 children to their families.

If your organization or business would like to participate in the ADAM program by receiving missing child alerts in your area via fax, please visit www.lexisnexis.com/adam.

