

Information Professional Update



Issue 6, June 2006

Specifically designed for legal information professionals

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For IPs Only

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LexisNexis® InfoPro is
Home to *Zimmerman's
Research Guide!*
Check More Than 1,000
Entries Without Charge at
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For IPs Only

Pioneering Change: The Centennial Celebration AALL Annual Meeting and Conference, July 9 – 12, 2006, St. Louis

The preliminary programs call this year's meeting a "world of opportunities." Developed by members, for members, the workshops are filled with advice that's practical, relevant and tailored to your needs.

Will we meet you in St. Louis? LexisNexis is hosting a variety of events and programs to help the AALL to celebrate its 100th birthday:

**The Dessert Extravaganza Hosted by LexisNexis Returns!
Opening Event; Sunday, July 9, 8:30 – 10:30 p.m.**

Listen to the blues. Catch up with friends ... even do a little networking. But, best of all, savor the collection of confections—hot from the oven, frozen with nuts, covered in chocolate, tangy with seasonal berries, etc. You name your favorite. It will be there. Plus, enjoy delicious flavored coffees and a variety of other beverages to cleanse your palate between samplings.

Clever party planners will also make the dessert stations come alive with tributes to St. Louis history so you can pick up some nifty trivia while you nosh. Look for nods to the Lewis & Clark expedition, Charles Lindbergh and the Spirit of St. Louis—even the 1904 World's Fair.

Your reception ticket will be waiting in your AALL registration package. Additional tickets can be purchased through the AALL and at registration.

If you wish to purchase dinner beforehand (But save room for all the chocolate!), consider signing up for *The Dine Arounds*, beginning at 6:30 p.m. Local librarians will lead groups to favorite area dining spots and back to the Dessert Extravaganza. The list of restaurants, hosts, and sign-up details are available at <http://law.slu.edu/aall06/dinearounds.htm>

LexisNexis Law School Subscribers!
Now you have access to an exclusive mix of news and business sources from Factiva®—*The Wall Street Journal*®, Dow Jones® and Reuters® newswires, Barrons® and many more. Get the details on the LexisNexis InfoPro Web site at www.lexisnexis.com/infopro

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LexisNexis Information Professional Update! Go to <http://www.lexisnexis.com/lnipusubscribe>

AALL Annual Meeting 2006: More Products to See (More Chocolate to Savor)

See the Latest; Review Your Favorites!

Stop by LexisNexis Booth 315 for Knowledge (and Lots of Rewards)

EXHIBIT HOURS:

Sunday, July 9, 9 a.m. – 5 p.m.

Monday, July 10, 9 a.m. – noon; 1:30 p.m. – 5 p.m.

Tuesday, July 11, 9 a.m. – 3 p.m.

This is your time to meet with LexisNexis and to test-drive the products. See products in the development pipeline and talk to the developers. Ask questions. Give input. And win!

Win Big! View three LexisNexis demos and receive a zippered tote, perfect for carrying all of your exhibit loot. View six demos and get the tote, a pad portfolio with organizing pockets—and a cache of LexisNexis rewards points. Spend your points on a variety of merchandise when you get home ... or keep them in your online rewards account. Your LexisNexis Librarian Relations Consultant will show you how you can earn more points and save for a very special gift. (You can even donate rewards points to some of your favorite charities.)

This year at Booth 315 you can learn more about the variety of LexisNexis® Total Practice Solutions, research plus tools for managing practice resources, developing client business and using vital litigation services, including e-discovery. For example:

- **LexisNexis® Total Litigator**—See how this new LexisNexis interface is growing! Explore the simple navigation, and try sample research. See just how accessible vital litigation services such as e-discovery and service of process are. Stop by, and you'll discover why the National Institute for Trial Advocacy (NITA®) has endorsed LexisNexis Total Litigator as the “best option for litigators.”
- **Shepard's® Brief Suite™**—Watch citation and quotation verification, style checking and table creation—all working together in one toolbar. If you have patrons who draft briefs and memoranda, you'll want to catch this demo.
- **News & Business Sources expansion**—Try out the exclusive “dream team”—*The Wall Street Journal*®, *The New York Times*®, *The Washington Post*® and more than 100 other premier news sources—all in one search. Plus see the new subscriber e-newsletter that brings you linkable headlines from prestigious sources that track the legal industry.

Plus exhibit stations will show you how to:

- Improve firm profitability with **cost-recovery tools** like LexisNexis PowerInvoice™.
- Get the most from **exclusive treatise resources**, including the pre-eminent names in the business—Collier, Nimmer, Chisum, Moore, Gilson, Larson, Appleman, Weinstein and more.
- **Grow client business** with Martindale-Hubbell® and LexisNexis® Market Intelligence report products that combine vital marketing intelligence from CourtLink®, Martindale-Hubbell and LexisNexis company resources. (There will also be an exhibit station devoted to the vital searching and tracking features of CourtLink.)
- Harness internal intelligence with LexisNexis® Total Search, which allows firms to **search internal documents and LexisNexis resources simultaneously**.

The full spectrum of LexisNexis Total Practice Solutions will be presented. Don't miss it.

LexisNexis is also proud to sponsor ...

These special events are governed by the AALL for the benefit of their members. Check your meeting program for locations.

- *AALL Grants Awards*
- *SIS and Committee Chairs and Chapter Presidents Luncheon; Saturday, July 8, 11:30 a.m. – 1 p.m.*
- *Diversity Committee Symposium; Saturday, July 8, 2 – 5 p.m.*
- *Diversity Committee Reception; Saturday, July 8, 5 – 7 p.m.*
- *SCCLL-SIS Breakfast, Silent Auction and Business Meeting; Sunday, July 9, 7 – 9 a.m.*
- *Private Law Librarian's SIS Luncheon; Sunday, July 9, 11:45 a.m. – 1:15 p.m.*
- *AALL/LexisNexis Call for Papers Award; Monday, July 10, 2 – 3 p.m.*
- *James F. Connelly Scholarship and LexisNexis John R. Johnson Memorial Scholarship Awards Dinner; Monday, July 10, 6:30 – 9 p.m.*
- *ALL-SIS CONALL/Mentoring Program; Tuesday, July 11, 5 – 6:15 p.m. (ALL-SIS reception follows)*
- *Social Responsibilities SIS Reception and Awards; Tuesday, July 11, 6:30 – 9 p.m.*
- *SR-SIS SC on Lesbian and Gay Issues Reception; Tuesday, July 11, 7 – 10 p.m.*

continued on next page

Certificate of Mastery Program Adds Two Specialty Modules

If your research runs heavily into insurance matters or into labor and employment matters, you now have an additional FREE resource to hone your research skills. (If you're a J.D. as well as an MLS, CLE credit may be available as well!)

The LexisNexis Certificate of Mastery Program now includes area of law specialty modules for Insurance Law and Labor & Employment Law. Once you have completed your basic LexisNexis Certificate of Mastery (three 60-minute core modules that cover the **advanced searching methods** law librarians need to find the information they require most often), you're ready to move on to the specialty modules that reflect your research mix.

New! Insurance Law

Research for litigation involving insurance issues requires proficiency in searching legal, business, news, public records and medical sources. The 60-minute Insurance Law module explores these sources. You'll also learn about exclusive LexisNexis resources that are essential as your firm prepares complex insurance litigation matters.

New! Labor & Employment Law

Labor attorneys negotiate collective bargaining agreements, deal with attempts to establish a unionized workplace, manage various union activities, and participate in labor arbitration proceedings. Employment law attorneys deal with issues of termination, discrimination, harassment and retaliation. In this Certificate of Mastery module, you'll take a 60-minute tour of the extensive LexisNexis collection of primary and secondary sources, public records, and news & business resources labor and employment law professionals rely on.

Completing an area of law specialty module is simple. Meet with your LexisNexis Librarian Relations Consultant in person or by phone at a mutually agreeable time. After the module, successfully complete an online skills assessment. That's it. You receive a certificate to frame and a congratulatory gift. (And don't forget to ask about CLE credits.)

In addition to Insurance Law and Labor & Employment law, there are six other Area of Law Specialty modules to choose from:

- Federal Legislative Research
- LexisNexis CourtLink for Client Development
- Federal Securities Research
- Global Law, News and Business information on the LexisNexis services
- Tax Resources on the LexisNexis services
- Patent Research

To sign up for a LexisNexis Certificate of Mastery module, go to:
<http://www.lexisnexis.com/mastery/>

Your LexisNexis Librarian Relations Consultant will contact you to arrange training after you submit the online registration form.

AALL Annual Meeting 2006: More Products to See (More Chocolate to Savor) *continued*

Know How to Speak to a "Smart Phone?" Catch this Session:

Wednesday, July 12, 1:30 – 2 p.m.

And You Thought Gadgets Were Only For The Kitchen—Returns!

Level: Introductory

Competency: Information Technology

Target Audience: All librarians, information professionals, IT, records managers

Go on a whirlwind tour of almost 30 current gadgets entering the marketplace, learning the latest on PDAs, Treo™ Smartphones, digital cameras, memory sticks, memory cards, smart phones, combo printers, scanners, tablet PCs, digital keyboards and more. The Panel discussion will include: Barbara Fullerton, Locke Liddell and Sapp LLP; Brian Neale, Mayer Brown Rowe and Maw; Brian C. Roberts, LexisNexis; Susan Skyzinski, LexisNexis; and Roger Skalbeck, George Mason University, School of Law Library.

Ten Things Worth Noting About the New LexisNexis Tax Center

Streamline tax research—without missing critical information

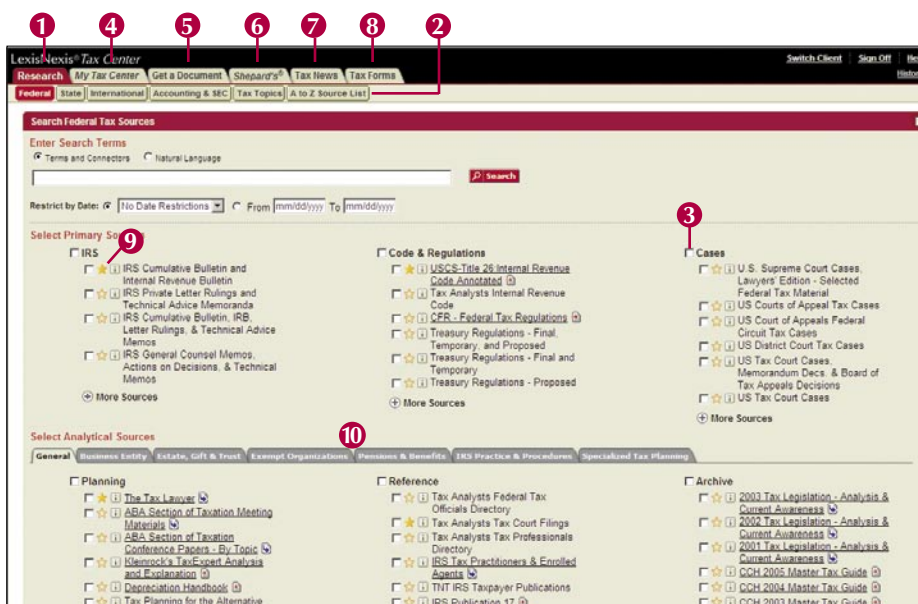
The new LexisNexis Tax Center is a research interface that combines cases, codes, regulations plus an exclusive mix of analytical materials. Sign in and search across all of this content ... one search ... extensive reach ... in a fraction of the time.

But the LexisNexis Tax Center does more. It can fit the work flows of experienced users or occasional users. Take a quick tour and see the highlights:

1. Select the **RESEARCH** tab and research across an exclusive mix of resources simultaneously, not only primary materials such as cases, codes and regulations but analytical materials from CCH®, Tax Analysts Inc., Matthew Bender®, Kleinrock, John Wiley, etc., as well.
2. Under the **RESEARCH** tab, there are sub-tabs that let you select source types by jurisdiction, topic—even from an A – Z topic list. Choose sources, selecting across primary and secondary sources. To select a source, just check the box next to the source name ...
3. ... Or choose every source under a category; check the box next to that category, e.g., Cases. Enter search terms and click **SEARCH**.
4. **MY TAX CENTER** tab displays your favorite sources—all in one place. To add a source to **MY TAX CENTER**, click the gold star icon. ★ (Also see 9.) You can search across your favorite sources at the **MY TAX CENTER** tab. You can also save searches (and create folders to organize them) and manage LexisNexis® Alerts.
5. **GET A DOCUMENT** tab has built-in citation formatting help. Select the Federal or State Citation Wizard under this tab and choose an available source. The proper citation format is provided automatically; just enter the numbers. And you can check an authority via *Shepard's*® Citations Service from this tab as well.
6. **SHEPARD'S** tab lets you enter a citation and move directly to your *Shepard's* report. And the LexisNexis Tax Center tabs stay at the top of your screen for easy navigation.
7. Under the **TAX NEWS** tab, top tax news sources, such as Tax Analysts *Tax Notes Today*® and IRS Advance Releases, are right up front. Combine the federal, state, international and/or accounting sources you need. Also find tax legislation analysis and current awareness and links to past issues of major daily sources.
8. **TAX FORMS** tab links you to 10,000 official federal, state and local forms—with line-item links to government-approved instructions, pop-up screen helps, auto calculations and other practice aids. And these are current, interactive forms, updated weekly.
9. The gold star shows this source is on your favorites list in **MY TAX CENTER**. Click the gold star to remove it. Click a star outline to add a source to your favorites list. (Also see 4.)
10. Finding the right analytical sources for your search is much simpler. Choose from the general list, select an entire category (e.g., reference)—or select a topic sub-tab then choose.

Plus the LexisNexis Tax Center features:

- Easy-to-view results sets—in table format. When you combine sources, results are grouped by source and source type. See how many documents for each source and type. Zero in on what interests you. Results tabs stay at the top of your screen as you browse so you can navigate to other source types—or back to the main results screen—easily.
- Coming soon! Get exclusive access to insights & analyses written by leading tax practitioners—the experienced viewpoints and practical information you need regarding complex tax issues.



Dear Thrifty Searcher:

One of my senior partners has requested news on what the other major law firms in the state are doing in regards to hiring associates this year, e.g., starting salaries, retention efforts, etc. Sounds like a very conceptual search to me. Any thoughts?

Sincerely,
Assisting the Practice Management Partner

Dear Assistant:

You're right. This calls for a very conceptual search. But for news research at www.lexis.com, it doesn't mean a super long search string. Now several LexisNexis SmartIndexing Technology™ terms can help you track the latest news in legal practice.

LexisNexis SmartIndexing Technology terms are added to articles in all news sources available through the LexisNexis services, including Factiva® sources such as *The Wall Street Journal*®. For complete details on SmartIndexing coverage and use, visit the LexisNexis InfoPro Web site at www.lexis.nexis.com/infopro/smartindexing

Now you can search using the **LAW PRACTICE** term to find news articles discussing law practice management, hiring, marketing, billing and office technology (excluding legal research). Note that **LAW PRACTICE** is a group term, with broad subject coverage. **LAW PRACTICE** covers all six new terms below. Or you can try these new LexisNexis SmartIndexing terms separately to home in on:

- **ATTORNEYS FEES**—targets fees billed by attorneys as well as judicial decisions awarding costs of litigation to losing parties or imposing payment as a sanction for frivolous suits. The scope includes ancillary costs such as for paralegal work and policy discussions about fee caps and determining reasonable legal fees.
- **LAW FIRM ASSOCIATE RETENTION**—targets efforts made by law firms to keep associates—as well as the achieved results of such efforts.
- **LAW FIRM ASSOCIATE SALARIES**—targets wages and compensation paid by law firms to associate attorneys.
- **LAW FIRM ATTORNEY RECRUITMENT**—targets the hiring process for lawyers at law firms. The scope includes lateral hiring and summer clerkships as an avenue towards permanent employment.
- **LAW FIRM BILLABLE HOURS**—targets the number of hours billed by attorneys in a law firm, usually expressed as the number of hours per unit of time per year. The scope includes hours billed by paralegals, legal assistants and other professionals in law firms.
- **LAW FIRM BILLABLE RATES**—targets the hourly rates charged. The scope includes hourly charges of paralegals, legal assistants and other professionals in law firms.

In addition to law practice terms, there are also two new subject codes to help you refine your research on top law firms:

- *National Law Journal 250 List*—Use the code %ST0009Q8L% to target businesses on this list.
- *The American Lawyer 100 List*—Use the code %ST0009Q8K% to target businesses on this list.

How to Use the New LexisNexis SmartIndexing Terms and Subject Codes

To monitor discussions on legal practice management, including hiring, marketing, billing and office technology:

SOURCE: Mega News, Most Recent 90 Days

SEARCH: TERMS(*law practice*)

Use the TERMS segment with LexisNexis SmartIndexing Technology terms. This search will find any mentions—a very broad search. That may be just what you need if you plan to set up a LexisNexis® Alert to monitor the subject on a weekly or monthly basis. To set up an alert, after reviewing your search results, click the [Save as Alert](#) link (top middle of your results screen).

Or you can refine your search to major discussions of legal practice management by adding relevance scores to your search:

SEARCH: TERMS(*law practice#85plus#*)

This search can also be used for a LexisNexis Alert. It looks for articles with significant discussions on the subject.

Relevance scores are included in the new subject codes. For example, to find *major discussions* of firms in the *AmLaw 100*:

SOURCE: Mega News, Most Recent 90 Days

SEARCH: %st0009q8k%

Note: You do not need the TERMS segment with subject codes. And you can revise the code to find *all* mentions of AmLaw 100 businesses.

ENTER: #st0009q8k#

You can also combine the new terms and codes with other LexisNexis SmartIndexing terms.

Good Ideas Age ... and Become Great Ideas

By Michael Saint-Onge, LexisNexis Senior Librarian Relations Consultant

The American Association of Law Libraries (AALL) turns 100 years old in 2006. What a wonderful milestone! I love hearing tales of those early days and imagining that very first meeting. Did the participants have any idea that their fledgling organization would grow into the AALL we know today—5,000+ members strong? I doubt it.

But that's the fascinating thing about history, isn't it? How a simple idea is born and grows ... and grows and evolves year after year. And lifetimes later, with the contribution of many generations, that wonderful idea still stands. I guess that's what they mean by "standing the test of time."

As I thought about how well AALL has stood the many tests of time, I also started to reflect on LexisNexis history. Some of the companies in the LexisNexis portfolio date back to the earliest days of legal publishing in this country. Did Frank Shepard ever imagine what his simple idea would become? Did Matthew Bender envision that his name would become synonymous with quality and that legal professionals would rely on his treatises thousands of times each day? Again, I doubt it.

With the AALL's 100th anniversary in mind, I compiled a simple timeline of milestones for some of the companies comprising what we now know as LexisNexis. I wanted to share it with you. Information professionals are notorious history buffs (and proud of it).

We're also pretty good at stepping back and looking at the big picture history presents. When I look at the LexisNexis portfolio timeline, I notice LexisNexis is not a jumbled assortment of companies. The generations of leaders before us saw the evolution of ideas regarding effective legal research. These forefathers compiled the best ideas—ones that had stood the test of time. For example, *Shepard's* invented citations research, and it still leads the way. Martindale-Hubbell is the oldest and most respected legal directory, and *martindale.com*[®] and *lawyers.com*sm are the most-used attorney Web sites in the world. Computer-assisted legal research was born under the Lexis[®] name.

Even today, as the legal profession transforms into a global profession, LexisNexis evolves with new companies and new, exclusive alliances with Factiva, Tax Analysts Inc., The Wall Street Journal Online, Ozmosys and other industry leaders. And not just research industry leaders, but leaders in successful client development, litigation services, such as the latest tools in e-discovery, and practice management tools like billing ... truly total practice solutions.



Michael Saint-Onge

LexisNexis Companies ... A 140-year Timeline

1868 ...

First *Martindale Directory* published by James Martindale. In 1930, the Martindale Company purchased Hubbell's *Legal Directory* (which contained a digest of collected laws of each state) and became "Martindale-Hubbell," which joined Reed Publishing (USA) in 1990. Martindale-Hubbell resources joined the LexisNexis services in 1990.

1873 ...

Frank Shepard founded *Shepard's*, a citations service that produced gummed, perforated sheets that attorneys could attach directly to their law books. *Shepard's* was purchased by McGraw-Hill in 1966. *Shepard's Citations Service* went online through LexisNexis in 1981. Matthew Bender and Reed Elsevier jointly purchased *Shepard's* in 1996.

1880 ...

Jacobus George Robbers starts Rotterdam Publishing Company NV Uitgeversmaatschappij Elsevier to publish literary classics and the encyclopedia, Winkler Prins. Robbers selects "Elsevier" from a 16th century Dutch family of booksellers and printers.

1887 ...

Matthew Bender Sr. opened his bookstore in Albany, NY. In addition to other publishers' books, he sold a few of his own titles. In 1905, his two sons joined the business ... **Matthew Bender & Sons.** The company was purchased by Times-Mirror in 1963 and joined Reed Elsevier in 1998.

1887 ...

William Harvey Anderson founded **The Anderson Publishing Company** in Cincinnati, Ohio. In 1908 he purchased the law book titles from another publisher. In 1912 he published *Page and Adam's Ohio General Code*. *Page's Ohio Revised Code Annotated* continues to be published today. **Anderson Publishing®** became part of LexisNexis in 2002.

1894 ...

Albert E. Reed established his UK newsprint mill, and then later expanded into publishing, which became the company's main focus by the 1980s. It merged with Elsevier to form Reed Elsevier in 1993.

1897 ...

Michie's Publishing Company was founded in Charlottesville, Virginia. The company was managed by family members until 1969 and was acquired by Mead Data Central in 1988.

1951 ...

The Book Publishing Company was founded in Washington State. Over its history, it has published municipal codes for more than 2,000 municipalities. It joined LexisNexis in 2001.

1966 ...

Founded as the Data Corporation, then purchased by the Mead Corporation in 1968, Mead Data Central launched the first commercial full-text legal information service, **Lexis**, in 1973. **Nexis®**, the news component, debuted in 1980. LexisNexis joined Reed Elsevier in 1994.

1984 ...

Mealey's was founded by Michael Mealey, a journalist. The first publication was a report on asbestos litigation. Acquired by LexisNexis in 2000, Mealey's now hosts more than 30 conferences a year on evolving litigation topics as well as publishing newsletters.

1989 ...

CourtLink founded by Gary Vowels. CourtLink began as a management computer-system company selling to the state judicial system. In 1993, the company shifted its emphasis to providing online services to lawyers and others interested in court activities. It joined LexisNexis in 2000.

1996 ...

Interface Software founded. **InterAction®** creates contact and activity lists for companywide access. It joined LexisNexis in 2004.

1998 ...

Seisint, a leading provider of public-records database products in the risk management industry, was founded. It joined LexisNexis in 2004.

1999 ...

Applied Discovery was formed in Bellevue, Washington, to develop electronic discovery solutions for the industry. LexisNexis acquired the company in 2003.

2006 ...

LexisNexis launches LexisNexis Total Practice Solutions, assembling an impressive array of client development, research, practice management and litigation services solutions.

Legal Industry News to Evolve and Grow at www.lexis.com

When it comes to current, accurate news about today's legal industry, LexisNexis is committed to providing subscribers complete information. And while LexisNexis will not renew its license with American Lawyer Media, we will continue to offer—and to seek out—comprehensive coverage in legal news content. For example:

- *Lawyers Weekly* joins www.lexis.com this month. One of the nation's premier sources of legal information for practicing attorneys, *Lawyers Weekly's* award-winning reporting is respected and quoted by hundreds of thousands of lawyers as well as by major news sources, including *The Washington Post*, *The New York Times*, *The Wall Street Journal*, *The Times* of London, CNN, MSNBC and Fox News.
In addition, www.lexis.com will also offer 10 state- and region-specific *Lawyers Weekly* sources.
- The *Wall Street Journal Online*, a LexisNexis exclusive in the legal market, also has expanded its legal market coverage, recently launching a daily law page specifically geared toward law and business as well as the business of law. It features a daily blog on law news and views with original WSJ reporting, as well as online-only columns and all of the paper's daily law coverage. Firms that subscribe to the online journal via The Wall Street Journal in Association with LexisNexis® can also sign up for the weekly legal industry newsletter. It provides readers headlines of the latest news and trends that impact the legal market ... and their clients.
- *Mealey Publications* continue to offer more than 45 reports that cover 60 publication topics. Discover hard-to-find court decisions and orders, motions to disqualify, unbiased news stories, case summaries, case lists, attorney lists, and commentaries by guest authors. Plus link to PDF court opinions, arbitration awards, pleadings, briefs, motions, etc.

And *LexisNexis Jury Verdicts and Settlements*, compiled by LexisNexis/Mealey's legal news editors, offer jury verdicts and settlements from across the nation. Find a valuable collection of verdicts and settlements from the most important intellectual property, insurance, securities, employment, complex litigation, real estate, antitrust and commercial law cases.

There's more. Watch future editions of *LexisNexis Information Professional Update* for details on new LexisNexis products that find and collate the vital legal news your organization requires.

LexisNexis® Information Professional Update

Newsletter editions are also available at <http://www.lexisnexis.com/infopro/current/newsletter>

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