



Issue 9, September 2006

Specifically designed for legal information professionals

IN THIS ISSUE

**Spotlight On**

LexisNexis Total Search:  
A Basic Overview . . . . . **06:106**

What Legal Professionals  
are Saying about LexisNexis  
Total Search . . . . . **06:107**

**Knowledge Exchange**

Tap into Premium  
Web Blogs Through  
*www.lexis.com* . . . . . **06:108**

More Facts on  
Newstex Blogs Through  
*www.lexis.com* . . . . . **06:109**

**Online With**

New Features, Pricing  
Options Available for  
LexisNexis Dossier . . . . . **06:110**

**For IPs Only**

InfoPro Site Hosts  
Resource Center for  
LexisNexis® Publisher . . . **06:110**

**FYI Flash**

Teaching LexisNexis  
Manual Now Ready  
for Law Schools . . . . . **06:111**

Delivery Set for Interactive  
Citation Workbooks and  
Workstations . . . . . **06:111**

Make Politically Exposed  
Persons List Part of  
Due Diligence . . . . . **06:111**

**Enclosed: September  
Product Postings**

LexisNexis® InfoPro is  
Home to *Zimmerman's  
Research Guide!*  
Check More Than 1,000  
Entries Without Charge at  
<http://lexisnexis.com/infopro>

## LexisNexis® Total Search: Search Internal Documents, LexisNexis Sources Simultaneously

One of your junior associates is still ramping up on her matters. More experienced colleagues would be happy to share past briefs and memoranda on pertinent topics. But can they locate the right documents in the DMS system?

You found a successful motion that addresses the same point of law a litigation associate is working on. But the internal document is more than three years old. Is it still valid?

A transactional attorney is frustrated, unable to locate language for a complicated agreement. Clauses and provisions are not typically searchable within internal documents. Can you help?

Answer these and many other internal-document questions with LexisNexis Total Search, a powerful search tool that allows you and your legal professionals to apply the precision of LexisNexis® searching capabilities to your firm's internal documents. Quickly pinpoint—and validate—the most relevant internal work product. Search internal documents and LexisNexis resources simultaneously.

Cross-references within (and between) internal documents and LexisNexis services content assures thoroughness and shortens the research process. Plus real-time *Shepard's Signal*™ indicators are added into internal documents, assuring the validity of prior work. Yet LexisNexis Total Search uses the familiar *www.lexis.com* interface and commands so minimal training is needed.

With LexisNexis Total Search, your firm can count on:

- **Enriched work product and reduced costs.** Find all relevant information—internal work product and LexisNexis content—with a single, integrated search. Then link from LexisNexis services' content to relevant internal documents—and between internal documents. View *Shepard's Signal* indicators added to prior work product to gauge its current viability. In short, get the most return from the firm's investment in its document management systems.
- **Improved associate efficiency and effectiveness.** Associates won't need to “recreate the wheel” with every new drafting or research task. And not only can ramp-up and associate realization rates improve, but training time and costs decrease.
- **Best practices across practice areas—even across the firm.** Create best-practice centers of expertise readily accessible by all end-users. And prior expertise provided by attorneys who have left the firm is still available to future generations of associates.
- **Litigators with access to all essential content—internal documents and external research—with the combination provided by LexisNexis Total Search and LexisNexis® Total Litigator.** For **transactional attorneys**, LexisNexis Total Search Transactional allows you to locate specific clauses and sections within contracts, agreements and other “deal” documents—with unprecedented speed and ease.
- **Streamlined implementation and cost.** Now LexisNexis Total Search can be deployed in about two weeks (not four to six months). And count on low implementation costs with a server and only nominal ongoing maintenance costs. LexisNexis Total Search Transactional can be deployed on the same server.

Turn to page 06:106 for more on LexisNexis Total Search

# LexisNexis Total Search: A Basic Overview

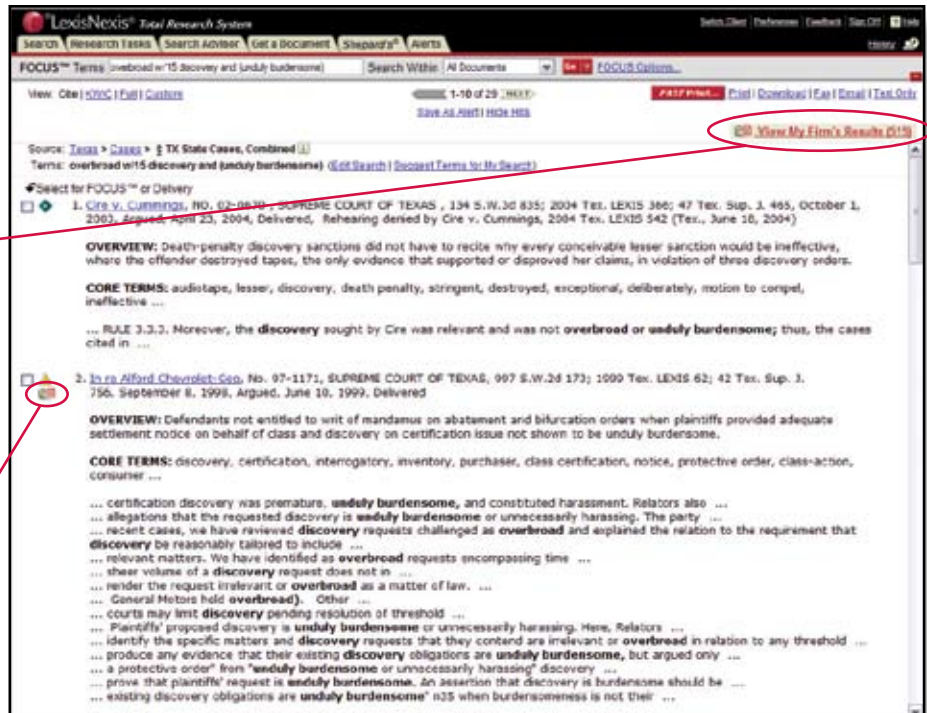
With LexisNexis Total Search, as you research a specific case, legal issue—or even a person or company in the news—you can also automatically search for on-point information within your firm’s internal documents using the same search terms. Because the interface is similar to [www.lexis.com](http://www.lexis.com), Total Search is easy to use and requires little training.

Basically LexisNexis Total Search runs two searches, one in the LexisNexis services and a similar one in internal documents. These searches are performed automatically. In addition to searching internal documents and the LexisNexis services, you can also search internal documents alone.

## LexisNexis Total Search Results

Here’s a cite list produced from sample Total Search research. Note the similarity to the standard LexisNexis cite list. There are two important additions:

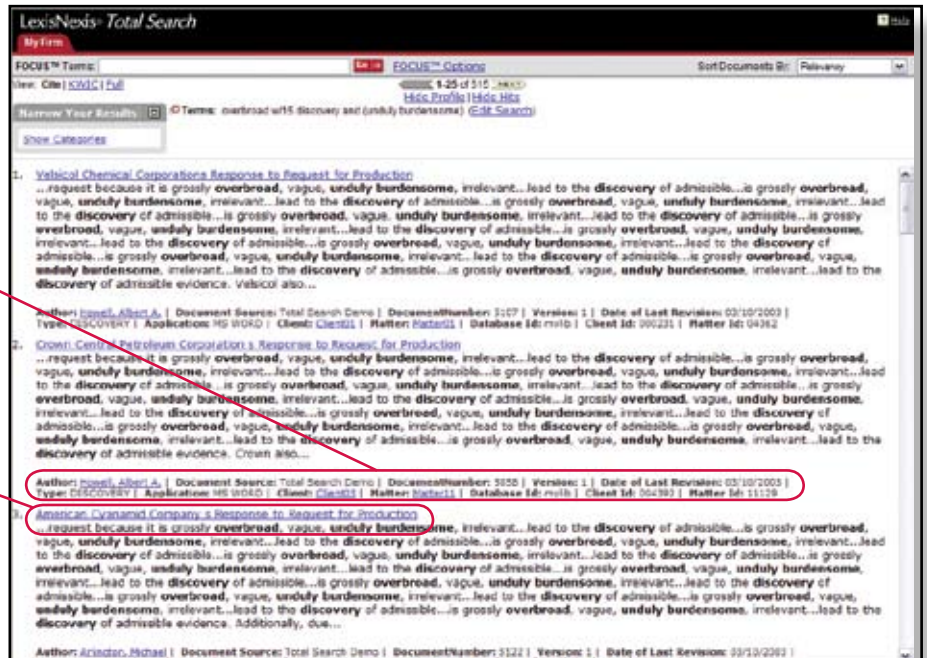
1. The folder icon along with a link to display **My Firm’s Results**. When you search LexisNexis resources and internal documents simultaneously, the LexisNexis results display first. Click the **My Firm’s Results** icon to move to your internal document search results.
2. An icon for **View My Firm’s Results**, which displays next to some of the citations in the cite list. This icon indicates one or more internal documents contain that citation. Click to move to citing documents.



## Internal Documents Display

Your internal documents cite list gives you valuable information about each document, including the *document number, version, date of last revision, type of document, application in which it was created, author, client and matter number*.\*

To display the full text of an internal document, click the highlighted link. When you view internal documents, you are opening a browser separate from the LexisNexis services.



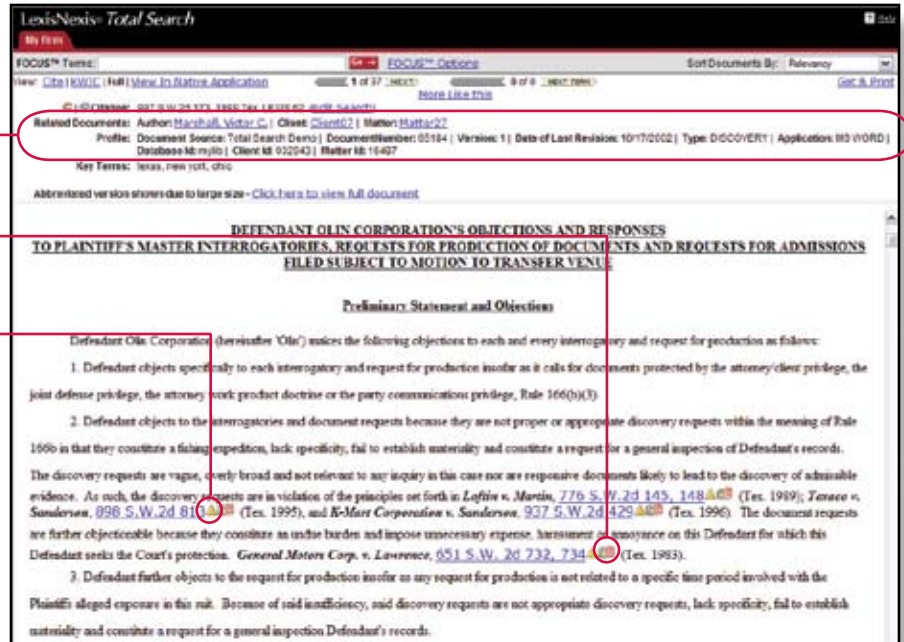
\* Information presented is dependent on your document-management configuration and is available only for documents stored in your DMS system.

Three valuable enhancements have also been added to the full-text internal documents:

1. The same descriptive information as the cite list (document profile)
2. Icons next to citations which indicate that additional firm documents reference the citation
3. *Shepard's* Signal indicators next to citations

Also note at the top of the document are the **Next Term** and **Previous Term** arrows for browsing. For example, click the **Next Term** arrow and move to the next highlighted search term.

You can also refine your internal-document results based on the document profile, e.g., by author, practice area, client matter, etc. Go to your internal documents results cite list. At the top of the screen, in the gray **Narrow Your Results** box, click the **Show Categories** link and select the categories.



## What Legal Professionals Say About LexisNexis Total Search ...

Faruki Ireland & Cox P.L.L., an Ohio-based litigation firm, has embraced LexisNexis Total Search because of its:

### Effectiveness as a Research Tool

"Total Search allows us to better capture and use institutional knowledge that Faruki Ireland & Cox attorneys have accumulated over the years," says **Jacqueline Brown**, a second-year associate at the firm. "When you're a young attorney, you don't want to spend several seven-hour days in research only to learn that someone else has already covered and written about your issue."

### Ease of Use

"Unlike some tools that require time to get your feet wet, Total Search was completely intuitive and already built on steps and processes we would otherwise undertake in the normal course of business," notes **Jeff Cox**, Partner, Faruki Ireland & Cox.

### Technological Compatibility—and Expert Support

"At first I was skeptical because installation seemed so simple, but front-end planning really streamlined the entire process," says **Brenda Hinkle**, Systems Managers at Faruki Ireland & Cox, who worked with the LexisNexis Total Search technical team to set up the system. "They had it talking to our servers in no time, and everything was done with minimal disruption to the practice."

Hinkle adds that the LexisNexis technical support team also gave the firm great suggestions on document vetting and system customization.

### Overall Results

"Every legal practice must evaluate its technology investments in terms of value for the money, and we believe Total Search offers a significant benefit to our practice—one that makes the investment worth our while," says Managing Partner **Charles Faruki**. "It allows us to work smarter, not harder, and to make optimal use of our time."

## Updated Users' Guide Now Available

Does your firm already utilize LexisNexis Total Search?

Ask your LexisNexis account executive for the newly updated *LexisNexis Total Search Users' Guide*. Get all the basics for navigating LexisNexis Total Search results and for searching internal documents alone.

## Tap into Premium Web Blogs Through *www.lexis.com*

By Jenny Kanji, Senior Lead, LexisNexis Senior Librarian Relations Consultant

“*Leave No Stone Unturned!*” That’s the motto when it comes to finding out more about your clients or opposing clients. That’s partly due to the change in law-firm culture and partly due to information that’s now easily and quickly accessed.

In a race to get to breaking information before anyone else, many librarians are turning to blogs. In fact, blogging is now an expected channel of communications with our customers. Blogs can break major stories and provide important heads-up on public perception. You want to release information on a new medical device or on a company’s CEO? The fastest way to get the word out real-time may be a blog.

However, it’s also important to remember that the blog population worldwide has grown exponentially. (I think it resembles the growth of e-mail users in the 1990s.) So even though some blogs provide invaluable insight, can blog information be trusted? Is it authoritative? In short, are blogs a dream come true for librarians? Or are they information nightmares?

Honestly ... it depends. If we can tap into blogs that are organized in a manner that we can understand and search ... If we can rely on and trust the source ... And if the blog provides smart answer sets ... then blogs may help our dreams for research come true.



Jenny Kanji

**Newstex™ Blogs on Demand** does that. And now you can gain access to it through the LexisNexis services. (This resource has been added to your subscription automatically.) Newstex resources:

- give you access to more than 200 influential full-text blogs, including **premier Web blogs** such as Gawker Media and Corante.
- provide information in a wide variety of categories, such as marketing, technology, medical and more.
- collect the digital news and commentary feeds and **automatically tag company names, stock tickers and key executives.**

All the Newstex content available on *www.lexis.com* is indexed. Search just as you would in other LexisNexis news content. That includes segment searching. (See the related Newstex article in this issue for more details and search tips.)

And this **full-text, indexed content—not just the links—is available for you to search.** So the next time you get a request to find out what the competition is doing, add Newstex Blogs on Demand to your LexisNexis search. (Don’t wait too long to try Newstex blogs. You can bet that your competitors are. )



# More Facts on Newstex Blogs Through *www.lexis.com*

Newstex Blogs On Demand through *www.lexis.com* provides full-text blog content from premier Weblogs, including tailored, real-time news and commentary from thousands of branded newswires, newspapers, magazines, financial and business sources, official government feeds and blogs. Subjects covered include law, career, economics, environment, finance, health, law, marketing, medical, technology, art, food, video games and many more.

Unlike some Web-based blog aggregation services, Newstex licenses influential blog content directly from independent bloggers and uses its proprietary NewsRouter technology to scan each blog feed in real-time. Newstex also tags each blog post with key data such as company names, stock tickers, key executives and government officials, and detailed topical categories.

## Updates

Newstex blogs available at *www.lexis.com* are updated throughout the day.

## Searchable Archive

Blogs added to *www.lexis.com* will be in archive in perpetuity.

## Search Basics

- Choose Boolean search commands or natural language when searching Newstex blogs through the LexisNexis services.
- All Nexis® segments, e.g., *date aft 8/2006* or *PUBLICATION(wonkette)*, are available.
- So are LexisNexisSmartIndexing Technology™ terms, for example, *SUBJECT(agricultural chemicals)* or *TERMS(litigation AND los angeles)*
- Exclude blogs from search results by adding these search words: *AND NOT PUBLICATION(blogs)*

## Current Awareness

Save blog searches as a LexisNexis® Alert, repeating the search up to three times a day. After reviewing your search results, click the [Save as Alert](#) link. LexisNexis® Publisher administrators can also export blog results to the RSS feed in LexisNexis Publisher.

To review a list of individual blogs available via *www.lexis.com*, go to: [www.lexisnexis.com/infopro/training/reference/Research/Newstexbloglist.pdf](http://www.lexisnexis.com/infopro/training/reference/Research/Newstexbloglist.pdf)

## Find Newstex blogs at *www.lexis.com*

All available Newstex blogs are in the Web Blogs group source (short name NEWS;BLOGS). To select, click News & Business tab > Combined Sources.

Web Blogs are also part of **most commonly used group sources**: News, Most Recent Two Years (short name NEWS;CURNWS); News, Most Recent 90 Days (short name NEWS;90DAYS), News Beyond Two Years (NEWS;ARCNWS). The Newstex Web Blogs are also part of Mega news group sources, including Mega News, All (short name NEWS;ALLMGA).

Plus Newstex blogs are also available in subject group sources, i.e.:

- Newstex **Business** Blogs (short name NEWS;NTXBUS)
- Newstex **Financial** Blogs (short name NEWS;NTXFIN)
- Newstex **Government & Politics** Blogs (short name NEWS;NTXG&P)
- Newstex **Marketing** Blogs (short name NEWS;NTXMKT)
- Newstex **Media** Blogs (short name NEWS;NTXMDA)
- Newstex **Computers & Technology** Blogs (short name NEWS;NTXCTC)
- Newstex **Medical & Health** Blogs (short name NEWS;NTXMDH)

Individual blogs from Newstex are not available as individual sources. Find specific sources by adding the PUBLICATION segment in a group source, e.g., *AND PUBLICATION(deadspin)*

## Be an E-Subscriber ...

LexisNexis Information Professional Update!

Go to <http://www.lexisnexis.com/lnipusubscribe>

## New Features, Pricing Options Available for LexisNexis Dossier Reports

LexisNexis® *Company Dossier* reports give you the current facts you need on 35 million global companies, including authoritative facts from best-in-class financial and news sources, such as Dun & Bradstreet® Market Identifiers, *Directory of Corporate Affiliations*™, Hoover's Company Profiles, SEC and Edgar® Filings, *The New York Times*®, *The Washington Post*®, *The Bond Buyer*, *Business Wire*, CNN and much more. Premier legal sources—Mealey's™, Martindale-Hubbell®, CourtLink®, and more—round out the offering.

*LexisNexis® Industry Dossier* provides in-depth reports on more than 1,000 U.S. industries—unparalleled industry information and metrics from authoritative business, financial, economic, merger, legal and news sources.

Now the LexisNexis Company Dossier and LexisNexis Industry Dossier products offer more functionality. When you select LexisNexis Company Dossier and LexisNexis Industry Dossier (click the Dossier link in the top right corner of the main [www.lexis.com](http://www.lexis.com) menu screen), you'll notice:

- LexisNexis Company Dossier and LexisNexis Industry Dossier reports can now be purchased on a transactional basis. Purchase a single report on a pay-as-you-go basis. Subscriptions are also still available.
- Select news and business sources from your Dossier report to print. Selected documents are held in the delivery area. Similar to a “shopping cart,” researchers can review documents prior to

printing. Print and download options include PDF, DOC, WPD, TXT and RTF. E-mail in-line text or an attachment as a PDF, DOC, WPD, TXT or RTF file.

- Plus, before you download, you can sort the results to get the reports that most closely match your search criteria.
- Now search using primary or secondary SIC code or NAICS code. You can also use attorney or general counsel name.
- Plus the LexisNexis Company Dossier interface has been revamped for easier navigation. Results list company headquarters first.
- Company Dossier and Industry Dossier searches are recorded in your History log so you can return and rerun them. If you rerun your search within the same day (up to midnight ET), you do not pay an additional charge.

## InfoPro Site Hosts Resource Center for LexisNexis® Publisher

Does your organization use LexisNexis Publisher to publish relevant, reliable LexisNexis content via e-mail, your intranet or Web site? Then check out the LexisNexis Publisher Resource Center on the LexisNexis InfoPro Web site.

It's easy to find—and easy to use. Go to the LexisNexis InfoPro Web site at [www.lexisnexis.com/infopro](http://www.lexisnexis.com/infopro). Click the Select a Research Tool menu at the top of the home page. Select Publisher Resource Center.

The online center hosts:

- An overview of LexisNexis Publisher applications
- Details on the latest LexisNexis Publisher enhancements

- Searching basics and some best practices for LexisNexis Publisher
- Frequently asked questions and detailed answers

*Even ask your own question regarding LexisNexis Publisher.*

The resource center includes fields for forwarding your questions to your LexisNexis Librarian Relations Consultant.

You can also turn to the resource center to see LexisNexis Publisher in action. View a law-firm Web site powered by LexisNexis Publisher as well as several LexisNexis sites, including the News page on the [www.lexisnexis.com](http://www.lexisnexis.com) site where you can link to full-text news on a variety of topics, without charge.

Also turn to the LexisNexis Publisher Resource Center to link to the latest *LexisNexis Publisher Users Guide*, a 36-page manual that walks administrators through set-up and search, screen by screen. Download your own guide copy!



## Teaching LexisNexis Manual Now Ready for Law Schools

The 2006 edition of *Teaching the LexisNexis Total Research System* is now available! Order or download at <http://www.lexisnexis.com/lawschool/class/llr/default.asp>  
Lessons included are:

- LexisNexis Legal Research System Introduction,
- Basic Case Law Retrieval,
- Legal Taxonomy,
- *Shepard's*® for Validation and Research,
- Secondary Source Research, and
- Statutory Research.

Each module includes Lecture Concepts, Illustrations and Research Exercises in Microsoft® Word format for easy modification and incorporation into your curriculum. Need the CD-ROM version of these modules? Contact your LexisNexis account representative or order your copy via the LexisNexis Law School Home Page at [http://www.lexisnexis.com/lawschool/class/llr/llr\\_form.asp?ord=order](http://www.lexisnexis.com/lawschool/class/llr/llr_form.asp?ord=order)

## Delivery Set for Interactive Citation Workbooks and Workstations

The 2006 editions of the *Interactive Citation Workbook for The Bluebook: A Uniform System of Citation* (keyed to the 18th edition of *The Bluebook*) and the *Interactive Citation Workbook for ALWD Citation Manual* (keyed to the 3rd Edition of the *ALWD Citation Manual*) are now being distributed to legal research and writing professors.

The Interactive Citation Workbooks are revised annually by Professor Tracy L. McGaugh (South Texas) and Professor Christine Hurt (Illinois). Individual chapters include explanatory text with examples, a checklist summary of the text, and a citation exercise for practicing and reinforcing the rules covered in the chapter.

Your students will have access to the **online ICW Workstation** in September. Contact your LexisNexis publishing representative if you need more information. Locate your LexisNexis publishing representative at <http://www.lexisnexis.com/lawschool/facultyhelp/whotocontact/lnpubreps.asp>

## Make Politically Exposed Persons List Part of Due Diligence

Since September 11, 2001, more than 100 countries have altered their anti-money laundering laws. Staying current with this changing environment is a challenge. For example, Politically Exposed Persons (PEPs) are considered high risk, requiring enhanced due diligence when conducting business with them, particularly in private banking. Heavy fines have been imposed on financial institutions that conduct business with PEPs without following adequate Know Your Customer procedures.

How does your organization stay updated on PEPs? The LexisNexis services now offer the **WorldCompliance/Politically Exposed Persons** source. **Find detailed information on more than 500,000 individuals that fall into the definition of a Politically Exposed Person.**

*continued on 06:112*

## Make Politically Exposed Persons List Part of Due Diligence

*continued from page 06:111*

While there is no global definition for a PEP, the Financial Action Task Force (FATF), an inter-governmental body that develops and promotes national and international policies to combat money laundering and terrorist financing, has issued guidelines which define the term “Politically Exposed Person.” And legislation like the USA PATRIOT Act and the European Union Directive use similar PEP definitions:

- a current or former senior official in the executive, legislative, administrative, military or judicial branch of a foreign government (elected or not);
- a senior official of a major foreign political party;
- a senior executive of a foreign, government-owned commercial enterprise, being a corporation, business or other entity formed by or for the benefit of any such individual;
- an immediate family member of such individuals, i.e., spouse, parents, siblings, children, and spouse’s parents or siblings; or
- any individual publicly known (or actually known by the relevant financial institution) to be a close personal or professional associate.

A team of highly skilled WorldCompliance researchers in centers around the world maintain the proprietary PEP database, aggregating information from sources in more than 240 countries. For example, WorldCompliance researchers monitor more than 10,000 newspapers.

PEP entries may include personal information, such as nationality and biographical background, and career information. **Plus each entry offers a link to source material—Web sites, newspaper/magazine coverage (in original language), etc.**

## LexisNexis® Information Professional Update

Newsletter editions are also available at <http://www.lexisnexis.com/infopro/current/newsletter>

*LexisNexis Information Professional Update* is a monthly newsletter (November/December issues combined) for law-firm, law-school, corporate, and government information professionals published by LexisNexis, P.O. Box 933, Dayton, OH 45401-0933.

### Managing Editor

Barbara M. Byrd  
[barbara.byrd@lexisnexis.com](mailto:barbara.byrd@lexisnexis.com)

### Contributors

Peter Adams, Beverly Burns, Kara Cox,  
Lorraine Gongla-Copping, Jayne Nash,  
Carol Sandy

### Legal Liaison

Shari Townsend

For comments or questions regarding legal products, contact:

Cindy Spohr, MLS  
Senior Director, Librarian Relations Group  
[cindy.spohr@lexisnexis.com](mailto:cindy.spohr@lexisnexis.com)

LexisNexis, Nexis, *Shepard's*, Martindale-Hubbell and the Knowledge Burst logo are registered trademarks, and *Shepard's* Signal, and LexisNexis SmartIndexing Technology are trademarks of Reed Elsevier Properties Inc., used under license. Mealey's is a trademark of LexisNexis, a division of Reed Elsevier Inc. *Directory of Corporate Affiliations* is a trademark of Reed Publishing (Nederland) B.V. CourtLink is a registered trademark of LexisNexis CourtLink, Inc. Dun & Bradstreet is a registered trademark of the Dun & Bradstreet Corporation. Other products or services may be trademarks or registered trademarks of their respective companies.

© 2006 LexisNexis, a division of Reed Elsevier.  
All Rights Reserved. LB2006-9 0806