

LexisNexis® Clipper powered by Ozmosys® Helps You Create Customized Internal E-Newsletters

Your practice area attorneys need frequent updates on legal/regulatory trends in their specialties. ... PR wants to share details about the firm's recent, favorable press coverage. ... One of Marketing's missions is to keep senior management apprised of what your competitors are doing. Many departments ... many goals ... one, easy-to-use updating package.

LexisNexis Clipper powered by Ozmosys gives everyone the ability to produce electronic newsletters

and briefings for internal recipients. Draw content from the LexisNexis® services. (If you subscribe to LexisNexis® Publisher, you can pull in alerts from LexisNexis news as well.) Or go beyond—and leverage internal content or data from other premium content providers and aggregators. Include updates from the Web at large, including government agency sites, the *Federal Register*, RSS feeds and more than 2,000 targeted, quality Web sites and blogs.

Whereas LexisNexis® Total Alerts powered by Ozmosys® allow you to combine LexisNexis and other premium/ Web content into customized e-mails for individual professionals, reach out to like-minded groups with LexisNexis Clipper powered by Ozmosys.

You can:

- Gather news and legal updates from thousands of resources automatically.
- Tap into an easy-to-use interface to review and select just the articles you want to publish for specific groups.
- Customize your newsletter, adding interpretation and analysis to articles. Insert logos, title/banners and more, creating professional-looking publications. Or add news to internal blogs.
- Deliver via e-mail, html/xml or even RSS feed. Just cut and paste e-mail addresses. Or use distribution lists.
- Save busy readers precious time. They can browse an efficient at-a-glance format, click on items of interest and move to content without stopping for ID and password authentication.

*Turn the page to see how
LexisNexis Clipper powered by Ozmosys
can add more versatility to your
current-awareness options.*

LexisNexis Clipper powered by *Ozmosys* Adds More Power to Your Current-Awareness Toolbox

Current awareness must fit your organization—its specific professionals and their very diverse information needs. Delivered through a variety of methods and delivery times, LexisNexis Current Awareness products provide critical information to individuals and/or the entire organization.

LexisNexis Current-Awareness Building Blocks

If you'd like to:	Turn to:
Monitor current and prospective clients, relevant businesses , court cases and much more. Receive updates—delivered automatically to your desktop.	LexisNexis® Alerts
Get e-mail news updates within minutes of the story breaking so you can mitigate risks quickly or jump on new opportunities.	LexisNexis Continuous Alerts powered by <i>Factiva</i>
Incorporate LexisNexis news and legal content into single or group updates delivered via e-mail, RSS feed, XML, intranet, portal, BlackBerry® wireless handheld—even your extranet or Web site.	LexisNexis Publisher
Consolidate LexisNexis and other high-value content —from more than 2,000 quality, legally oriented Web sites, blogs, RSS feeds, etc. into e-mail updates personalized to each individual user's information needs. Or let Total Alerts be the tool that retrieves and normalizes updates from disparate sources to deliver into a single XML or RSS feed for portals or other internal applications.	LexisNexis Total Alerts powered by <i>Ozmosys</i>
Create group newsletters with LexisNexis content plus content from 2,000+ Web sites , premium services, blogs, RSS feeds and much more.	LexisNexis Clipper powered by <i>Ozmosys</i>
Keep your organization updated daily on the legal profession .	LexisNexis® <i>Legal Industry Monitor</i> e-newsletter

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