

Introducing Martindale-Hubbell[®] Connected

Martindale-Hubbell Connected is an evolving online, global network—designed exclusively for legal professionals—leveraging the unsurpassed reach of the Martindale-Hubbell database of more than one million lawyers and law firms. Expand your professional network and discover prospective growth opportunities among key corporate counsel. Simply connect with the people you know and the people who your connections know to build your network quickly and easily. By joining Martindale-Hubbell Connected, members can:

- **Increase your opportunities to be hired by corporate counsel**—Reduce the time and cost of traditional rainmaking efforts by identifying and forming connections to key corporate counsel in the network and demonstrating your expertise.
- **Reduce time, money and risk in hiring**—See how you are connected to a potential hire—through law school, or a colleague—and quickly vet your hiring decision.
- **Get “just in time,” trusted answers to your questions**—Tap into your newly expanded network to securely ask questions or discuss a pressing issue of law.
- **Find connections to lawyers of interest**—Leverage your newfound connections to find new business, to learn firsthand about opposing counsel or to collaborate on everyday challenges.
- **Keep up on key legal issues when you want, where you want**—Attend or launch your own expert forums on topics of interest. Join discussions, ask and answer questions, and help inform your fellow legal professionals in these community conversations.
- **Demonstrate thought leadership**—Share your ideas, expertise and opinions by posting comments or authoring your own blog. Read the latest on everything related to your practice area or the legal profession.

Join Martindale-Hubbell
Connected today at
www.martindale.com/connected



Blogs
Connected members offer information, ideas and opinions on everything related to their practice areas, or to the legal profession. Read the latest and offer your comments.

Forums
Discuss the legal issues of the day, ask and answer questions, and help inform your fellow legal professionals in these community conversations.

People You May Know
See immediate potential connections already inked to you. Just click and invite them in your network.

Groups
Join or start a group for your co-workers, alumni from your law school or past firms, current practice areas or other professional interests.

How Does Martindale-Hubbell Connected Work?

Martindale-Hubbell Connected is free to join and easy to use—just join the network and invite others. See “who knows who” in your network in order to make even more quick and trusted connections. At every opportunity, we point out potential connections for you. Your access to features may be based upon your firm’s Martindale-Hubbell subscription.*

Strict security and member validation provide a safe and secure environment for you to network in.

How to Get Started

- **Create a profile**—Build a robust and informative profile to help us help you connect with others.
- **View your connections**—When you need to know who to call upon for a matter, go right to your connections; see everyone in your network and easily access their detailed profiles.
- **Check out your network activity**—See who’s been eyeing your profile, follow up on invitations you’ve sent and reply to connections you’ve received.
- **Invite others to join**—Start by inviting other Martindale-Hubbell Connected members to join your network by searching through the member directory or your connections’ connections. You can also browse the full Martindale-Hubbell global database of lawyers to invite others to join and connect, or send a secure e-mail invitation to a colleague not in our database.
- **Manage your networking environment**—Control who views the information in your profile with customizable privacy settings, and manage how you receive invitations and messages from others in the network.

“I think Martindale-Hubbell Connected is the next step in the evolution of referral networks for the legal industry.”

*Meg Murray, VP & General Counsel
Intellectual Property
Sara Lee Corporation*

Give Us Feedback

The Martindale-Hubbell Connected network is evolving—so we are eager to hear your feedback to make sure it addresses all of your needs. Easy-to-access feedback links are everywhere throughout the site. Give us your input or ask any questions. Your feedback will play a critical role in enabling us to create a professional network dedicated to serving you and your peers.

*For subscription rates, please contact 1.800.526.4902.

Join Martindale-Hubbell
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