

Martindale-Hubbell® Newswire Service

Get the Media Coverage You Deserve in the Places You Want.

A big win, a new partner, a local or national award—
all events you want prospective clients to hear about.
How do you get the message out?

The Martindale-Hubbell® Newswire Service is the way to reach the audience you're
targeting with the news you want them to read.

We can help you create an effective press release,
increase your visibility online and drive traffic to your
Web site.



LexisNexis®
Martindale-Hubbell® Newswire

Newswire Distribution for Lawyers
Legal Marketing, Publicity and Online Visibility

powered by
PRWeb
A VOCUS SERVICE

[Home](#) | [Learn More](#) | [Release Features](#) | [Search Archives](#) | [Contact Us](#) | [Submit Press Release](#)

February 19, 2008

Industry Categories: [News by Country](#) | [News by MSA](#) | [Today's News](#) | [Browse by Day](#) | [PR Trackbacks™](#) | [ViewNews™](#) | [RSS](#)

All Press Releases for November 19, 2007

Subscribe to this News Feed [XML](#)

First E. Coli Suit Filed Against ABC Company

The lawsuit was filed against ABC by New York-based Smith, Jones LLP on behalf of Laura Brown, whose eight-year-old son, David became ill with an E. coli infection and was hospitalized with hemolytic uremic syndrome (HUS), a severe, life-threatening complication of E. coli infection that can lead to kidney failure, allegedly after eating ABC food products.

New York, NY (Martindale-Hubbell® Newswire / PRWEB) January 18, 2008 -- The first lawsuit stemming from an E. coli outbreak traced to beef products produced by ABC, Inc. (ABC) was filed yesterday in Suffolk County Superior Court, in New York (Case no. NY12345). The lawsuit was filed against ABC by New York-based Smith, Jones LLP on behalf of Laura Brown, whose eight-year-old son, David became ill with an E. coli infection and was hospitalized with hemolytic uremic syndrome (HUS), a severe, life-threatening complication of E. coli infection that can lead to kidney failure, allegedly after eating ABC food products.

The lawsuit alleges that Laura Brown purchased a store-brand packaged-meat product, manufactured by ABE, and served it to her family on March 30, 2007. Her son, David Brown, became ill with symptoms of E. coli O157:H7 infection, including abdominal cramps and diarrhea, the next day. David was admitted to local hospital on April 1. He developed HUS, and suffered from acute kidney failure, requiring eight dialysis treatments and five transfusions. He was discharged from the hospital on April 26.

"The meat industry has made significant progress in preventing E. coli outbreaks traced to meat products in the last five years," said Ellen Smith, who has dedicated her law practice to representing victims of foodborne illness outbreaks since representing victims of the 1989 Burger



OPTIONS

[Printer Friendly Version](#)

[Download PDF Version](#)

[Download Reader Version](#)

[Blog This](#)

[Share It](#)

CONTACT INFORMATION

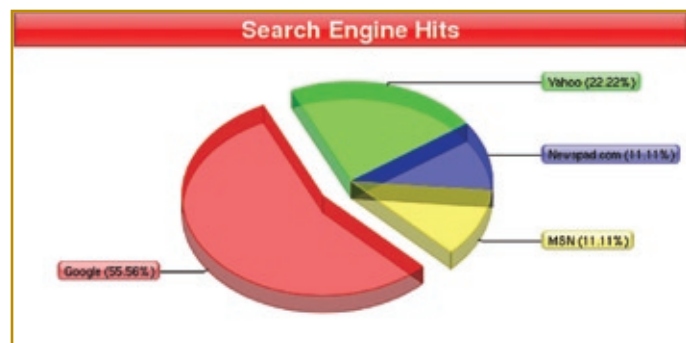
David Smith
Smith Jones, LLC
[Visit Our Site](#)
(212) 123-4567
[Email us Here](#)

LexisNexis Martindale-Hubbell

ATTACHED FILES

We'll submit your Press Release using our Newswire Service on leading online news sites like Yahoo!® News and Google™ News. You can also choose to have it distributed on local sources, as well as The Associated Press® and USA Today®.

Martindale-Hubbell Newswire Service



Track the success of your press releases with detailed statistical reports that show you the search engines your release was found on along with how many times your release was read.

Publish your news today!

Or, for more information, contact Customer Service at 800.526.4902, ext. 8880 or e-mail us.

www.lawyers.com | www.martindale.com | www.lexisnexis.com

Here's how it works:

An experienced writer creates your press release. You can include a link to your Web site, photographs or a video—making it easy for print news sources and your prospects to come directly to you for more information.

Your release will then be search engine optimized to ensure visibility on Web search engines, and linking the release to your Web site will improve the visibility of your site itself.

Your release is placed in leading online news sites like:

- Yahoo! News, Google News and a host of others that deliver over 50-million page views each month.
- You can also choose to have your press release distributed to up to six local sources, as well as The Associated Press and USA Today.

Post-release, you will receive a detailed statistical report on the number and demographics of those who read your news.

Here's how it helps you:

For a fraction of the cost of traditional press releases, Martindale-Hubbell Newswire gets you visibility on leading news sites, increases your placement on search engines and drives traffic to your Web site.

By adding AP and local/legal press distribution, you will ensure visibility to your specific target market news sources.*

And Martindale-Hubbell does it for you, letting you focus on what matters most—serving your clients.

*Delivery to a print news source does not guarantee story publication.

LexisNexis, the Knowledge Burst logo and Martindale-Hubbell are registered trademarks of Reed Elsevier Properties Inc., used under license. Other products or services may be trademarks or registered trademarks of their respective companies. © 2008 LexisNexis, a division of Reed Elsevier Inc. All rights reserved.
LCD00298-0 0308