



## Find your Power ... with LexisNexis®

There's a document you need *somewhere* in your system ... but can you get to it?

Today, more than ever, information can lead to useful knowledge only if you can find it. That's why LexisNexis offers one of the most accurate classification systems in the world—the one we developed for ourselves. Now you can organize your internal and external content so you can find the information you need with speed, efficiency, and success.

### **Taxonomy:** (n.) *The classification of things into an ordered system that indicates natural relationships.*

By taking advantage of the same expertise behind our own LexisNexis SmartIndexing Technology™, you can develop smarter search engines, navigable directories, and a searchable knowledge database customized to your particular needs.

The result? Information that works harder and employees who work smarter—at any level—across your enterprise.

### **The Power of Efficiency**

When you organize information so that it's actually searchable, an amazing thing happens in your organization ... productivity skyrockets.

- **Use resources wisely.** Because employees are able to locate and view the work of others, you can virtually eliminate duplication of effort.
- **Search intuitively.** By using terminology familiar to your company, you make navigation within your database easy and efficient.
- **Save time.** Find what you need, no matter how obscure, because LexisNexis uses real people—not a machine-generated program—to classify information. Experienced librarians and subject specialists research topics to capture the language used to describe those topics, so you spend less time searching for what you need.

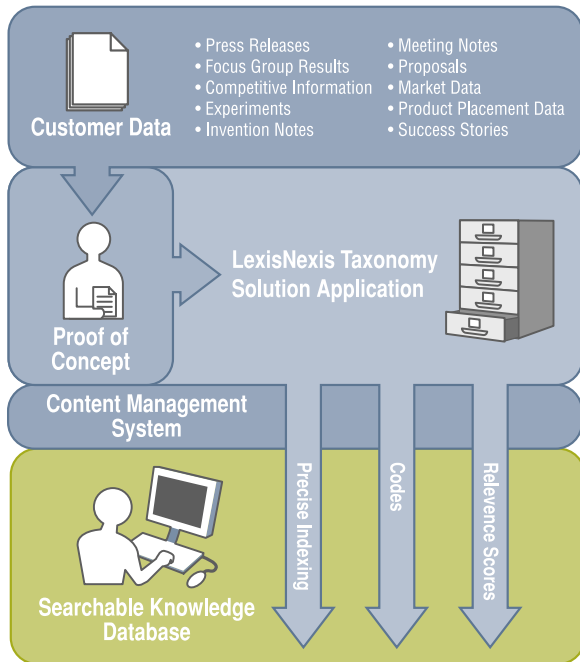
### **The Power of Savings**

- **Reduce costs.** LexisNexis knows how to organize and catalog data—we've been doing it for years—so you spend significantly less than if you were to build your own system from the ground up. And, because you can use business applications already in place, you have fewer start-up costs.
- **Build-in or build up.** This solution is designed to be integrated into the content management solution you already have in place. You can use the terms we already have, or we'll work with you to customize your own.

### **The Power of Confidence**

- **Consistency across your enterprise.** Now you can act with confidence knowing that everyone in your enterprise is on the 'same page,' with access to the most current documents and information. We'll help you integrate workflow and obtain consistent, comprehensive search results across internal and external content.
- **Deep and wide results.** With in-depth, relevant searches, you'll know that you're getting to the accurate information or document that you need. Drill down into any topic—as many as 6 levels deep—for valuable information. Use relevance scores to fine-tune results by focusing only on significant references to a topic. Or, if you prefer, search as broad across a topic as you like.

## Power up your Information



## LexisNexis: Business Intelligence ...

### *Without Boundaries*

For over thirty years, LexisNexis has been honing the science of turning passive information into active intelligence. Through enhanced information services and information management tools, LexisNexis delivers customized information solutions that drive smart, efficient decision-making at virtually every level and across your enterprise. Combining advanced Web technologies, proprietary brands and comprehensive, authoritative business, news, legal, government and industry information, LexisNexis gives you access to the business-critical information vital in today's competitive environment. LexisNexis gives you ... the power to get there.

### *Empower Your Enterprise*

Find out more about LexisNexis Taxonomies and other Integration Solutions by contacting your LexisNexis account representative or calling 800-227-4908.