# InterAction®
# 2022 Course List & Price Guide

| Core InterAction Courses | Audience | Delivery Options | Cost & Duration | PSP Eligible | Bundle Option | OND Incl. |
|---|---|---|---|---|---|---|
| **InterAction Windows Client:** Contacts, Folders & Best Practices for Lists | Marketing Data Stewards CRM/IT Administrators | Virtual On-Site* | $880 4 hours | ✔ | ✔ | ✔ 90 days |
| **InterAction Windows Client:** Data Quality & Data Change Management | Marketing Data Stewards CRM/IT Administrators | Virtual On-Site* | $880 4 hours | ✔ | ✔ | ✔ 90 days |
| **InterAction Administrator:** User Accounts, User Groups & Contact Syncs | CRM/IT Administrators | Virtual On-Site* | $880 4 hours | ✔ | ✔ | ✔ 90 days |
| **InterAction Administrator:** Maintaining Configurations | CRM/IT Administrators | Virtual On-Site* | $880 4 hours | ✔ | ✔ | ✔ 90 days |
| **Train the Trainer:** Training End User Tools | InterAction Trainers End Users | Virtual On-Site* | $880 4 hours | ✔ | ✔ | ✔ 90 days |

| Custom Training Session | Audience | Delivery Options | Cost & Duration | PSP Eligible | Bundle Pricing | OND Incl. |
|---|---|---|---|---|---|---|
| **Custom Training for InterAction Tools** Private custom training Accommodates up to 12 participants Training available for any user group Education consult included Workshop outlines available | Marketing Data Quality Managers CRM/IT Administrators Trainers End Users | Virtual On-Site* | $1100 4 hours | ✔ | ✘ | ✔ 90 days |

*On-site trainings invoice at $2200/8 hours and can include up to 12 participants. Travel costs (airfare, hotel, meals, and ground transportation) will be invoiced to customer.*

## Bundle Recommendations and Pricing

| Marketing & Data Quality | InterAction Administrator | Train the Trainer | Bundle Discount Pricing |
|---|---|---|---|
| **Windows Client** Contacts, Folders & Best Practices for Lists | **Windows Client** Contacts, Folders & Best Practices for Lists | **Windows Client** Contacts, Folders & Best Practices for Lists | 1 class = No Discount |
| **Windows Client** Managing Data Quality & Data Change Management | **Administrator** User Accounts, User Groups, Contact Settings & Contact Syncs | **Train the Trainer** IMO & Web or IA365 & CIM | 2 classes = **10% off** |
|  | **Administrator** Managing Configurations |  | 3 classes = **17% off** |
|  |  |  | 4 classes = **19% off** |

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| End User & Strategic Data | Audience | Delivery Options | Cost & Duration | PSP Eligible | Bundle Pricing | OND Incl. |
|---|---|---|---|---|---|---|
| **Private End User Training**<br>Web Client & IA for Microsoft Outlook (IMO)<br>Client Insights & IA for Microsoft 365 (IA365) | Fee Earners<br>Assistants<br>Power Users<br>Trainers | Virtual<br>On-Site* | $1100<br>4 hours | ✔ | ✘ | ✔<br>90 days |
| **Strategic Data**<br>Business Planning & Pipeline Management | Power Users<br>BD Managers | Virtual<br>On-Site* | $880<br>4 hours | ✔ | ✘ | ✔<br>90 days |
| **Microsoft Power BI Reports**<br>Using Microsoft Power BI Reports in IA | BD Managers<br>Report Managers | Virtual | $880<br>4 hours | ✔ | ✘ | ✘ |

*On-site trainings invoice at $2200/8 hours and can include up to 12 participants. Travel costs (airfare, hotel, meals, and ground transportation) will be invoiced to customer.*

| On-Demand Training | Audience | Delivery Options | Cost & Duration | PSP Eligible | Bundle Pricing | OND Incl. |
|---|---|---|---|---|---|---|
| **Education Subscription**<br>Education tutorials for end user tools<br>Reference modules for power users<br>4-hours instructor led training (ILT)<br>IQ & Application Collaboration on-demand<br>Certification Options | Marketing<br>Data Quality Managers<br>CRM/IT Administrators<br>Trainers<br>End Users | On-Demand | $5500/ year | ✔<br>Platinum<br>*(ILT not included)* | ✘ | ✔<br>Full Suite |
| **InterAction IQ**<br>IQ Dashboard Configurations<br>IQ Data Quality Workflows | Marketing<br>Data Stewards<br>CRM/IT Administrators | On-Demand | Free<br>60 mins | ✔ | ✘ | ✔<br>IQ only |
| **Application Collaboration**<br>Linking Outside Data<br>Configuring Application Collaboration | CRM/IT Administrators | On-Demand | $220<br>90 mins | ✔ | ✘ | ✔<br>AC only |

## Training with Professional Service Plans (PSP)

| Level | # Courses Included | On-demand Training | Video Reference Library | Additional Services |
|---|---|---|---|---|
| **Bronze** | 0 | ✘ | ✘ | ✘ |
| **Silver** | 2 | ✔ 90 day trial | ✘ | Education Consult |
| **Gold** | 4 | ✔ 1yr End User Only | ✔ End User Only | Education Consult |
| **Platinum** | 6 | ✔ 1yr Full Suite | ✔ Full Suite | Education Consult |

## Additional Information

All students in public classes must register individually.

Bundle pricing is calculated at checkout on LexisNexis University.

Class materials and connection information are sent a few days prior to your course.

Add @lexisnexis to your safe contacts to ensure materials are delivered on time.

**More Questions? Contact us!**
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www.lexisnexis.com/university/interaction