# 2019 InterAction Courses & Bundles

Find End User **Subscriptions** and Windows & Administrator 100, 200 & 300 classes at LNU!

<table>
<thead>
<tr>
<th>IA 100: Basic Essentials</th>
<th>IA 200: Advanced Strategy</th>
<th>IA 300: Complete Professional</th>
</tr>
</thead>
</table>
| **Marketing 101**  
Essentials for the Windows Client  
Two half-days | **Marketing 201**  
Marketing Strategies in Windows  
Three hours | **Marketing & Data Steward 301**  
Professional Series for the Windows Client with Certification  
All content in 100 & 200 + Web & IMO  
3 days |
| **Data Steward 101**  
Essentials for the Windows Client  
Two half-days | **Data Steward 201**  
Data Quality Strategies in Windows  
Three hours | **InterAction Administrator 301**  
Professional Series for the Administrator Client with Certification  
All content in 100 & 200 + Web & IMO  
2 days |
| **Administrator 101**  
Essentials for the Administrator Client  
Two half-days | **Admin 201**  
Configuration Strategies in Administrator  
Three hours |  |
| **InterAction IQ**  
60 min | **Reporting 201**  
Reporting Strategies in InterAction  
Two half-days | **Application Collaboration**  
Linking Outside Data  
$200 |
| **Contact Supression**  
90 min | **Admin 201**  
Configuration Strategies in Administrator  
Three hours |  |

**Public Course Bundles**

| Marketing & Data Steward 101  
Marketing 101 + Data Steward 101  
Three half-days | **Marketing & Data Steward 201**  
Marketing 201 + Data Steward 201  
Two half-days | **Power User 301**  
Windows 301 + Administrator 301  
Five days |
| **Marketing Admin 101**  
Marketing 101 + User Accounts 101  
Three half-days | **Power User 201**  
Marketing 201 + DS 201 + Admin 201  
Three half-days |  |
| **Power User 101**  
Marketing 101 + DS 101 + Admin 101  
Five half-days | **Power User + Reporting 201**  
Power User 201 + Reporting 201  
Five half-days |  |

* Delivered at our office in Raleigh, NC, or at another regional location  
# Not available with a Professional Service Plan (PSP)

**End User Training for Web & IMO**

<table>
<thead>
<tr>
<th><strong>On-Demand Subscription Courses</strong></th>
<th><strong>Instructor Led Courses</strong></th>
<th><strong>End User Subscription Pricing</strong></th>
</tr>
</thead>
</table>
| InterAction Fundamentals  
Subscription Only | InterAction For Microsoft Outlook  
60 min | **Tier 1 Subscription**  
1 year access to all OnDemand modules  
Subscription Only | $7500 |
| InterAction for Microsoft Outlook  
Subscription Only | InterAction Web Client  
90 min | **Tier 2 Subscription**  
1 year access to all OnDemand modules  
PLUS unlimited seats in virtual classes  
Subscription Only | $10,000 |

# Not available with a Professional Service Plan (PSP)

**Custom Training**

- Client focused curriculum  
- LN training environment or client’s production environment  
- End User Custom On-Demand  
- On-site client visit  
- Virtual session  
- Classroom at an LN office  
- On-Demand links  
- $500/hour  
- Up to 12 participants  
- Custom On-Demand cost determined by project scope
InterAction Training - Frequently Asked Questions

Which class is best for me?
- Training is offered for three primary roles: InterAction administrators, marketing teams and data stewards.
- Basic 100 level and Advanced 200 level courses provide education options for all levels of users.
- 300 Professional courses combine all of the content from 100 & 200 level courses and presented in person at a Lexis-Nexis Classroom.

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<th>IA 100: Basic Essentials</th>
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<td>The basic essentials of the Windows and Administrator clients.</td>
<td>Explores advanced topics and strategic processes.</td>
<td>100 &amp; 200 in one bundle, including Web, IMO and Certification.</td>
</tr>
<tr>
<td>For students who are new to InterAction, or who want a refresher on best practices in basic IA functionality.</td>
<td>For students with a working knowledge of InterAction, looking for enhanced InterAction functionality.</td>
<td>Hosted in a LexisNexis classroom for students who want a complete and comprehensive review of InterAction.</td>
</tr>
<tr>
<td>Offered monthly</td>
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</tr>
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</table>

Do I have to take both days if I don’t need them?
- No. While the two day courses are designed together with class activities from one session to the next, if you only need information covered one day, you can register à la carte.

A teammate wants to join me for class. Do they need to register separately?
- Yes. LexisNexis policy states each attendee must register for a seat in a public class.
- A custom or private class delivery may be a cost efficient option if there are several people that need training.

How do I add a 2-day course on LexisNexis University?
- From the LNU course page, click “Add Bundle to Cart.”
- You may notice that classes are missing from your schedule... don’t worry, this is normal.
- Enter payment information and press Submit to continue checking out.
- Once your method of payment is processed, between 24-48 hours, all classes will appear on your “My Courses” page.

How will I connect to the class and find class materials after I register?
- A week before class, students receive WebEx connection info, access to a training environment, and a course guide.
- Pre-work instructions are also sent, detailing connection testing and class setup.
- Add @lexisnexis.com to your safe contacts so the communications do not get caught in a spam folder.
- Read the pre-work instructions and test your connections at least 24 hours before the start of class so we can troubleshoot any connection issues in advance.

What training options do you have for end users?
- The Train the Trainer course prepares your internal staff to deliver training in Web and IMO.
- End User Subscriptions provide On-Demand tutorials in IA Fundamentals, IMO and Web and optional virtual courses.

Can I attend public classes through a Professional Service Plan (PSP)?
- Yes! All 100 & 200 courses and bundles are available through a PSP except Power User bundles.
- Ask your trainers for more information on Professional Service Plans and they’ll get you to the right place!

Can I speak with a trainer if I still have questions?
- Absolutely! LexisNexis training is happy to chat and ensure you are on the right learning path.
- Contact LexisNexis training at LNTraining@lexisnexis.com.