

## **My Lexis™ Media Q&A**

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### **Why did you develop *My Lexis*?**

We did extensive customer research and attorney focus groups. We found that many legal professionals, like other internet users, are accustomed to using a simple interface and adding customization when searching online.

Also, we found that the new combined search technology helps users jump-start their research, especially in an unfamiliar area of law. The new tabbed results present legal professionals with a selection of sources they may not have known to consult before.

### **I have a *lexis.com*® subscription. Why don't I see the tab for *My Lexis*?**

The *My Lexis* tab will only be activated for users in small law firms, corporate counsel, tax professionals, and the federal government.

Working media only may request a temporary *lexis.com* ID at the *My Lexis* Press Room site.

### **What is Quick Search? What's the significance of tabbed results?**

Our new combined search technology allows legal professionals to search multiple sources simultaneously. The results from a multi-source search are organized with easy-to-use tabs, allowing users to quickly see the results and zero in on the most valuable information. This new results summary and tabbed results feature is exclusive to LexisNexis.

Quick Search allows legal professionals to select a jurisdiction or practice area, enter search terms, and then choose the types of sources they want to search. Before the search is launched, users choose the exact sources they need. Many times, the results bring back useful information from sources the user may not have thought to consult.

### **What do you mean when you refer to a "customizable start page"?**

On the *My Lexis* main page, legal professionals can create their own research "home," featuring the LexisNexis research components they use most often. Legal professionals who frequently consult Matthew Bender forms may want to add the "Forms by Area of Law" component. Users who rely on Martindale-Hubbell's legal directory will want to add that component for quick access. The "Get by Party Name" component could be valuable to small law firms, while "Administrative Agency Materials" will be more useful to corporate and federal government law practitioners.

My Lexis Press Room - [www.lexisnexis.com/mylexipressroom](http://www.lexisnexis.com/mylexipressroom)