Lexis Practice Advisor®

Intellectual Property & Technology Table of Contents

Types of IP Protection

- Trademark Basics
- Copyright Basics
- Patent Basics
- Trade Secret Basics
- Choosing the Right IF

Trademark Registration

- Whether & Where to File a Trademark Application
- Navigating the USPTO
- Registering a Trademark
- Maintenance & Renewal
- Cancellation Proceedings
- International Filings

Copyright Ownership & Registration

- Determining Copyright Ownership
- Exclusive Rights & Limitations
- Filing with the Copyright Office
- Notice & Duration

Prosecution of Patent Applications

- Navigating the USPTO
- Applying for Utility Patents
- Post-Issuance
- Patent Term & Modification
- International Applications
- Prosecuting Design Applications

Contractual Protection for IP

- Confidentiality Agreements
- Assignment of Inventions
- Works Made for Hire
- Contracting with Third Parties
- Idea Submission/Pitch Meetings

Trademark Licensing

- Trademark Licensing Basics
- Key Trademark License Agreement Provisions

Patent Licensing

- Patent Licensing Basics
- Key Patent License Agreement Provisions
- Changes in Performance
 Obligations & Circumstances

Assignment of IP

- Trademark Assignments
- Copyright Assignments
- Patent Assignments
- Nunc Pro Tunc Assignments

IP in Mergers & Acquisitions

- Acquiring IP Assets
- Due Diligence

Patent Valuation

• Patent Valuation Methodologies

Joint Ventures and IP Assets

 IP in JVs & Joint Development Agreements

Software and Information Technology

- Software Agreements
- Software/IT Services Agreements and Management
- Hardware Agreements
- Cloud Computing
- Open Source Software

Protecting Domain Names

- Registration, Renewal & Transfer
- Cybersquatting
- New gTLDs

Policing & Enforcing IP Rights

- Managing an IP Portfolio
- Policing & Enforcing Trademark Rights

DMCA Compliance & Enforcement

 The Digital Millennium Copyright Act

Privacy & Data Security

- Privacy Law Basics
- Drafting Privacy Policies
- Planning for & Managing a Data Breach

Music and Entertainment

- Managers, Agents and Attorneys
- Music Law
- Motion Pictures

For more information visit www.lexisnexis.com/practice-advisor.

More topics coming soon. Regularly updated and expanded.

For more information, contact a Transactional Practice Specialist at 800-543-6862.

