



LexisNexis® Batch Services
Better data—better results.

Of all the critical challenges alumni relations and fundraising professionals just like you face today, none is more pressing than building and maintaining a strong, growing contact database.

LexisNexis understands that challenge. And we're ready to help you with a cost-effective solution that delivers reliable and actionable information, a solution that lets you access and evaluate high-volume data more efficiently than ever: LexisNexis® Batch Services.

LexisNexis Batch Services blends quantity, quality and efficiency together in a batch solution designed specifically for alumni relations and fundraising professionals.

LexisNexis® Batch Services helps you:

- Locate best address, phone number and email address for hard-to-find alumni, donors and donor prospects
- Dramatically increase the number of people you are able to locate through our proprietary linking technology
- Build and maintain detailed donor prospect reports that include financial stability and reachability indicators to help you segment your database
- Tailor your batch runs to identify specific factors such as marital status, bankruptcies, liens, defaults and criminal activity
- Optimize your development programs to ensure accurate targeting
- Manage expenses associated with data maintenance

Work smarter and faster than ever

LexisNexis uses industry-leading best practices, as well as exclusive technology innovations for data cleansing and verification. The result: minimized duplications and false positives plus maximum effectiveness and value for your batch results. We also provide procedures that include standardization and normalization of data utilizing over 100,000 rule sets for address hygiene, name matching and identification of data anomalies. That means our data is current comprehensive and compliant—and delivered to you in a ready-to-use format.



Get the critical information you need—quickly and efficiently

Trust our industry-leading data security

LexisNexis is a time-tested and trusted industry leader in data security and privacy. We provide authoritative and reliable information to help you make better, faster decisions. And you're always assured that your data is secure and never shared.

Pinpoint your targets

Your data sources must be both current and reliable. Exactly the combination LexisNexis Batch Services delivers. In fact, we offer access to one of the largest collections of identity information available anywhere. That's because we draw from over 10,000 sources of public records data to maintain a master identity repository that contains more than 37 billion public and proprietary records that are refreshed daily with an additional one million search records. And that means you're better prepared to reach the contact targets you need.

Customized and optimized for your needs

Our standard LexisNexis Batch Services already outperforms the competition. But by making some adjustments to the order of searches, we can customize the results to match your criteria and objectives—making it even more effective and productive. Customization also provides the flexibility you need to set, automate and easily refine your process.

Count on superior customer service

There's much more to LexisNexis Batch Services than tools and technology. We also provide prompt, precise customer service from experienced batch consultants who can answer questions and offer suggestions on how to get the most out of your data files.

For more information:

Call [800.227.9597](tel:800.227.9597) ext. 1254846 or email academicinfo@lexisnexis.com.

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