Nexis Uni™: Empowering Academic Research for Digital Natives

As an experienced scholar, you play a critical role in helping university students transform from rookie researchers into accomplished academics. The academic research tools your students rely on are a pivotal component in this journey.

Introducing Nexis Uni

Designed with input from university students, Nexis Uni[™] is not just another database; it is academic research evolved. Offering the simple, intuitive research experience today's students want—on the device they prefer—Nexis Uni helps you:

- Reduce training demands so you can focus on other tasks
- Empower students to conduct research with confidence
- Increase student satisfaction and drive usage for demonstrable ROI

As a result, you achieve maximum value for your library's resource budget with a tool that addresses critical preferences expressed by digital natives—and features the comprehensive, trusted content you've come to expect from LexisNexis®.

It has a very streamlined feel that is more inviting than most databases.

With students my age, it's all about convenience and ease-of-use.

-Binghamton University student



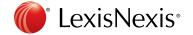
What makes Nexis Uni different?

Students who have grown up googling will appreciate the streamlined interface of Nexis Uni. It begins at the big search box. Students can quickly conduct either natural language or complex Boolean searches across the entire content collection, making it an ideal tool for novice and advanced researchers alike. But that just scratches the surface.

Citation-Worthy Content

Nexis Uni delivers unmatched depth and quality when it comes to content. With more than 15,000 news, legal and business sources, Nexis Uni helps students find credible sources including:

- Print and online journals, television and radio broadcasts, newswires and blogs
- Local, regional, national and international newspapers with deep archives
- Extensive legal sources for federal and state cases and statutes, including U.S. Supreme Court decisions since 1790
- Unparalleled business information on more than 80 million U.S. and international companies and more than 75 million executives



The Content Scholars Need with the Research Experience Digital Natives Want

PERSONALIZED EXPERIENCES



Nexis Uni supports campus-wide IPauthenticated access, but students also have the option to create individual profiles so they can:

- Customize their home page to feature one of the discipline pages
- · Save searches to re-run in the future
- Create Alerts on topics of interest to improve current awareness
- Bookmark documents for later viewing
- Identify previously-viewed documents at a glance to save time

And because the set-up of User IDs and Passwords is a self-service process, you don't get bogged down with registration requests.

INTUITIVE DISCOVERY



The big search box sets the stage, but Nexis Uni offers other distinctive ways for students to find the information they need.

- Curated discipline pages present related content to the topic, top publications and specialized search forms—helpful for new students who want to learn about a discipline or advanced students who need fast, current awareness within their field of study.
- Task-based search tabs allow firstyear students to quickly conduct research for common assignments, such as writing a paper on the pros and cons of a topic or creating an in-depth company profile.
- Predictive search function suggests likely sources or keywords as terms are typed into the search box.
- Results filtering allows students to quickly drill down to highly-relevant results based on location, publication type, subject, industry, geography or timeline.

COLLABORATIVE ENVIRONMENT



Nexis Uni allows students to work together more efficiently—and remain individually accountable.

- Students can create and share folders on the fly for team research projects or study groups.
- Document and search-string sharing in a collaborative workspace reduces source overlap on group projects.
- Faculty members can set up 'required reading' folders to share with class members, gaining visibility into which students are—or aren't checking in.
- Students can highlight portions of a document, add notes and save the annotated document in a folder to share with other students.

Show Your Students a New Route to Academic Research

By providing students with an academic research solution that addresses their preferences and provides access to vetted, comprehensive content, you empower them to become well-rounded scholars who submit better work.

Talk to a LexisNexis representative to learn more about how Nexis Uni helps students refine research skills, promotes critical thinking and encourages collaboration with peers.

For more information

LexisNexis.com/NexisUni

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LexisNexis.com/BizBlog



After nearly 40 years providing solutions that help organizations harness the power of information, LexisNexis remains dedicated to developing innovative tools to support data-driven decision-making. Our commitment extends beyond comprehensive content and outstanding search technology to world-class client service support, ensuring that our clients gain maximum insights—and value—from LexisNexis solutions.