



LexisNexis® for Development Professionals

Raise more dollars with the most current and reliable prospecting data available.

LexisNexis® for Development Professionals is an unparalleled online research tool that provides a comprehensive set of sources needed to identify high-value donor prospects and increase fundraising contributions.

LexisNexis® for Development Professionals can help you increase the value of your alumni donations and yield higher Alumni Participation Rates by providing:

- The best data possible to help maximize the integrity of prospect databases
- Real-time alerts to keep you up to date on the activities of influential alumni and other individuals with high donor potential
- News and financial information sources that help uncover philanthropically oriented companies

Sources that help you get a more complete picture of donor potential

Individuals

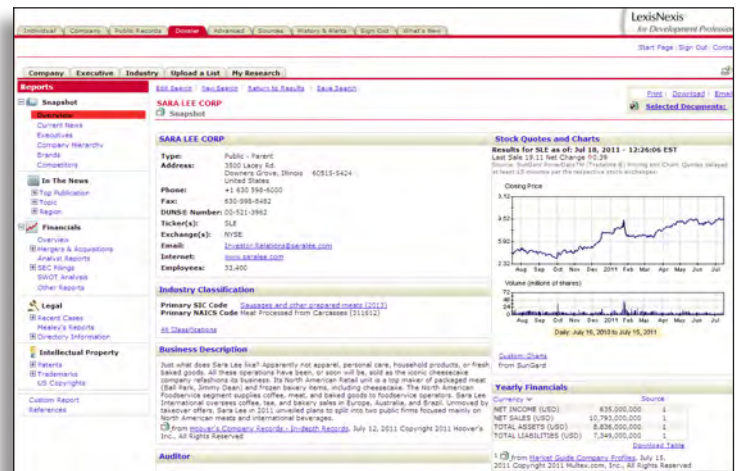
Uncover critical information with **LexisNexis® Public Records** that can help you locate individuals and assess their potential as donors. You'll discover information essential to building an in-depth report—from contact information and the name of a spouse, to assets and more. Take a look at:

- Comprehensive Person Report
- Statewide Person Search
- Comprehensive Business Report
- Comprehensive Location Report
- WealthEngine® Wealth Scores

Companies

Take a deeper look at the companies you're considering with **LexisNexis® Dossier**. Covering over 80 million public, private and international companies in 1,000 industries and 75 million executives, it synthesizes information into a Dossier Snapshot providing company history, top executives and financial status. In addition, you'll find information that includes:

- Company overview and a description of their business
- List of top executives
- Financials
- Recent news
- Mergers & acquisitions activity
- Recent legal cases



Individual information sources include:

- Bankruptcies
- Canadian phone numbers
- Cellular & alternate phone numbers
- Charitable contributions
- Civil & criminal findings
- Concealed weapon permits
- Criminal records
- Email
- Enhanced social networking
- Incorporation & DBA records
- Internet domains
- Judgments & liens
- Licenses
- Marriage & divorce records
- Official records
- Person locator
- Political campaign contributions
- Property records
- Prospects of Wealth®
- Real estate records
- Sex offenders
- Social security
- Death records
- Statewide person search
- Stock ownership and transactions
- Verdicts & settlements

Company information sources include:

- America's Corporate Finance Directory™
- Company briefs
- Corporate Affiliations™
- Datamonitor®
- D&B—Dun's Market Identifiers®
- D&B Minority & Women-Owned Businesses
- D&B® WorldBase®
- Executive directories
- GuideStar®
- Hoover's® Company Records
- MERGERSTAT®
- Thomson Reuters Knowledge Direct
- SEC filings
- Standard & Poor's®
- Vickers Securities Report
- Worldscope®

"LexisNexis for Development Professionals is the Cadillac® of databases and the most comprehensive source available to prospect researchers in addition to offering best-of-breed customer service."

— Debbie Menoher
Director of Research,
University of Florida Foundation, Inc.

Top-of-the-line features help you be more efficient

LexisNexis for Development Professionals offers a robust collection of tools that can help you maximize your ability to create value and increase efficiency for your organization:

- **Browse more easily**—Live-link search terms mean you can jump from search term to search term within the documents in your search results.
- **Zero in on key sources**—The ability to group your results by publication type, company, industry, subject, geography or language helps you get to the sources of most interest to you.
- **Get more precise search results**—You can use LexisNexis SmartIndexing Technology™ terms in news and company sources to narrow your results.
- **Take advantage of flexible search options**—You can use our search forms to search exactly as you wish.
- **Stay informed**—Save searches for future use or set up an alert so your search runs automatically on the schedule you choose.
- **Deliver your results in convenient formats**—Print to an attached printer, download and save to your computer or send via email.
- **Leverage vast intelligence and SmartLinx® technology**—Get details on more than 450 million unique individuals and spot connections you can't find elsewhere.

Update your contact database with LexisNexis® Batch Services

Ordered separately, LexisNexis® Batch Services helps institutions maintain and grow large volumes of contact records through the largest and most comprehensive database of public and proprietary information available.

Leveraging more than 37 billion public and proprietary records that are refreshed extensively daily, this service can help improve productivity and efficiency by processing thousands of records at a time to locate people, businesses, assets and more.

LexisNexis Batch Services provides:

- The most current addresses, phone numbers and email addresses for your donors, potential donors and alumni to ensure accurate targeting
- Customized batch runs to help you identify specific factors such as marital status, bankruptcies, liens, defaults and criminal activity
- Less time and costs associated with high-volume data maintenance

Let us give you an online demo of
LexisNexis for Development Professionals!

Call **800.227.9597** ext. **1254846**
or email us at academicinfo@lexisnexis.com.

Bottom line, LexisNexis for Development Professionals provides a fast, reliable way to:

- Keep up to date with activities of influential alumni and individuals with donor potential
- Locate lost alumni and determine whether they are good candidates for your fundraising efforts
- Find new, qualified potential donors
- Narrow a pool of potential donors using various indicators of wealth
- Uncover philanthropically oriented companies using news and business sources
- Develop and maximize the effects of prospecting databases
- And more

For more information:

Visit www.lexisnexis.com/Indp.

Call [800.227.9597](tel:800.227.9597), extension [1254846](tel:1254846).

Send an email to academicinfo@lexisnexis.com.

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