Q: A:

#### What are the key differences between this product and LexisNexis Academic?

Nexis Uni is designed to address three key components requested by millennial students: personalization, collaboration and quick discovery. Nexis Uni offers many new features to address these needs, and is a better research experience overall for students. Below is a snapshot of each feature:

#### Personalization:

- IP-authenticated access with option for users to self-register for ID/PW for a more personalized research experience
- Create alerts on topics or publications of interest
- Save searches to re-run in the future, add sources to favorites and bookmark documents for later viewing
- Customized home page to feature a curated discipline page with related content, top publications and specialized search forms

#### Quick Discovery:

- Responsive design across devices with unlimited search results
- Search across all content at once or a subset of targeted titles
- Results filtering identifies highly relevant results based on location, publication type, subject, industry, geography
  or timeline
- Predictive search function suggests likely search terms
- Task-based search pods to help guide less-experienced students with their research tasks

#### Collaboration:

- Students can create and share folders for group research projects and study groups
- Students can save documents in a shared workspace to reduce research overlap
- Students can highlight portions of a document and make notes, and then save this annotated document in one of their folders and share with other students

In addition to these new features, all of the critical functionality of LNA will be available in Nexis Uni, but may have a slightly different presentation due to improvements. For example, users will still have the ability to do pre and post search filtering, ability to download results, deliver to the cloud, etc.

Best of all, Nexis Uni will allow users to search ALL LexisNexis content in a single search and will have an unlimited results set!

#### Q: What is the timing of the Nexis Uni launch?

A: We heard from librarians that the best time to prepare for and launch a new offering would be at the start of a new semester (rather than introducing a mid-semester change) and that advance prep time would be helpful in getting the library prepared to support a new offering.

Nexis Uni debuted to librarians at the ALA Midwinter show in Atlanta on January 20. We began fulfilling librarian trial ID requests at that time. The product will be ready for students this summer, in time for the fall semester. This gives Librarians sufficient time to master and prep materials before the student launch.

Our goal is to have all customers transitioned from LexisNexis Academic (LNA) to Nexis Uni by the end of 2017. As such, customers will either have Nexis Uni enabled in July (in time for Fall semester) or in November (in time for Winter/Spring semester). Your client manager will let you know which month your transition will occur.



## FAQs

### Q: Can I continue to offer LNA in my library instead of or in addition to Nexis Uni?

A: Nexis Uni will offer a superior research experience for students; therefore schools will be directed to make a full transition from LNA to Nexis Uni when the product is enabled for their school. LNA will be retired approximately 30 days after Nexis Uni is enabled, giving you time to complete any transition items such as updating of links and source guides.

# Q: Is what you're releasing in January any different from the product students will use starting in the fall semester?

A: Nexis Uni will continue to evolve through small, incremental releases. To help you as a Librarian prepare for the launch to your students, we are giving you early access to the product—which is functional but still has some design, content and enhancements that will be worked on from January through this summer. During this early access period, you will see incremental changes to the product. These product releases will serve two functions: one, to address any bugs encountered in the product and two, update the product with new features, capabilities and enhancements. This process, what we call "agile development," allows us to respond more quickly to changes requested by our customers and advancements in the market at large. We will clearly communicate upcoming changes through our "In the Know" customer e-newsletter and via outreach from your client manager. We will also be soliciting regular feedback from our customers during this time, so please share your experiences and input with us.

# Q: Should we expect any changes to the product after the summer 2017 release to students?

A: Like many of our other solutions, Nexis Uni will continue to evolve through small, incremental releases, which will update the product with new features, capabilities and enhancements. This "agile development" process allows us to respond more quickly to changes requested by our customers and stay competitive amidst market shifts. We will clearly communicate upcoming changes through our "In the Know" customer e-newsletter and through outreach from your LexisNexis Account Manager.

#### Q: Will the new product have a new site URL?

A: Yes. The new site URL is www.nexisuni.com. Once Nexis Uni is enabled for your school, you will need to update the link and description for LexisNexis on your library web site and resources.

### Q: What other training / support are you offering?

A: Every month, we'll offer Nexis Uni training sessions led by our solutions consultants. Look for our training session schedule in our "In the Know" e-newsletter or go to <u>http://bit.ly/NexisUni101</u>. We also have a Nexis Uni Support site with tip sheets and tutorials—www.lexisnexis.com/nexisunisupport.

### Q: How will you help us promote this to students?

A: We will provide Nexis Uni information for your digital monitor and library home page displays, as well as sample language for your library's social media accounts. We will also have tutorial videos—designed primarily for students— available on our website.



## FAQs

#### Q: Do students have to create an ID/password to access the product?

A: No. Like LexisNexis Academic, Nexis Uni is IP authenticated. ID creation is optional, **but is recommended for the best research experience**. Students are highly encouraged to create an ID and password to benefit from several personalization features, such as alerts, saved searches, folders, history, annotations and more.

#### Q: How will the new product integrate with our discovery service partners?

A: LexisNexis will work directly with discovery service providers that subscribe to our database to make the necessary changes.

# Q: How will this affect library guides and other links to documents or searches within LexisNexis Academic?

A: Links to searches and new documents will be different – as Nexis Uni is a new product. One of the preparation items for libraries is to update all links within guides and on the library web site.

#### Q: Why do I need an ID to Nexis and Nexis Uni?

A: Nexis Uni is uniquely designed to meet the needs of students, who have differing research needs than academic librarians. Therefore, we've given our librarian customers the option of using Nexis, as we think it is better suited for their advanced research needs. Nexis offers the same news, business and legal information as LexisNexis Academic but with functionality enhancements—such as analytics and an advanced search form—that are an added value for you as a Librarian. However, it is up to you which product you prefer to use.

# Q: This solution was designed for millennial students. How will you adapt for younger generations as they enter their college years?

A: The unique development process behind Nexis Uni offers a sneak peak at the future of our solutions portfolio. Rather than expecting our end users (i.e. college students) to use a platform designed for our buyers (i.e. librarians), we sought input directly from undergraduate and graduate students on what makes for an ideal research experience. As our customers' needs evolve, so too will our solution. We will continue to pursue feedback from our buyers and our users—through our in-platform feedback form—and use their input to guide future product releases. Part of our development process includes a student advisory board which provides input on challenges, design and preferences. If you have a student you think may be interested in joining our board, please let us know.

### Q: Is there a price or contract change?

A: Your subscription price and contract are not affected by the product transition from LNA to Nexis Uni.



## FAQs

#### Q: What are some of the best new features of this product?

A: Nexis Uni offers several new features, such as alerts, shared folders, saved searches, annotated documents and more. It also offers several improvements over LNA, such as an enhanced visual presentation and quicker discovery. Also important is the ability to search across ALL content types in a single search, and UNLIMITED search results—both of which millennial students have grown up with using Google.

#### Q: Is Nexis Uni's content offering different than LNA? Are we losing access to sources?

A: The content collection offered in Nexis Uni is largely the same as LNA. Nexis Uni will have ~11,000 sources, which is similar to LNA. Some of these sources are group files, which leads to a total publication count of 15,000+. Initially, there are a few source categories that will NOT be available in Nexis Uni. However, customers will gain access to some new sources such as expanded congressional materials (Congressional Quarterly), additional business sources, federal regulatory content and new international news sources. Overall, you can expect the same comprehensive news, business and legal information—and as the product progresses, there will be access to more sources than previously available in LNA.

### Q: How did you gather feedback from students?

A: Building a new student-focused product from the ground up required an understanding of how millennials think about and respond to technology and research. It involved several steps, starting with a crowdsource innovation challenge through MindSumo. We asked students to describe their ideal research experience, and received about strong submissions from college students across the U.S. Their vision guided the development of a product prototype that was then tested with student focus groups. We also conducted interviews with a diverse array of college students, and formed a Student Advisory Council that will help guide the direction of our solution as it matures. If you know of anyone you think may be interested in joining our board, please let us know.

### For more information

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After nearly 40 years providing solutions that help organizations harness the power of information, LexisNexis remains dedicated to developing innovative tools to support data-driven decision-making. Our commitment extends beyond comprehensive content and outstanding search technology to world-class client service support, ensuring that our clients gain maximum insights—and value—from LexisNexis solutions.