



LexisNexis® Corporate Affiliations™

Choose the data attributes you need most.

Data is an integral part of conducting business. Whether its found in customer relationship management (CRM), supply chain management (SCM) or other systems, companies rely on access to relevant, reliable information to power their sales, marketing, purchasing or other departments. Unfortunately, many corporate decision-support solutions lack critical details that could enhance decision making. LexisNexis® Corporate Affiliations™ offers a solution for this problem—data licensing.

With comprehensive information on more than 2 million global public and private company profiles,¹ as well as the executives and board members who lead them, Corporate Affiliations data licensing supplements your existing data to help:

- Sales identify relationships between companies, even those with different names, to reveal cross-sell or up-sell opportunities
- Marketing improve the relevance of campaigns with more detailed contact information or target prospects based on specific criteria
- Purchasing see opportunities to consolidate suppliers within a corporate family to increase buying power
- And much more

What Data Files are Available?

The Corporate Affiliations **standard extract** consist of four main company data files, also known as linkage data files because they cover content for stand-alone parent companies as well as those with family trees for:

- U.S. Public Companies
- U.S. Private Companies
- International Public & Private Companies
- Stand-alone companies with less than 10 million in revenue (Privco²)

The standard extract files include core company data and social media info, but no personnel.

LexisNexis Corporate Affiliations **supplemental extracts**, available as data add-ons, contain additional information related to executives, board members, brands, competitors and outside service firms.

For example, you can request a separate add-on file of competitors, which is not part of the core content in the main data files. The data add-on is matched to the main file using our unique company enterprise number to build out a more robust company profile.

The four main categories for supplemental extracts are:

- Full personnel including titles, executive emails and social media and board members
- Outside service firms such as auditors, transfer agents or registrars
- Competitors
- Trade/brand names

Other stand-alone supplemental extracts like 'Top Business List' ranking data or Federal Employer Tax Identification Numbers (FEIN) are available on request.

Standard Customer Extract

Company Information

- Root Identification
- Enterprise Number
- Full Company Name
- Former Company Name
- Former Name Creation Date
- Bankruptcy or DBAs
- Company Type
- Company Reportage Level
- Ultimate Parent Company ID and Enterprise Number
- Parent Company ID and Enterprise Number
- Parent Name

Company Contact Data

- Physical Street Address
- Mailing Street Address
- CBSA Code
- CBSA Description
- Telephone
- Fax
- Toll Free
- Email
- Website URL
- Social Media URLs including Facebook®, Google+®, LinkedIn®, Pinterest®, Twitter®, YouTube®
- State/Place of Incorporation
- Year Founded
- Percentage Owned
- Number of Employees

Company Financial Data

- Full Fiscal Year End Date
- Data Fields—Standard Extract
- Partial Fiscal Year End Date
- Latest Financial Statement
 - Revenue Type (revenue, billings, interest income, sales, managed assets)
 - Revenue Earnings/Sales
 - Net Income
 - Assets
 - Liabilities
 - Net Worth
- Sales Range
- Stock Ticker Symbol
- Stock Exchange Abbreviation
- Stock Exchange Full Name
- CUSIP Identifying Number
- Pension Information
 - Pension Ending Date
 - Number of Employees with Full Benefits
 - Pension Assets

Company Business Description Data

- Standard Business Description
- Extended Company Business Description
- Does Company Import?
- Does Company Export?
- Primary and secondary SIC Codes and Descriptions
- Primary and secondary NAICS Codes and Descriptions

Traditional Supplemental Add-Ons

- Board of Directors
- Company Competitors
- OSF—Outside Service Firms (auditors, transfer agents, registrars, etc.)
- Personnel Full/Executive Email (excludes, Social Media & Board Members)
- Personnel Full/Title, Executive & Board Member Activity, Emails & Social Media Urls
- Trade Names (Company Brands)

Other Supplemental Add-Ons

- Company Kill Reports (ceased operations)
- Directors' Biographical Data
 - Associations
 - Awards
 - Certification/Degrees
 - Education
 - Former Career
- Merger & Acquisitions Monthly Summary Reports
- Company Minority Ownership/Stakeholders
- Company Shareholder Meetings
- Social Media Urls (company)
- FEIN (Federal Employer Tax Identification Numbers)
- 'Top Business List' rankings data including Fortune 1000, Forbes Global 2000, Forbes Top Private or Inc 5000 status

For more information, call **888.285.3947**

