



## LexisNexis® InterAction® Mobility Productivity to Go

### Opportunity Stands Still for No One

Customer meetings, pitches to prospects, trips back and forth to court, networking with colleagues, the daily commute ... sometimes it's amazing just how much work occurs outside of the place labeled "work." The good news is, you can be productive anywhere with the right kinds of tools, like LexisNexis InterAction Mobility. It's designed for on-the-go professionals who need to be wherever relationships get started and business opportunities develop.

For years, professional services firms around the globe have placed their trust in InterAction to manage the relationships that drive their businesses. Now, that same CRM (customer relationship management) platform is extending the knowledge and power of relationship intelligence to the mobile environment.

### Keeping up with the pace of your business

For busy professionals, InterAction Mobility keeps you connected and informed. From anywhere on the globe, you've got complete access to all the relationship details you rely on every day at your desk, and that allows you to be equally productive when traveling or away from your support staff.

- Find key contacts easily. Even if they're not in Outlook®, they're right in the palm of your hand.
- Do a quick meeting review on the cab ride there. You've got your hands on all the notes, activities, contacts and schedules that surround the people and matters being discussed
- If the session ends early and you've got extra time, be productive. Use InterAction Mobility to quickly find other contacts in your local area – wherever that local area happens to be. Reach out, connect, build relationships and convert prospects into clients.
- And, if you're looking for the shortest distance between you and a prospect you're pursuing, take the fast path. InterAction outlines who-knows-who relationships to tell you if a coworker at the firm already knows your target individual, or if mutual contacts have an established relationship with the person.

### More than just access

The features and capabilities available with InterAction Mobility expand multiple times each year as new releases are issued. The latest versions have moved mobile professionals beyond data access and into the realm of data entry. Users can now add, update and share Contact Records – as well as Notes and Activity details – to capture important information while it's top-of-mind. There's no need to wait.

Ongoing enhancements have made it possible to automatically log emails and phone calls as Activities, look up Contacts to see if they're on special Marketing or Working Group distribution lists, and scan the Opportunity inventory to gain valuable context and knowledge for business conversations. Additional improvements and features, including support for the latest mobility devices and cloud-based application technologies, will be coming soon with the next software update.

### Increase the return on your investment

Relationships start one contact at a time as building blocks in the foundation of your firm's growth. Mobility gives your professionals the flexibility and the tools to compete in today's world. It's a trusted, global and secure solution that can keep their important anytime, anywhere connections going strong.

Mobility features are easily deployed for installations using InterAction 6.0 or above; and the range of mobile phones and devices supported covers the market's most popular selections, including: Apple® iPhone® and iPad®, BlackBerry® and Android™ equipment.



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