



LexisNexis® atVantage™

Gaining a Clear Perspective on Growth Opportunities

Broaden perspectives to marketplace and competitive intelligence

Clarifying business development opportunities takes more insight than just knowing what's going on in your own firm. That's only half the story. The rest occurs outside of your practice with real-time changes that impact clients, their industries and customers, competitors, and the economy in general. Keeping up with everything affecting the business of law is a challenge.

There's an easy way to broaden your perspectives. LexisNexis® atVantage™ software gives you access to a comprehensive list of information sources covering news, business dealings, financial details, litigation records, filings by public and private companies, and more. Collectively, it represents information and data on literally millions of companies, from thousands of sources, spanning hundreds of industries.



With powerful search capabilities, atVantage software lets you handle that wealth of information intelligently. Filter, focus and prioritize what you need in order to:

- **Create targeted prospect lists** that identify and qualify the right targets based on litigation history, transactions, or other criteria you specify.
- **Uncover cross-selling opportunities** to increase share with existing clients by understanding the competition better, or noticing when client changes occur that warrant a new discussion.
- **Research the latest industry trends and market data shifts** to refine your business development strategies and marketing approaches, and share insightful details with clients to validate your knowledge of their business issues.

atVantage Source Listing

Get unprecedented access to global information on millions of public and privately held companies covering every major industry ... matched by detailed litigation and transaction intelligence and the most complete collection of news, business, financial and public record source material available, including:

Company & Executive Information

- America's Corporate Finance Directory™
- Creditreform (GNB)
- D&B® Global Duns Market Identifiers
- Directory of Corporate Affiliations™
- Extel Cards Database
- FBR Asian Company Profiles
- Gale Group Inc. Company Briefs
- Hoover's® Company Capsules
- Hoover's Company Profiles
- Hoppenstedt Company Database
- ICC Financial Analysis Reports
- OneSource CorpTech Company
- Profiles Database
- Standard & Poor's Corporate Descriptions Plus News
- Standard & Poor's Register of Corporations
- Worldscope International Company Profiles
- WorldBase
- SuperTool
- CCT Symbology

SGA Executive Tracker Companies

- Jigsaw People Profiles
- CA Executive Alerts
- Vickers Securities Alerts
- MorningStar Institutional Database
- JIGSCO
- NetProspex
- Professional Contacts
- Reuters Knowledge Direct
- ExecRelate
- The Executive Directories

Law Firm & Lawyer Information

- Martindale-Hubbell® Law Directory
- Intellectual Property Information
- U.S. Patent Prosecution Analysis
- U.S. Trademark Prosecution Analysis
- U.K. Patent Prosecution Analysis
- U.S. Federal & State Trademarks Combined
- U.S. Copyrights Combined Files
- U.S. Patents
- U.S. Trademarks

News Information

- News Group File (Most Recent Two Years)
- Today's News Sources

Litigation Information & Analysis

- Federal District/Appeals/Commercial Bankruptcy (10 years)
- Select State Court Systems (5 years)

Corporate Transaction Information

- Corporate Transaction Analysis
- Mergers and Acquisitions Trends (10 years)
- Offerings (Initial and Follow-on) Trends
- Law Firms; Client Share; Share of Deal Type; Deal Lists; Offer Lists
- Mergers & Acquisitions
- Mergerstat® M&A Database
- MergerMetrics
- U.S. Equity Offerings
- SharkRepellent (by FactSet®)
- Vickers Securities Report

Learn More >



www.lexisnexis.com/intelligence



New Customers: 800.419.5590

Current Users: 888.575.9830

