

Looking for a compelling reason to rely on LexisNexis® for your public records needs?

We'll give you ten.



Rely on LexisNexis® Public Records to help you get a more complete picture of people, businesses, and locations

LexisNexis® Public Records via Lexis Advance® gives you a robust search, analytics, and reporting tool for getting to a more complete picture of individuals and businesses. Whether performing due diligence, litigation discovery, or “know your customer” screening—or locating hard-to-find people, businesses, or assets—we’re here to help you be more effective and efficient. Why can you rely on LexisNexis? **Here are ten reasons:**

- ① **Access more than 37 billion public records that are refreshed daily with an additional 800,000 records**—one of the world’s largest online collections

Not sure where the facts are hidden? Then cast the broadest net possible to capture the most current and comprehensive picture of a person, business, or location. LexisNexis Public Records also offers more types of records, including email, health-care provider sanctions, employment locator† and others not available via Westlaw®.*

- ② **Uncover more connections** with the powerful, sophisticated LexID® linking technology



It’s a fact. People and businesses sometimes have something to hide—assets, liabilities, unsavory connections, “actual” addresses, etc. LexisNexis Public Records offer LexID intelligent search

and linking technology, which helps you **make intelligent information connections—between people, businesses, assets, and locations—beyond the obvious** by drawing insights from both traditional and new sources of data. Even uncover connections among entities that do not have public records in common. You won’t find this technology with Westlaw or the open Web.

- ③ **Get comprehensive results—even with partial or misspelled data**

Search with the information you have—nickname, prior address, etc.—and our proprietary search technology can still locate the right records. It can even search beyond typos and misspellings, search an area radius or link cell phone numbers with carriers. When you go to Westlaw or the Web, you need more comprehensive information to obtain results.

- ④ **Save time and potential cost** with SmartLinx® Comprehensive Reports

People and businesses no longer leave a footprint in just one state. With SmartLinx technology you can search across all 50 states and a wide variety of public record types in seconds—an effort that might otherwise require hours of work and numerous searches. Results are bundled into a SmartLinx Comprehensive Report—a single, easy-to-navigate report enabling you to link directly to original source documents to verify information.

⑤ **Have confidence in your results** with our intelligent linking technology

LexisNexis technology gives you more confidence in your results: 99.65 percent of records in our database have been uniquely identified and assigned a unique LexID number. Our intelligent data-linking technology accounts for typos, misspellings, and other data errors, so even “dirty data” can be aligned with the right person or business.

⑥ **Uncover addresses and phone numbers—** with potential issues flagged

We have over 200 unique flags that alert you to suspect search results, enabling you to immediately spot issues, such as duplicate Social Security numbers, disconnected phones or atypical residences, like hotels or campsites. Open-Web sources can't offer such thorough analysis.

⑦ **Receive real-time customer support** at no extra charge

LexisNexis® Customer Support is available for live research help virtually 24/7 at no extra charge—something no open-Web source can offer. For personal assistance with public records research, call 800.543.6862.

⑧ **Leverage to the full power of the LexisNexis®** services as you search

With a Lexis Advance subscription, you can follow a lead you uncover in public records resources to a vast collection of news—more than 26,000 local, regional, national, and international news sources. Tap into current reports showing balance sheets and executive teams. Check out **primary law**, including **verdicts and settlements**—all without leaving Lexis Advance and its intuitive interface.

⑨ **Get comprehensive results** without advanced research skills

Searching the vast LexisNexis Public Records collection is as easy as selecting your records type and entering a name or number in an online form. Are you sure of the name spelling? Fine. Click a box and search for that spelling alone. In many instances, you can narrow your search results just as easily. Set up an alert to update you on an entity's activity—like when your subject buys property or files for bankruptcy. Plus, many LexisNexis Public Records sources let you use advanced searching with Boolean connectors.

⑩ **Rely on 20+ years of expertise** from a recognized industry leader

LexisNexis has been a recognized provider of public records information to the risk industry since 1991—and has been selected by the largest governmental agencies, law firms, and private businesses focused on due diligence, litigation discovery, fraud prevention, and more.

Experience the immense power of LexisNexis Public Records for yourself.

Call us today at **866.281.1801** to learn more or to request a demo.

*Based on information available as of March 2013.

†Not available to government subscribers.

Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

