



Gain a competitive advantage from your public records research.

## Leverage SmartLinx® technology via the Lexis Advance® service

The SmartLinx® feature is a powerful, easy-to-use investigative tool that helps you establish connections that might otherwise be very difficult to find. It uses LexiD® linking technology to help a single Lexis Advance® search **comb through billions of public records to locate names, addresses, phone numbers, and other information that connects people, businesses, assets, and locations.** And you get your results in an **easy-to-read, tabular report that links all information about the entity you're researching.** SmartLinx helps you:

### Take full advantage of a vast collection of public records

SmartLinx works with the LexisNexis® Public Records collection, which gives you **access to more than 37 billion public records.** You get:

- 8.5 billion unique name/address combinations that map to approximately 664 million unique identities
- 3.7 billion records outlining personal property data covering nearly 95 percent of the U.S. population
- 1.3 billion business records and 2.3 billion business contact records, representing more than 390 million unique businesses and more than 1.4 billion unique contacts
- 8.3 billion records with dates of birth
- 552 million phone numbers
- 178 million unique cell phone numbers
- 536 million unique email addresses
- 780 million vehicle titles

### Save valuable research time

SmartLinx reports help you **efficiently cast a broad net to retrieve relevant, logically connected facts that might otherwise require multiple searches.**

With just one search, you can **save time by scanning diverse records simultaneously.** This includes property records, bankruptcy records, professional licenses, foreclosures, judgments and liens, UCC filings, employment information, and criminal records, for example.

And because people and businesses don't leave footprints in just one state these days, SmartLinx always **searches across all 50 states.** This helps you ensure that you don't miss valuable information hidden in another jurisdiction.

*NOTE: We recommend that you conduct additional searches in sources not included in the SmartLinx report—such as **Alternate Phones and Dockets.***

### Uncover hidden connections

It's a fact—people and businesses sometimes have something to hide. It could be an asset that could be used to satisfy a judgment, an unsavory connection that could affect the outcome of a trial or adversely affect a business transaction, or an address or telephone number that could be used to serve process. SmartLinx technology can **surface hard-to-find connections among people, businesses, assets, and locations and return results to you in seconds—even when entities are not listed in the same public record.**

### Find elusive telephone information

Many individuals don't have telephone numbers listed in their own names, making it difficult to locate phone numbers associated with them. SmartLinx uses LexID technology to **surface telephone numbers for all addresses associated with an individual or entity, regardless of whether the number is listed in his or her name.** This greatly increases your chances of locating an important phone number.

### Locate associates, relatives, and neighbors

Often, you'll need to **locate additional people to interview, find witnesses, or discover conflicts of interest.** Any of these could make a big difference in the matter at hand. SmartLinx makes it easy to discover neighbors, relatives, and other associations.

### Minimize time spent reviewing results

SmartLinx bundles all of your search results—whether they're on a person, business, or location—and delivers them to you in **one easy-to-read consolidated report that includes links to underlying source documents** that provide greater detail.

### Get alerted to potential problems

SmartLinx reporting technology **conducts more than 200 checks to alert you to potential issues.** In your report, color-coded warning flags indicate issues—such as a Social Security number associated with more than one person—and also tell you when the data checks out—when the address is confirmed, for example.

### Stay compliant with privacy laws

By using LexID technology, SmartLinx helps you keep customer Social Security numbers and Federal Employer Identification numbers secure. You can be confident that you're taking adequate steps to **observe the highest levels of privacy and compliance.**

\*In addition to being regulated by federal law, the DPPA is also governed by state law.

Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

### Permissible Use and LexisNexis Public Records

The Gramm-Leach-Bliley Act (GLBA) governs access to name, address, telephone numbers and Social Security numbers derived from credit header data. If a user does not have a GLBA permissible use based on their account setting, they will be blocked from only this regulated data in any search form in which this material is included. Search forms that include GLBA-regulated data also include data sources that are not regulated by the GLBA. Searches may still be conducted in all of these search forms, but if a user does not have a permissible use, results derived from GLBA-regulated data will automatically be removed from the answer set.

The Drivers Privacy Protection Act (DPPA)\* governs access to driver's licenses, motor vehicle registrations and watercraft registrations. If a user does not have a permissible use based on their account setting, they will be blocked from accessing these materials. In addition, if a user does not have a DPPA-permissible use, these results will be automatically removed from results returned from any other search forms that include this data as part of a larger group search.

**Gain a competitive advantage and achieve better outcomes by developing critical insight and making more confident decisions.**

### See for yourself ...

Experience what the powerful combination of LexisNexis Public Records, SmartLinx, and Lexis Advance can do for you! Call us at **866.281.1801** today to learn more or request a demo.

