



Looking for a compelling reason to rely on LexisNexis® for your firm's public records needs? We'll give you ten.

Rely on LexisNexis® Public Records to help you get a more complete picture of people, businesses, and locations

LexisNexis® Public Records via Lexis Advance® gives you a robust search, analytics, and reporting tool for getting to a more complete picture on individuals and businesses. Whether performing due diligence, litigation discovery, or “know your customer” screening—or locating hard-to-find people, businesses, or assets—we're here to help you be more effective and efficient. Why can you rely on LexisNexis? **Here are ten reasons:**

- ① **Access more than 37 billion public records that are refreshed daily with an additional 800,000 records—one of the world's largest online collections**

Not sure where the facts are hidden? Then **cast the broadest net possible** to capture the most current and complete picture of a person, business or location. LexisNexis Public Records also offers more types of records, including email, health-care provider sanctions, employment locator and others not available via Westlaw®.*

- ② **Uncover more connections with powerful, sophisticated LexID® linking technology**

It's a fact. People and businesses sometimes have something to hide—assets, liabilities, unsavory connections, “actual” addresses, etc. LexisNexis Public Records offers



LexID® intelligent search and linking technology, which helps you **make intelligent information connections—among people, businesses, assets, and locations—beyond the obvious** by

drawing insights from both traditional and new sources of data. Even uncover connections among entities that do not have public records in common. You won't find this technology with Westlaw or the open Web.

- ③ **Get comprehensive results—even with partial or misspelled data**

Search with the information you have—nickname, prior address, etc.—and our proprietary search technology can still locate the right records. It can even search beyond typos and misspellings, search an area radius or link cell phone numbers with carriers. When you go to Westlaw or the Web, you need more complete information to obtain results.

- ④ **Save time and potential cost with SmartLinx® Comprehensive Reports**

People and businesses no longer leave a footprint in just one state. With SmartLinx® technology you can **search across all 50 states and a wide variety of public record types in seconds**—an effort that might otherwise require hours of work and numerous searches. Results are bundled into a SmartLinx Comprehensive Report—a single, comprehensive, easy-to-navigate report enabling you to link directly to original source documents to verify information.

- ⑤ **Leverage sophisticated scoring and analytic tools**

Discover value-added powerful analytic tools such as InstantID® with FraudPoint®, which can deliver critical, relevant insight to help you authenticate identities, spot fraud, and flag ID discrepancies.†

⑥ **Uncover addresses and phone numbers—with potential issues flagged**

We have over 200 unique flags that alert you to suspect search results enabling you to **quickly spot issues**, such as duplicate Social Security numbers, disconnected phones or atypical residences, like hotels or campsites. Open-Web sources can't offer such thorough analysis.

⑦ **Go beyond your subscription—cost effectively—when the need arises**

LexisNexis Public Records offers specialized solutions beyond your subscription databases to handle your specialized research needs cost effectively. Order and retrieve **automobile accident reports, national auto accident reports, medical records, and more**. Working on **international business due diligence** or know-your-customer requirements? You don't need connections in China, Europe or elsewhere. LexisNexis Public Records solutions can produce needed international documentation.†

⑧ **Leverage to the full power of the LexisNexis services as you search**

With a Lexis Advance subscription, you can follow a lead you uncover in public records resources to a vast collection of news—more than **26,000 local, regional, national, and international news sources**. Tap into **current reports showing balance sheets and executive teams**. Check out **primary law**, including **verdicts and settlements**—all without leaving Lexis Advance and its intuitive interface.

⑨ **Get comprehensive results without advanced research skills**

Searching the vast LexisNexis Public Records collection is as **easy as selecting your records type and entering a name or number in an online form**. Are you sure of the name spelling? Fine. Click a box to search for that spelling alone. In many instances, you can narrow your search results just as easily. Set up an alert to update you on an entity's activity—like when your subject buys property or files for bankruptcy. Plus, many LexisNexis Public Records sources let you use advanced searching with Boolean connectors.

⑩ **Rely on 20+ years of expertise from a recognized industry leader**

LexisNexis has been a recognized provider of public records information to the risk industry since 1991—and has been selected by the largest governmental agencies, law firms and private businesses focused on due diligence, litigation discovery, fraud prevention, and more.

BONUS!

LexisNexis Customer Support is available for live research help virtually 24/7 at no extra charge—something no open-Web source can offer. For personal assistance with public records research, just call 800.543.6862.

*Comparison data based on information available as of March 2013.

†Currently only available for law firm customers.

The InstantID and FraudPoint services are not provided by "consumer reporting agencies," as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and do not constitute "consumer reports," as that term is defined in the FCRA. Accordingly, the InstantID and FraudPoint services service may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA.

Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

Experience the immense power of LexisNexis Public Records for yourself.

Call us today at **866.281.1801** to learn more or to request a demo.

