

Stop fraud from crossing over into your profits.
Prevent, detect and investigate with intelligent solutions
from LexisNexis®.

Fraud Total Solutions from LexisNexis®



Risk Solutions
Financial Services

Increasing threats demand intelligent tactics

Fraud is a constantly evolving threat to your business that can result in lost profits, financial penalties and a fractured business reputation. In today's social media era, criminals continuously widen their scope using advanced technology to develop elusive new fraud methods.

Advanced fraud techniques require advanced fraud management data solutions that focus on the individuals who pose the greatest threats to your business and bottom line. Honing in on legitimate threats instead of sifting through endless streams of disconnected information is the best strategy for managing fraud risk.

LexisNexis® has the most comprehensive data and technology, providing industry-leading analytics and investigative solutions to mitigate fraud and respond to emerging trends.

LexisNexis offers a suite of fraud management tools that deliver instant access to the most comprehensive consumer data available in the market—including tri-bureau identity coverage. We've harnessed the power of this consumer intelligence and built a suite of solutions that actively help your business prevent, detect and investigate fraud at an unprecedented level.

LexisNexis fraud management solutions deliver analytical strength and advanced technology that maximizes our unmatched scope of data coverage.

We've aggregated key consumer data in ways that help your business approach fraud with a laser focus on the riskiest incidents that pose the greatest threat to your business.

Identity theft costs businesses and financial institutions nearly \$48 billion each year, with an average loss of almost \$5,000 per instance. According to a recent survey on identity theft, total identity fraud amongst adults is up 12.5% to \$54 billion.

Javelin 2010 Identity Fraud Survey Report, February 2010.

Authoritative assets create powerful fraud solutions

LexisNexis offers unparalleled breadth of content, superior linking capability and supercomputing technology that underpin our comprehensive suite of fraud management solutions:

Identity verification tools

- LexisNexis® Identity Report
- LexisNexis® InstantID®

Fraud analytics tools

- LexisNexis® FraudPoint®
- LexisNexis® FraudPoint® Attributes
- LexisNexis® Chargeback Defender®

Authentication tools

- LexisNexis® InstantID® Q&A

Investigative tools

- LexisNexis® Risk Management Solutions®
- LexisNexis® Mortgage Industry Data Exchange (MIDEX®)
- LexisNexis® Red Flags Rule Report

Revealing Scores Make Decisions Easy

Score	Count	Fraud	Fraud Rate	Odds Ratio
300-540	2,787	179	6.4%	14.6:1
541-600	4,975	146	2.9%	33.4:1
601-630	5,208	92	1.8%	55.6:1
631-650	5,532	64	1.2%	85.4:1
651-670	7,908	70	0.9%	112.0:1
671-680	11,719	83	0.7%	140.2:1
681-700	12,159	65	0.5%	186.1:1
701-720	17,361	65	0.4%	266.1:1
721-760	58,825	131	0.2%	488.0:1
761-999	154,803	153	0.1%	1010.8:1
Total	281,277	1,048	0.4%	267.4:1

FraudPoint ranks fraud applications from 0.1% to 6.4%. This table shows 40% of fraud is isolated in 5% of the population.

Table indicates typical score distribution and fraud rates.

Comprehensive tools deliver competitive advantage

LexisNexis fraud management solutions are designed to provide your business with fast decisioning turnaround and fine-tuned analytical scoring capabilities. Our technology and tools are intuitive and easily integrate within your existing fraud prevention program, enabling your business to combat fraud and minimize expenses associated with unnecessary reviews. Our comprehensive solutions quickly target profitable customers while helping your business avoid fraudulent pitfalls—enhancing your bottom line.

Verify

LexisNexis Identity Report provides your organization with the most comprehensive view of an identity to allow you to rapidly perform identity proofing functions and reduce synthetic forms of identity fraud.

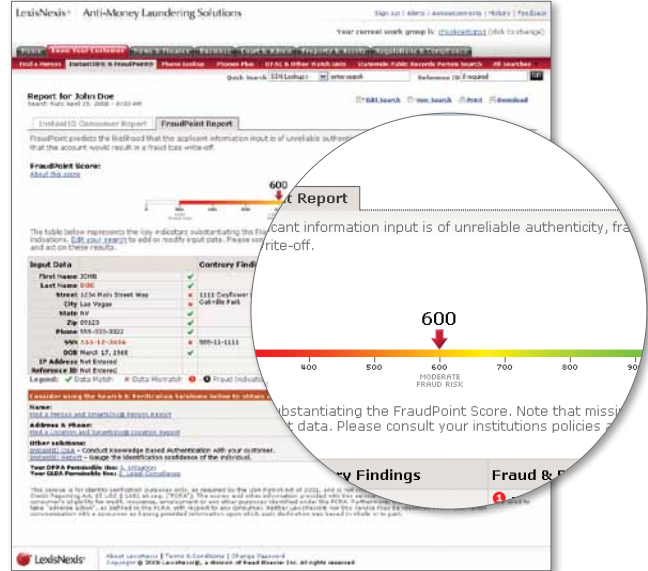
InstantID, the only verification and validation product endorsed by the American Bankers Association (ABA), allows you to instantly verify consumer and business identities, assess risk and make reliable business decisions. It also helps substantially reduce false positives, resulting in faster new account openings.

Analyze

FraudPoint is an enhanced analytical scoring solution that substantially improves your power to predict and prevent fraud—and helps you spot and approve authentic customers. This proven data workhorse is the foundation you are looking for in building a smarter decisioning process.

FraudPoint Attributes gathers and analyzes more than 150 major identity characteristics based on a wide variety of significant life events. The attributes consist of high-risk touch points and interconnections of underlying raw data that allow you to build and adapt your own policy and fraud risk models based on customized criteria.

Chargeback Defender uses the power of data and analytics to empower Internet merchants to quickly and automatically identify more high-risk credit card transactions. It utilizes the best tools in merchant order risk management by incorporating customer identity and order attributes at the time of order. The solution cuts fraud losses and reduces costly manual review efforts.



FraudPoint can help you segment and rank an applicant's risk of committing fraud.

Authenticate

InstantID Q&A is a knowledge-based authentication technology solution designed to confirm a consumer's identity in seconds expediting the authentication process and reducing fraud occurrences. The product deploys non-credit based questions from proprietary algorithms that are unique to the individual that even sophisticated fraudsters could not easily answer. InstantID Q&A is powered exclusively by RSA® and is the only knowledge-based authentication solution product endorsed by the ABA.

Investigate

LexisNexis Risk Management Solutions is the most authoritative risk management research tool in the market. No other provider has the content, breadth, linking capabilities and an easy-to-use interface that allows you to efficiently research consumers, businesses and assets critical to your investigations. Our extensive search tools enable you to uncover facts, connect disparate events and resolve discrepancies and flags, thus mitigating financial risks.

Mortgage Industry Data Exchange (MIDEX) is a risk management database used by the real estate and financial services industries to identify risk associated with people and businesses. MIDEX contains public information and industry-contributed incidents of verified

fraud and misrepresentations. With MIDEX, your business has access to the only industry-contributed incident repository and tools to investigate fraud, perform due diligence and conduct background checks with over 200 public filing sources, including regulatory agencies.

LexisNexis® Red Flags Rule Report provides additional levels of detail to identify suspicious personal identifying information, displaying warning codes when red flag risks are present. This comprehensive solution helps you comply with the Red Flags Rules as part of the FACT Act.

Intelligent fraud management begins with LexisNexis

The proliferation of fraud across the financial market is unyielding. However you have the power to minimize fraud's impact on your business with comprehensive fraud management tools from LexisNexis. Our solutions save time, reduce operational resources and minimize the hard costs associated with fraud. Superior fraud prevention, detection and investigation begin with the strength of LexisNexis data and technology assets. We'll maximize your fraud management efforts so your business can focus on growth and profitability.

For more information:

Call 866.858.7246 or visit
lexisnexis.com/risk/financial-services

About LexisNexis Risk Solutions

LexisNexis Risk Solutions (www.lexisnexis.com/risk) is a leader in providing essential information that helps customers across all industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced scoring analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading publisher and information provider that serves customers in more than 100 countries with more than 30,000 employees worldwide.

Our financial services solutions assist organizations with preventing financial crime, achieving regulatory compliance, mitigating business risk, improving operational efficiencies and enhancing profitability.



The FraudPoint, FraudPoint Attributes, InstantID, Red Flags Rule Report, Risk Management Solutions, Chargeback Defender, Identity Report, InstantID Q&A and Mortgage Industry Data Exchange services are not provided by "consumer reporting agencies," as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and do not constitute "consumer reports," as that term is defined in the FCRA. Accordingly, the LexisNexis FraudPoint, FraudPoint Attributes, InstantID, Red Flags Rule Report, Risk Management Solutions, Chargeback Defender, Identity Report, InstantID Q&A and Mortgage Industry Data Exchange services may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA. Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified. LexisNexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. FraudPoint, FraudPoint Attributes, InstantID, Chargeback Defender and InstantID Q&A are registered trademarks of LexisNexis Risk Solutions FL Inc. Mortgage Industry Data Exchange is a registered trademark of LexisNexis Risk Solutions Inc. LexisNexis Risk Management Solutions is a trademark of Reed Elsevier Properties Inc., used under license. Other products and services may be trademarks or registered trademarks of their respective companies. Copyright © 2011 LexisNexis. All rights reserved. NXR01016-4 1211