



Our mission is to protect and serve the public interest by increasing awareness and improving the detection, investigation, civil and criminal prosecution and prevention of health care fraud.

### Featured Premier Supporting Member



#### Who's in Your Social Network?

As healthcare data becomes more complex, fraud schemes will become more sophisticated. The analytics used to identify and prevent fraud must stay one step ahead of those schemes. Social Network Analytics (SNA) can meet this challenge by bringing visibility to complex healthcare fraud schemes. SNA is not about posting your status on Facebook. It is an advanced analytic mechanism for discovering significant links between individuals, businesses, assets and properties. Social Network Analytics is not simply visualization or geo-mapping software either. It is much more powerful.

SNA provides investigators and other stakeholders the ability to aggregate, analyze and link vast amounts of data quickly and accurately. Complex relationships among patients, providers, and organizations quickly surface; many of these relationships would be virtually impossible to discover with traditional investigative techniques. Collusion once hidden is made visible.

Traditional linking technologies are limited by the methods and data used to do the linking: entity characteristics that frequently change (phone, address, etc.) and are not clearly disambiguated result in false positives. Lack of public data limits the scope of data examined and severely limits the clarity and breath of the relationships that can be revealed.

LexisNexis® Social Networking Analytics for health care represents a paradigm shift in the identification of collusion by going beyond the surface and using advanced linking capabilities and vast data sources to quickly group information effectively and efficiently facilitating the discovery of collusion and more importantly expediting the possibilities for recovery and prevention of loss. Request information today on our SNA solution.

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