CUSTOMER STORIES

How Adam Nakat leverages Lexis+ Al[™] to help his growing firm compete with larger players.

Advances in AI technology allow small to medium-sized law firms to increase productivity and efficiency like never before.



Background

Adam is the founder, principal, and director at Nakat Law. Since founding the firm in July '21 at the height of the COVID-19 pandemic, Adam and his small team quickly garnered a reputation as a competitive player in Melbourne's legal market.

Adam prides himself on providing practical and quality outcomes for his clients and achieves this by utilising the latest technology to help him navigate complex legal issues with precision.



Challenge

Before adopting Lexis+ AI, Adam and his team faced challenges common to smaller firms, such as resource limitations and stringent timeframes. As Adam put it, "Our primary challenge was resource management. Delivering high-calibre legal services akin to larger firms without extensive resources posed significant hurdles."



Solution & Outcomes

"Lexis+ AI has marked a transformative phase for Nakat Law," Adam said. "It's become indispensable for us. It saves us approximately 3.5 hours a day and has boosted our productivity by 200%. This efficiency gain has allowed us to allocate more time to strategic management and proactive client engagement."

Prior to adopting Lexis+ Al, legal research at Nakat Law was a time-consuming endeavour. Not anymore. "The Al's ability to provide instant and reliable responses to complex legal queries has been revolutionary. It not only saves us time but also ensures that our legal advice is backed by the latest and most relevant case law and statutes. The ability to receive instantaneous and reliable responses to legal queries, coupled with the Al's capability to suggest pertinent case law and summarise complex legal documents, has been immensely valuable."



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ADAM NAKAT PRINCIPAL AND FOUNDER









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Lexis+ Al's Al-driven legal research, drafting tools and document analysis capabilities have streamlined operations significantly. "Tasks that used to take hours can now be completed in a fraction of the time, thanks to the Al's ability to generate drafts, review documents for inconsistencies, and suggest improvements based on established legal precedents."

One of the standout features for Nakat Law has been Lexis+ Al's document comparison and analysis capabilities. "Being able to upload multiple documents and have the Al analyse and summarise the differences has been incredibly useful," Nakat observed. "This feature not only saves us time but also ensures accuracy when dealing with complex legal documents, such as contracts and agreements."

In addition to greater efficiency that allows for more hands-on client engagement, Lexis+ Al also helps Adam and his team with risk mitigation. "By minimising human errors through Al-driven processes, we have significantly enhanced the accuracy and reliability of our legal services," he said.

But it's not just human errors that can be reduced because its answers are grounded in LexisNexis® legal content, Lexis+ Al delivers search results that minimise hallucinations. "I often check the case and verify that the summary is correct, and without a doubt, it's been correct every time. Not having to worry about hallucinations is a big positive."

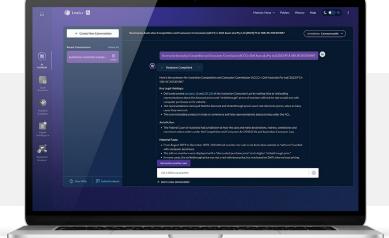
The cost savings, too, cannot be understated. For a smaller firm like Nakat Law, cost efficiency is paramount. As Adam explained, "By leveraging

Lexis+ Al, we have been able to optimise our operational costs. The savings in time and resources have allowed us to offer competitive pricing while maintaining profitability. This has been instrumental in differentiating us from larger firms and attracting clients seeking value-driven legal services."

Beyond internal efficiencies, Lexis+ Al has also enhanced Nakat Law's client service capabilities. "Clients expect prompt and accurate legal advice," Adam noted. "With Lexis+ AI, we can meet these expectations consistently. The Al's ability to summarise case law and provide concise legal opinions allows us to respond to client queries more efficiently, ultimately improving client satisfaction."

By delivering superior client outcomes and greater cost efficiency, Lexis+ AI has helped Nakat Law quickly gain a reputation as a formidable contender in Melbourne's legal market. Adam and his team's experience with the platform has underscored a pivotal role in client service delivery that would not have been possible without the emergence of generative AI.

As Nakat Law continues to evolve, so too will the role Lexis+ Al plays in helping the firm maintain their commitment to excellence and innovation in their legal practice. As Adam summarised, "Lexis+ Al empowers Nakat Law to deliver high-quality outcomes and services without excessive overheads. It minimises risks associated with human error and helps establish us as a leading technological disruptor in Australia's legal sector."



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