

## CUSTOMER STORIES

# Lexis+ AI® Is a Game-Changer for Maguire Legal: A Small Firm's Success Story

How small law firms can leverage Lexis+ AI to overcome resource constraints, improve service delivery, and foster growth.



### Background

Maguire Legal, founded by Paul Maguire, is an innovative Melbourne-based law firm specialising in employment law, workplace relations, business research, and commercial law. With over 25 years of experience, Paul offers a unique perspective on his clients' operational needs.

The firm prioritises personal relationships, accessibility, and tailored legal advice offering fixed-fee and subscription services via a customer portal with templates, guides, and ongoing support. Focused on simplicity and affordability, the firm delivers legal guidance and toolkits tailored for small businesses.



*Lexis+ AI is reducing our research and drafting time by 50%, saving us 15 hours per week."*



### Challenges

Despite their innovative approach, Maguire Legal faced several challenges common among small law practices. One of the key issues was the time-consuming nature of legal research, with Paul noting, "I spend hours sifting through case law, statutes, secondary sources, and precedents, which limits my time for client engagement and business growth."

The firm aims to improve and deepen client relationships through personalised, affordable advice but faced constraints in research and drafting limiting their responsiveness and overall efficiency. As a small practice with a lean team Maguire Legal lacked the resources to conduct in-depth, comprehensive legal research quickly. This impacted the speed and quality of the advice they could provide and hampered strategic growth.

While Maguire Legal produces rich, practical content for clients, they sought to incorporate authoritative legal research tools to improve the accuracy and reliability of their advice, without compromising accessibility.

Paul summarised these pain points, saying, "My challenge is trolling through massive amounts of legal information to find relevant insights. It's a huge drain on time and energy, especially for a small firm like ours."



PAUL MAGUIRE  
PRINCIPAL AND FOUNDER



LexisNexis®

“Lexis+ AI has been transformative. It's not just about saving time; it's about elevating our practice, providing better value, and building stronger relationships. It's a game-changer for small firms like ours.”

## Solution & Outcomes

In response to these challenges and transform their workflows, Maguire Legal adopted Lexis+ AI, a cutting-edge research platform integrated with advanced Legal AI tools.

The advanced AI search engine in Lexis+ AI allows complex queries in natural language and provides highly relevant, concise, and accurate results, saving Maguire Legal hours. “Lexis+ AI's ability to understand natural language queries means I no longer have to spend hours crafting Boolean searches. It's like having a junior researcher who instantly knows exactly what I need,” Paul remarked.

Maguire Legal is relying on Lexis+ AI to provide accurate case summaries in a fraction of the time it used to take. “Instead of reading through dozens of cases, Lexis+ AI automatically creates case summaries that tell me whether a case is pertinent, saving hours every week,” Paul said.

The LexisNexis® library of case law, legislation, and practical guidance resources is seamlessly integrated into the research process. This allows the firm to verify their advice against authoritative sources, providing a high level of confidence in their legal advice. In addition, Lexis+ AI's drafting tools, including smart templates and clause generators, facilitate rapid, high-quality document production, as Paul observed, “Our clients now receive accurate advice more promptly, and we can manage a broader caseload without sacrificing quality.”

With Lexis+ AI's real-time updates and alerts, Maguire Legal stayed abreast of the latest case law, legislation changes, and legal trends pertinent to their practice areas. “Having instant access to updates and alerts means we can inform our clients

about legal developments as they happen, which strengthens our advisory role,” Paul noted.

The cumulative effect of these features resulted in a significant decrease in research time and expenses, enhancing client engagement. The firm reported a 50% reduction in research and drafting time, translating to 15 hours saved weekly, equivalent to an additional day of client engagement or business development. The new AI solution allows small firms, like Maguire Legal, to scale in ways previously thought impossible. “Lexis+ AI is saving me the equivalent of one part-time employee, that's a 25% saving in salaries in the business. The efficiencies mean I can spend more quality time with clients, understanding their business needs and providing personalised legal support,” Paul said.

Maguire Legal's adoption of Lexis+ AI demonstrates how small legal practices can leverage Legal AI technology to overcome resource constraints, improve service delivery, and foster growth. Paul summarised the impact: “Lexis+ AI has been transformative. It's not just about saving time; it's about elevating our practice, providing better value, and building stronger relationships. It's a game-changer for small firms like ours.”

By integrating AI-powered research, automated drafting, and real-time updates into their workflow, the firm has achieved substantial efficiency gains and enhanced client satisfaction. As Paul Maguire aptly stated, “In a competitive legal landscape, embracing technology like Lexis+ AI isn't just an option; it's essential for staying ahead and serving our clients better.”

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