

ONTARIO REPORTS MEDIA KIT 2026

Media solutions to reach high net worth legal professionals quickly and effectively.



ONTARIO REPORTS

Profile

Reach the Ontario legal profession with targeted advertising in *Ontario Reports*, the only publication specifically devoted to case law in Ontario. Published by LexisNexis® for the Law Society of Ontario, lawyers, legal counsel and paralegals look to the weekly full-text journal of *Ontario Reports* for the latest in court decisions, practice directions, career opportunities and announcements to the profession. No other publication is as widely known or read by the Ontario Bar.

Ontario Reports has been published by the Law Society of Ontario for more than a century. Over 84,000 personally addressed copies of *Ontario Reports* are digitally delivered every week to all members of the Law Society of Ontario; one to every lawyer, legal counsel and paralegal in the province. This distribution is unmatched by any other legal publication in Ontario.

Available on any computer, tablet, or smartphone, this gives lawyers and judges access from anywhere at any time. In today's information-everywhere, all-the-time environment, *Ontario Reports* ensures easy, trouble-free access 24/7 for Ontario's legal community.

Current advertisers in *Ontario Reports* include companies promoting products and services to the legal profession, recruiters for the legal field, mediators, financial services companies and many more. *Ontario Reports* has become the place to generate referral business through advertising. Take advantage of this opportunity to reach the Ontario legal community with your message.



2026 SCHEDULE (50 ISSUES)

Digital Issue Date	Print Issue Date	Material Closing Date	Digital Issue Date	Print Issue Date	Material Closing Date
January 7	January 9	December 19	July 1	July 3	June 19
January 14	January 16	January 2	July 8	July 10	June 26
January 21	January 23	January 9	July 15	July 17	July 3
January 28	January 30	January 16	July 22	July 24	July 10
February 4	February 6	January 23	July 29	July 31	July 17
February 11	February 13	January 30	August 5	August 7	July 24
February 18	February 20	February 6	August 12	August 14	July 31
February 25	February 27	February 13	August 19	August 21	August 7
March 4	March 6	February 20	August 26	August 28	August 14
March 11	March 13	February 27	September 2	September 4	August 21
March 18	March 20	March 6	September 9	September 11	August 28
March 25	March 27	March 13	September 16	September 18	September 4
April 1	April 3	March 20	September 23	September 25	September 11
April 8	April 10	March 27	September 30	October 2	September 18
April 15	April 17	April 3	October 7	October 9	September 25
April 22	April 24	April 10	October 14	October 16	October 2
April 29	May 1	April 17	October 21	October 23	October 9
May 6	May 8	April 24	October 28	October 30	October 16
May 13	May 15	May 1	November 4	November 6	October 23
May 20	May 22	May 8	November 11	November 13	October 30
May 27	May 29	May 15	November 18	November 20	November 6
June 3	June 5	May 22	November 25	November 27	November 13
June 10	June 12	May 29	December 2	December 4	November 20
June 17	June 19	June 5	December 9	December 11	November 27
June 24	June 26	June 12	December 16	December 18	December 4

Please forward all artwork for Ontario Reports to: orartwork@lexisnexis.ca and your sales representative

2026 DISPLAY ADVERTISING RATES

General/Announcements

Four Colour	Size (width x height)		Frequency	Discount Rate (Pricing per issue)			
			1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,631	\$2,256	\$2,148	\$2,052	\$1,949
3/4 Page	4 1/2" x 5 7/8"		\$2,335	\$2,012	\$1,949	\$1,835	\$1,705
1/2 Page	4 1/2" x 3 7/8"		\$2,000	\$1,807	\$1,705	\$1,642	\$1,495
1/4 Page	4 1/2" x 1 7/8"		\$1,523	\$1,386	\$1,336	\$1,278	\$1,176

Black & White	Size (width x height)		Frequency	Discount Rate (Pricing per issue)			
			1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,005	\$1,637	\$1,529	\$1,432	\$1,330
3/4 Page	4 1/2" x 5 7/8"		\$1,716	\$1,392	\$1,330	\$1,216	\$1,085
1/2 Page	4 1/2" x 3 7/8"		\$1,380	\$1,188	\$1,085	\$1,023	\$876
1/4 Page	4 1/2" x 1 7/8"		\$902	\$767	\$715	\$659	\$556

Career/Legal Support

Four Colour	Size (width x height)		Frequency	Discount Rate (Pricing per issue)			
			1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$3,201	\$2,794	\$2,416	\$2,227	\$2,031
3/4 Page	4 1/2" x 5 7/8"		\$2,788	\$2,467	\$2,134	\$1,968	\$1,854
1/2 Page	4 1/2" x 3 7/8"		\$2,382	\$2,106	\$1,853	\$1,756	\$1,589
1/4 Page	4 1/2" x 1 7/8"		\$1,837	\$1,635	\$1,463	\$1,388	\$1,284

Black & White	Size (width x height)		Frequency	Discount Rate (Pricing per issue)			
			1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Full Page	4 1/2" x 7 3/4"		\$2,576	\$2,168	\$1,790	\$1,601	\$1,405
3/4 Page	4 1/2" x 5 7/8"		\$2,163	\$1,842	\$1,509	\$1,343	\$1,181
1/2 Page	4 1/2" x 3 7/8"		\$1,756	\$1,480	\$1,228	\$1,130	\$964
1/4 Page	4 1/2" x 1 7/8"		\$1,204	\$1,004	\$837	\$762	\$659

Cover Advertising

Four Colour	Size (width x height)		Frequency	Discount Rate (Pricing per issue)			
			1-3 times	4-11 times	12-20 times	21-30 times	31+ times
Outside Front	4 1/2" x 3 7/8"		\$4,251	\$3,979	\$3,729	\$3,512	\$3,330
Outside Back	4 1/2" x 5 7/8"		\$4,172	\$3,910	\$3,683	\$3,436	\$3,273
Inside Front	4 1/2" x 7 3/4"		\$3,488	\$3,045	\$2,632	\$2,426	\$2,213
Inside Back	4 1/2" x 7 3/4"		\$3,037	\$2,688	\$2,325	\$2,144	\$1,969

*Cover prices include process colour.

Surcharge for guaranteed position – 10%. Typesetting fee – 18% (if applicable).

Rates do not include applicable taxes.

Advertisement copy and typeset produced by LexisNexis may be used on other mediums or for your other purposes for a one-time license fee of \$800.00 + tax.

Please forward all artwork for *Ontario Reports* to: orartwork@lexisnexis.ca and your sales representative

Classified Line Advertising

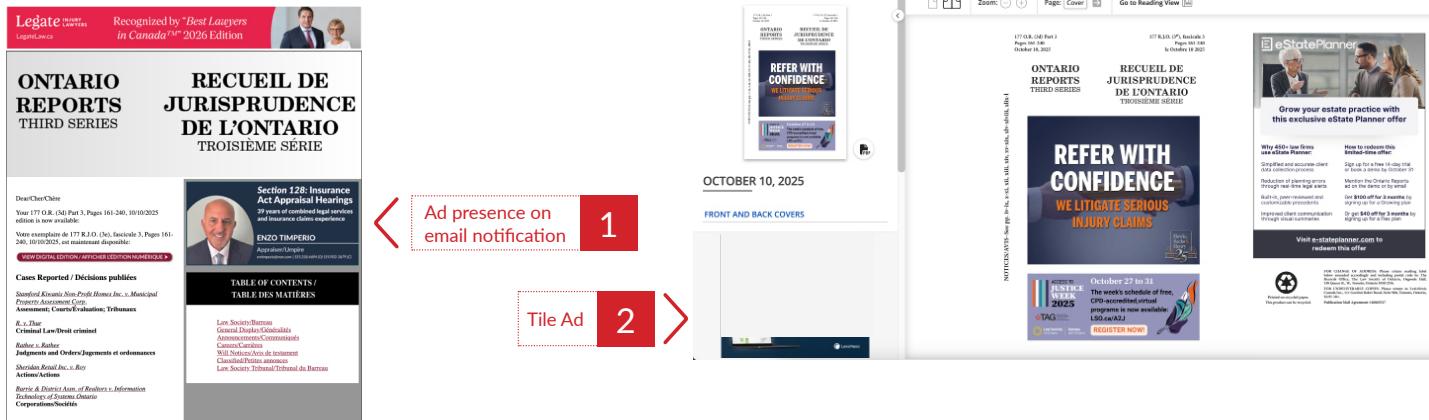
To book your classified line advertisement in *Ontario Reports*, please email: anne.yu@lexisnexis.ca

Ad Sponsorship Package

Available to a single advertiser per issue – \$2,359 per issue.

Package includes:

- 1) Ad presence on email notification
- 2) Tile ad on front screen below Table of Contents

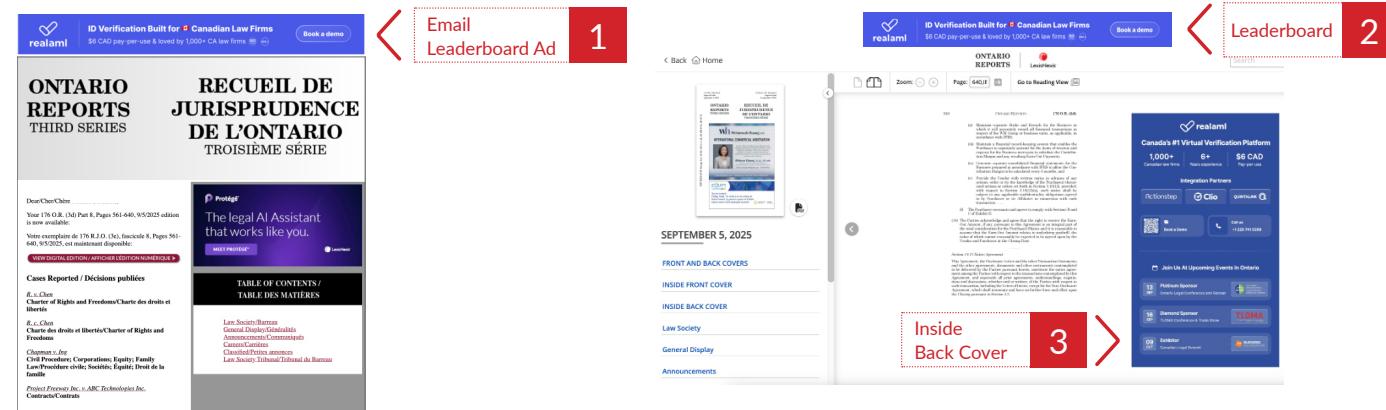


Leaderboard Sponsorship Package

Available to a single advertiser per issue – \$5,796 per issue.

Package includes:

- 1) Email Leaderboard Ad on email notification
- 2) Leaderboard positioning
- 3) Inside back cover positioning (Full page, 4 1/2" w x 7 3/4" h)



DIGITAL PRODUCTION REQUIREMENTS

Ad Sponsorship Package*

- Email Notification Ad – 370 pixels wide x 180 pixels high
- Tile ad (below Table of Contents) – i) 300 pixels wide x 250 pixels high (for both digital edition and tablet)
ii) 300 pixels wide x 100 pixels high for smart phones

Leaderboard Sponsorship Package

- Email Notification Ad – 760 pixels wide x 90 pixels high
- Landing Page Leaderboard ad – i) 728 pixels wide x 90 pixels high (for both digital edition and tablet)
ii) 320 pixels wide x 50 pixels high (for smart phones)

Supported Media – .jpg, .gif, animated .gif. *We are unable to accept animated .gifs for the Email Notification Ads. Submit all ads in high resolution (min. 300 dpi).

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PRINT PRODUCTION REQUIREMENTS

This checklist serves as a guide for agencies and in-house art departments to prepare artwork for our print publications.

Artwork that fails to conform to these requirements may result in inferior reproduction. Please feel free to contact us to discuss any artwork concerns you may have.

Ads should be submitted in CMYK. All ads submitted in RGB will be converted to process CMYK.

Preferred file format

High-resolution, properly prepared PDF

Line Screen Values

Halftones – 300 dpi

Line Art – 1200 dpi (minimum)

Background Screen Tints

Not less than 10%

File Compatibility

Platforms and file formats:

Windows® Platform	File Format
Adobe® InDesign®	.indd
QuarkXPress™	.qxd
Adobe® Illustrator®	.eps
Adobe® Acrobat®	.pdf
Microsoft® Office	.doc

Embedded Fonts and Graphics

- Embed all fonts in PDF files. We cannot accept MAC fonts. Please ensure they are compressed prior to transmission.
- Preflight Files – Prior to submitting files, please verify that all fonts, logos and graphics (i.e., all support files) are included with the final assembly file and that all images are at a minimum resolution of 300 dpi and all text at a minimum of 800 dpi.

Layout

- Ensure ads conform to the proper ad size as per the respective media kit and that files are constructed on one page.

Image Files

- Ensure only the elements being used for print are supplied and clearly marked.
- Include a border/keyline around ads.

Colour Variances and Registration

- Colour density – some variance of +/- 10% may occur.
- Registration – +/-0.015" between colours is standard tolerance (i.e., paper stretch across press, press movement, etc.)

Bleeds

- No bleeds are required on final artwork.

PRINT ARTWORK SUBMISSION ADDRESSES

Send your advertisement as an attachment to
orartwork@lexisnexis.ca