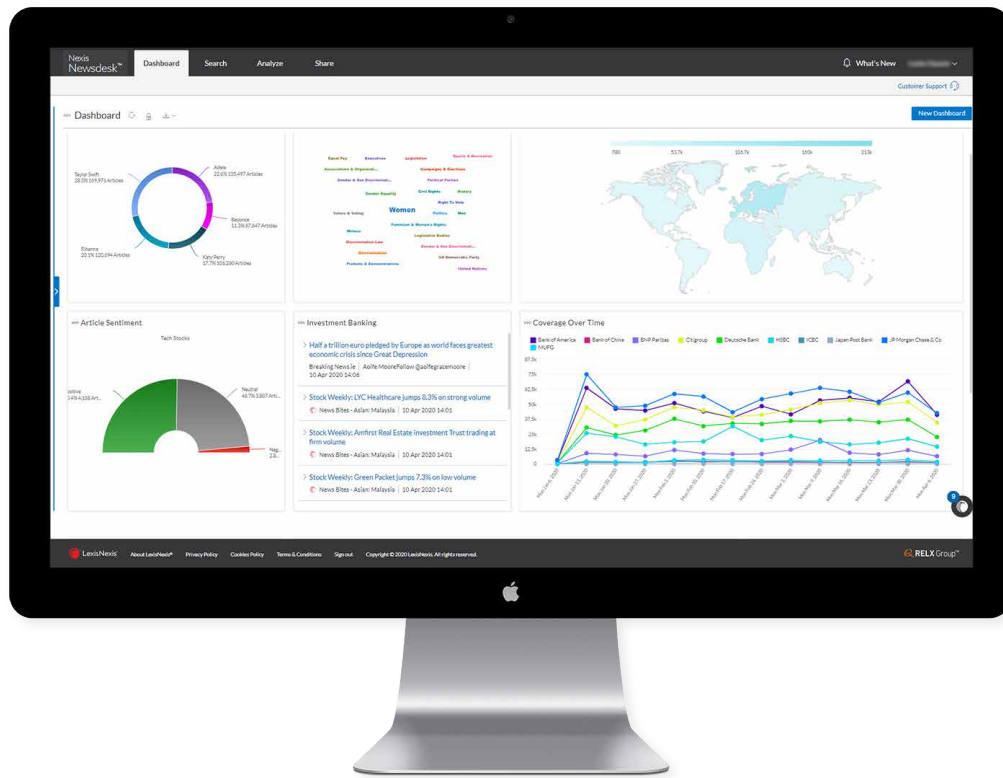


# Nexis Newsdesk™

Enjoy the confidence that comes from getting more.



**Media Intelligence (MI) solutions are not created equal. Each is only as good as the content monitored and the intelligence of the system analyzing the data.**

This is *exactly* why Nexis Newsdesk™ stands apart—and above. We give you *more* content, *more* powerful tech and *more* experienced customer support.

It's a winning trifecta that means you can be *more confident* in your MI results—and the decisions you make based upon them.

## MORE CONTENT

Say goodbye to the nagging feeling that you might have missed something; Newsdesk monitors *more*:



Nearly **100K** news sources—including proprietary, licensed content



**2.5M** social media feeds



An average of **4M** articles and posts added daily

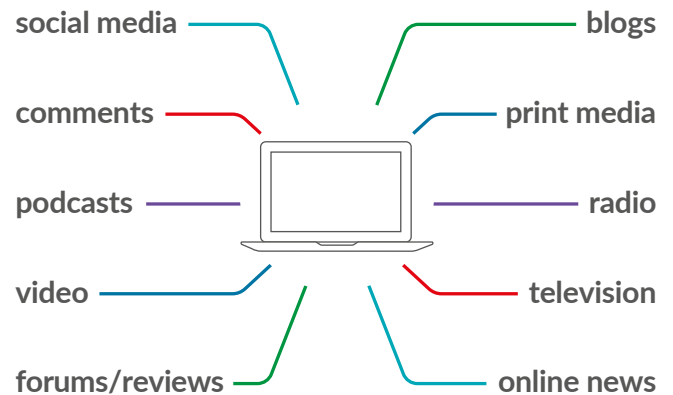


Content from **235** countries and regions



Over **90** languages

**LexisNexis Media Intelligence solutions offer the highest quality of data from a comprehensive range of sources (including licensed content)**



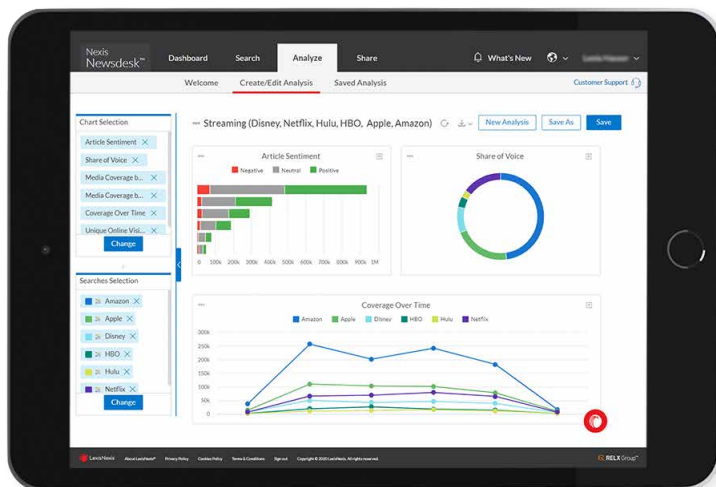
## GIVING YOU MORE

Newsdesk adds about 4 million articles and social posts daily. It would take you two weeks without a single break just to count that high. What's *more*, we waded through it all to deliver *more* accurate and relevant results... so you don't have to.

## MORE INTELLIGENCE

When it comes to smarts, no other MI solution has a higher IQ than Newsdesk.

- Nearly 3,500 industry and subject terms delivering fast, spot-on results through LexisNexis SmartIndexing Technology™.
- Simple Search for quick, easy searching.
- Over 50 pre- and post-search filters to refine your results.
- Customizable dashboards and alerts.
- Flexible charts and data visualization tools that you can embed in other communications.

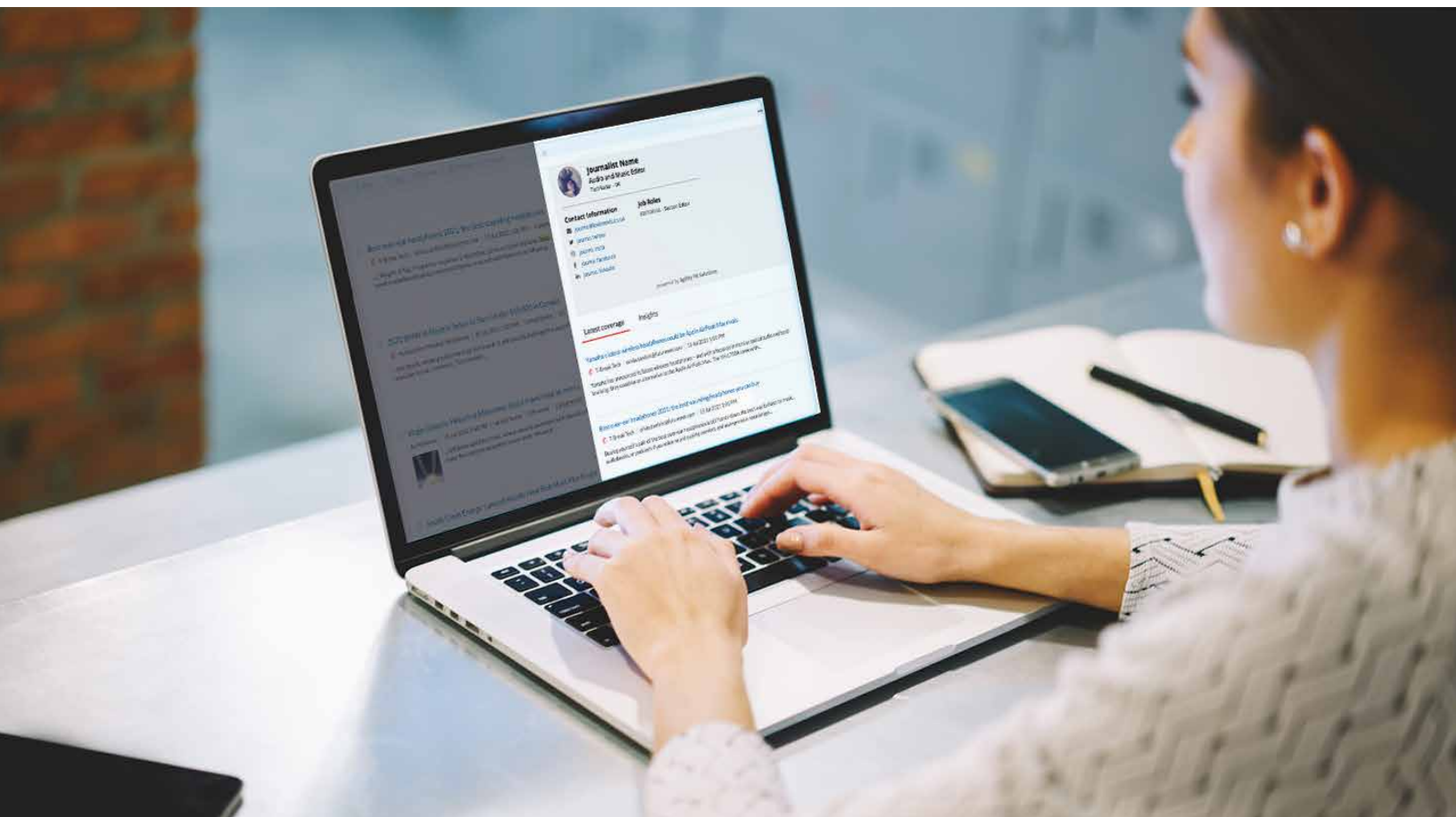
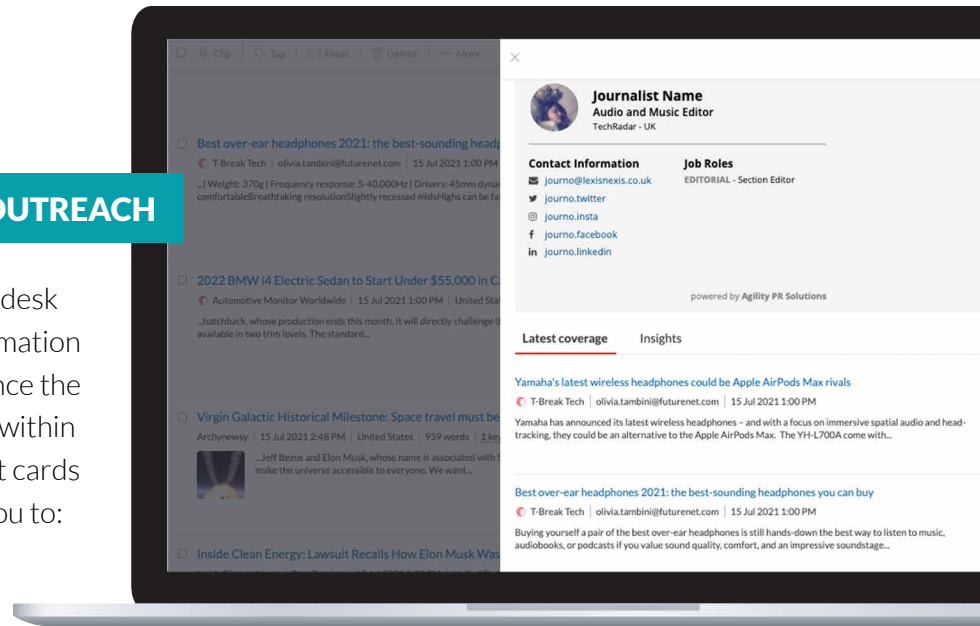


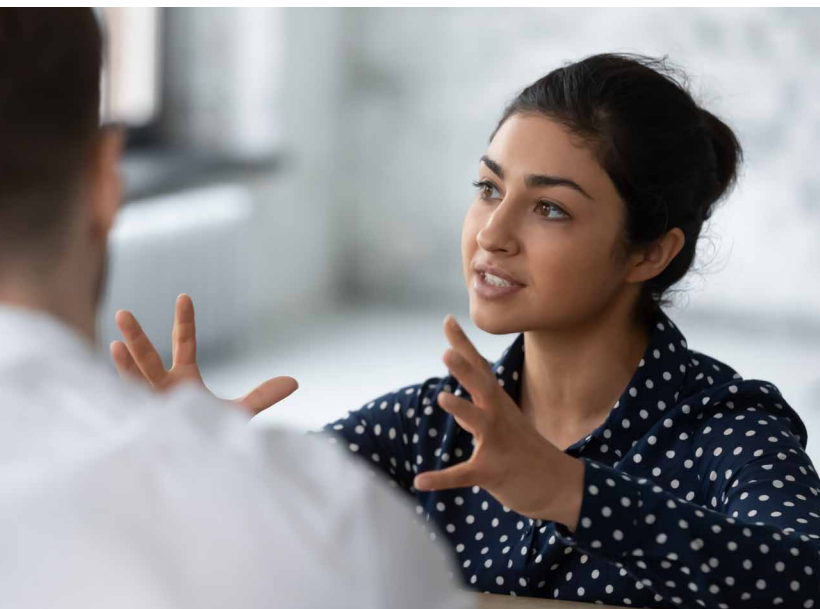
# MORE INSIGHT

## FIND CONTACTS AND OPTIMIZE OUTREACH

Journalist contact cards allow Nexis Newsdesk customers to view journalist contact information without ever leaving the product. Experience the power of Nexis® Media Contacts Solution within Nexis Newsdesk. Adding journalist contact cards to your Newsdesk subscription can help you to:

- **Access Journalists' Contact Details.** Journalist contact cards allow Nexis Newsdesk customers to see contact details on specific journalists who are featured in their search results.
- **Quickly and Easily View Contact Details.** Journalist contact cards show key contact details in an easy to digest card view.
- **Analyze Journalist Insights and Metadata.** Journalist contact cards allow users to view insight into journalists' sentiment, reach, media mentions and other article metadata.





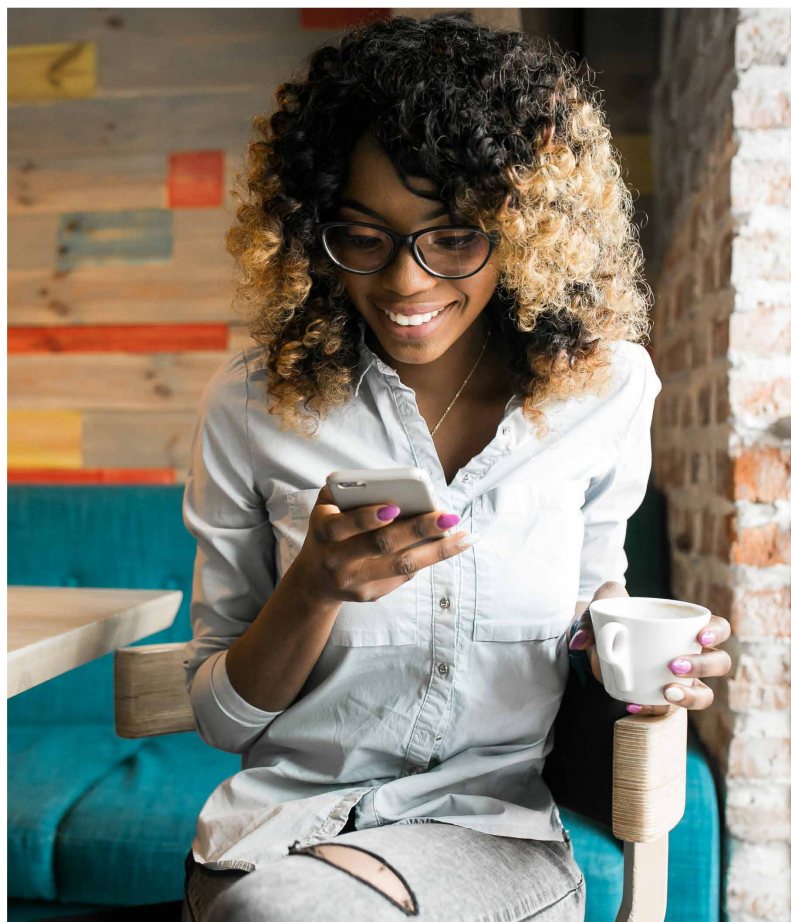
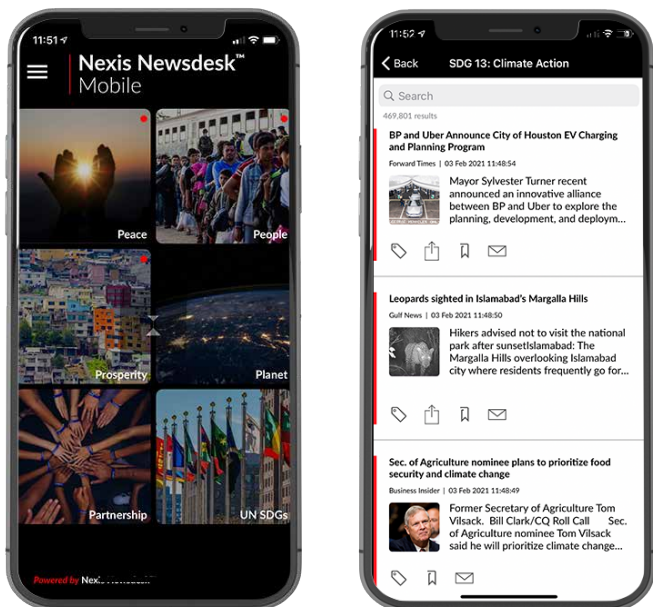
## MORE SUPPORT

With Newsdesk, you not only get the most robust and smartest MI solution, you also benefit from access to our experienced team, ready to help:

- A dedicated Customer Success Manager to provide unlimited training during your onboarding period.
- A dedicated Account Manager to support you throughout your subscription.
- Dedicated tech support team available via phone, email and chat.
- Expert, fee-based services should you need assistance customizing sources, translating searches, analyzing data and more.

## MOBILE, LIKE YOU

You need an MI solution that can keep up with you. The Newsdesk mobile app is always at the ready, allowing you to search, analyze and share on the go.







## EVEN MORE

Nexis Newsdesk has won back-to-back CODiE awards since 2016. The competition? They can't say the same. It's industry recognition of the brilliant technology that makes our MI solution easier, faster, and, well, more appealing than other offerings.



## AN UNPARALLELED COMPANY

Nexis Solutions, as part of LexisNexis® and the global RELX corporate family, connects you to market-leading data with a suite of scalable solutions, including our four-time, SIIA CODiE award-winning Nexis Newsdesk™ media intelligence platform. We help organizations worldwide to conduct comprehensive media monitoring and social listening across, to uncover trends and actionable insights. All reinforced by a customer success team committed to delivering the support needed to get maximum value from our solutions.

## WANT TO LEARN MORE?

We hope you do.

Email us at [information@lexisnexis.com](mailto:information@lexisnexis.com)