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## Enhance Risk Management with a Customizable Adverse Media Feed

See how Nexis® Metabase Adverse Media Feed enables greater visibility into negative news that could impact your business

### The Value

- Global trends show that regulatory agencies increasingly emphasize the need for corporate entities to carry out comprehensive due diligence and ongoing monitoring as part of an effective risk management process.
- Screening adverse media through the Nexis Metabase Adverse Media Feed offers organizations valuable insights to help manage the relentless regulatory, reputational, financial, and strategic risks they face every day.

### Nexis® Data as a Service offers an adverse media feed that helps companies:

- Capture a comprehensive perspective of adverse media from sources around the world, helping organizations with a global footprint understand potential risk, wherever it appears.
- Tailor the adverse media feed to align to an individual organization's unique risk considerations.

### The Benefits

Our customizable adverse media feed allows entities to break through both the overload and noise of constant negative news. The adverse media feed puts the adaptive power back into the hands of risk professionals, enabling them to add, discard and change their adverse media monitoring searches to meet their evolving risk concerns.

- Access easy-to-customize low, medium and high adverse media templates\*. Each template consists of an index of pre-populated adverse search terms. Companies can tailor and recreate these templates to reflect their specific adverse monitoring needs.
- Different geographical regions provide for a variety of perceptions of business-threats. Being able to further customize the adverse media feed templates helps address cultural and geographical differences.
- Industry-specific challenges and negative trends are often difficult to trace and identify in global adverse media-monitoring tools. Tailoring them to the requirements of different industries and entities allows for a more precise analysis.
- Select between multiple languages, providing extensive opportunities for tuning the adverse media feeds to different regions.

## Why the Nexis® Metabase Adverse Media Feed Matters

- Precise adverse media monitoring supports ongoing risk-mitigation operations and can help enhance an entity's reputation as well as prevent potential regulatory misconduct.
- The opportunity to determine what adverse media consists of and which languages have to be considered, gives companies a tailor-made adverse media feed experience.
- In comparison to uncompromising, static solutions, the customizable Nexis® Metabase Adverse Media Feed provides increased independence and allows for a more in-depth understanding of near-real time risks flagged in the media.

## Facts and Figures

Nexis® Metabase Adverse Media Feed is fueled by:



**3.5 Million**  
Articles per Day†



**80,000+**  
News Sources



**125**  
Descriptive  
Metadata Added



**7,000**  
Unique Topics  
(subjects and industries)

## About Nexis Data as a Service


With an unmatched global content collection enhanced through normalization and metadata enrichments, Nexis Data as a Service (DaaS) delivers the highly relevant, archival and current data organizations require for a broad range of artificial intelligence applications.

Nexis Data as a Service offers access to current and archival data via a variety of application programming interfaces, including Search and Retrieve, Bulk and Constant Call APIs.

## Connect with Nexis® Solutions

For more information, talk to a Nexis Data as a Service specialist for access to our developer's portal and sample schemas.

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