

## CUSTOMER STORIES

# Moving With the Times: Dymocks In-House Legal Team Embraces Innovation with Lexis+ AI<sup>®</sup>



### Background

The Dymocks story is one of a celebrated family business with a long tradition and a small, busy legal team embracing modern legal technology.

Dymocks is a diverse family-owned business dating back to 1879 that has grown well beyond its traditional retail beginnings. Beginning with bookstores and the famed Dymocks Building on Sydney's George Street, the company has expanded into education, premium stationery, property, and large-scale farming - including an operation of over 70,000 macadamia trees.

For the legal team of three working on wide range of matters, the decision to adopt Lexis+ AI has provided a welcome injection of efficiency into their fast-paced days.



### Challenge

**Company Director, Andrew Forsyth** is a former solicitor and law firm partner at Deacons Law with decades of legal experience, who joined the family business on a part-time basis, after retiring from firm life.

Andrew's responsibilities at Dymocks sees him solving a wide range of problems and disputes, from litigation to property leasing and compliance, and he occasionally represents the company in tribunals or mediations.

He was frustrated with the need for lengthy library visits to search for case law research and precedents. As he was familiar with LexisNexis<sup>®</sup> from his days as a partner, Andrew was excited to put Lexis+ AI through its paces.

"I knew I could 'nut out' a liquidated damages claim but it would have taken me one and a half days...So I asked the question of LexisNexis and in 30 seconds I had the answer - generally speaking."



*Lexis+ AI is a tool that assists us to lift productivity quite substantially. Undoubtedly, we can get more done in less time than we could without it."*

**ANDREW D FORSYTH**  
COMPANY DIRECTOR

**D Y M O C K S**  
G R O U P



Andrew finds the rapid responses and document drafting assistance that Lexis+ AI gives him to be very beneficial. While emphasising the need to verify references personally, he says Lexis+ AI gives him greater independence to solve problems and find legal answers without relying on advice from his external law firm or the need to visit his law society library.

“Lexis+ AI is a tool that assists us to lift productivity quite substantially. Undoubtedly, we can get more done in less time than we could without it.”

**Dymocks Group Legal Counsel, Adelina Tama** says she enjoys using Lexis+ AI and finds the time savings and cost efficiency to be the greatest benefits.

“For a task that would normally take an hour, I could spend 15 minutes going into Lexis+ AI, asking it different questions to finally get the answer. Then I can go back to answering the business.”

With an extraordinary breadth of responsibility for legal matters across the business, Adelina needs to have access to current legal knowledge on a wide range of practice areas.

“We’re going to LexisNexis first to see if we can find the information, because sometimes the matters are not such that they require an external lawyer... Sometimes you just want an answer before you start off a project.”


Her work varies from managing leasing agreements for the company’s extensive property portfolio, to solving intellectual property and privacy questions, and covering employment law and WH&S matters.

“Lexis+ AI generally gives you an idea of what the situation or what the advice is, so that you’re not having to spend the money on external lawyers.”

Legal drafting is an important aspect of Adelina’s work. “Sometimes the information generated by the AI is just what I need to get started...Drafting I just need to know whether there’s certain clauses I’m missing. I can put it into the system and it’ll tell me. And what I like about it, is it references cases, and if I want go into the case, I can read the case.”

## Solution & Outcomes

Adopting Lexis+ AI underscores Dymocks’ commitment to moving with the times. Their innovative approach to business, paired with LexisNexis’ trusted, evolving technology, has transformed the way the team works. Today, Dymocks’ legal department is a model of how small teams can leverage secure AI to resolve legal queries faster, draft documents more efficiently, and focus on what matters most: supporting the business.

 *For a task that would normally take an hour, I could spend 15 minutes going into Lexis+ AI, asking it different questions to finally get the answer. Then I can go back to answering the business.”*

**BOOK A DEMO**

**MORE ABOUT LEXIS+ AI →**

